

SEASON 2024 / 2025

CHILEAN BLUEBERRY COMMITTEE **CROP & EXPORTS REPORT**

WEEKLY ADVANCE WEEK 48 (Nov 25th until 1st Dec, 2024)

... Take a Fresh Look at Chilean Blueberries

EDITED WEEK 49

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Export

Editorial

Chile's blueberry harvests and exports are entering their peak period. During week 48; 2,473 tons of fresh blueberries were exported, reaching 5,013 tons so far this season. The current volumes are close to the estimate and to last season's volumes, with the current season only 2% below the latter. The main market for the week was Europe, followed closely by the US and further away by Asia. This distribution marks a change with respect to previous weeks, however, the varieties follow the trend exhibited since the beginning, that is, varieties concentrated in group 1 varieties, where the new ones contributed 41%, where Suzie Blue has the largest contribution and the traditional ones 37% to the total exported, being Duke variety the most important with 777 tons, marking a clear change in the trend As

previously announced, the current season started slowly due to low temperatures at the beginning of the season. However, temperatures quickly increased to highs that are very favorable for good fruit development, generally not exceeding 30°C, with temperatures below 10°C during the night, stimulating good color and flavor development of the fruit, this an ideal climate for blueberries is found in central and southern Chile. This climate pattern, gathered a harvest concentration in the current production area and the revision of the estimate made on 5 December reflects this, which can be seen in the graphs with the line of the new estimate more concentrated, but with no change in the estimated volume, although it is seen a decrease at the end of the period prior to last seasons.

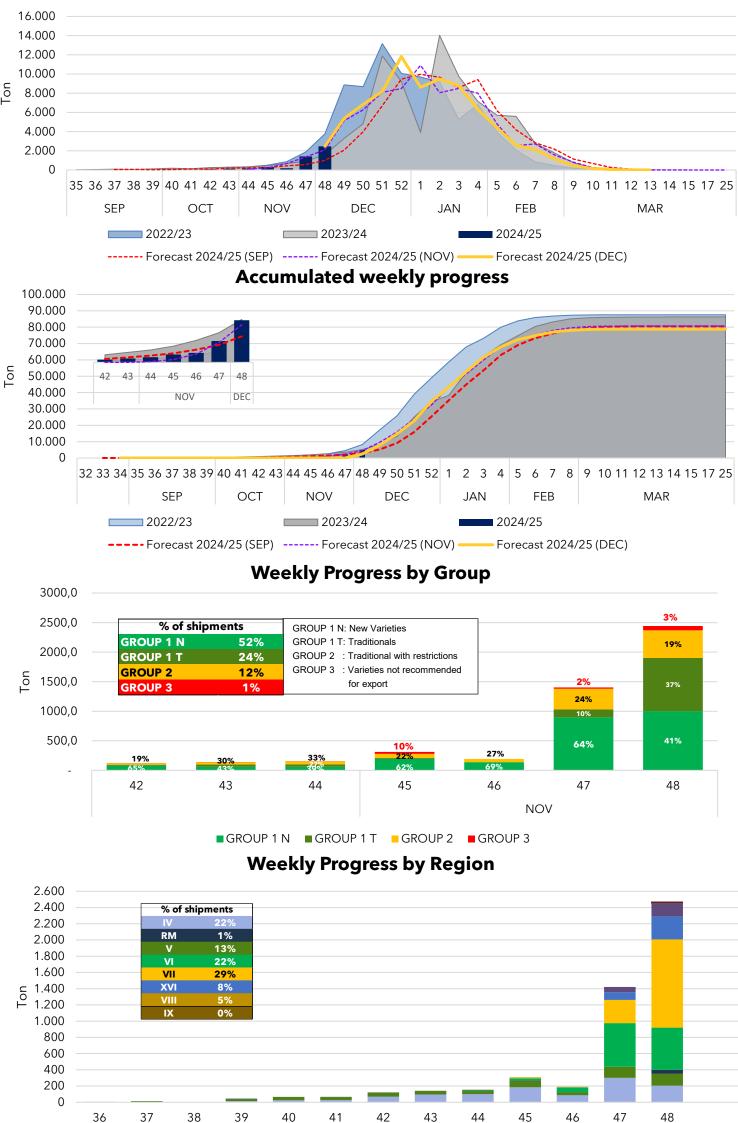
		Export	Progress (Ton)		٦	Total (Ton) Organic				
•k		2	2024/25								
	USA	EUR. CONT.	UK	ASIA	OTHER	2024/25	2023/24	Accum 2024/25	Accum	Share %	

WEEKLY ADVANCE WEEK 48 (No	ov 25 ^h until 1 st Dec.	2024)
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										Organic		Brograd
		2024/25										Progres vs Tota
Month	Week	USA	EUR. CONT.	UK	ASIA	OTHER	2024/25	2023/24	Accum 2024/25	Accum	Share %	Forecast Dec.
Sep	36		ĺ	ĺ	6		6	53	6	0	0	-2%
Sep	37				14		14	82	21	0	0	
Sep	38				3		3	58	24	0	0	
Sep	39	1			43		44	120	68	0	0	
Oct	40	3			65		67	184	135	0	0	
Oct	41	4			63		66	135	201	3	1.3	
Oct	42	11			109		120	244	321	9	2.8	
Oct	43	10			132		142	279	463	18	3.8	
Nov	44	26			124	5	155	301	618	44	7.1	
Nov	45	85			226		311	456	929	114	12.2	
Nov	46	64			120	8	191	684	1,120	161	14.4	
Nov	47	553	209	162	438	60	1,420	906	2,541	342	13.5	
Nov	48	819	842	184	477	151	2,473	1,579	5,013	613	12.2	
Total to 2024		1,575	1,051	346	1,819	233	5,013	4	49%		- 499	%
Total to W-48 2023/24		2,194	924	368	1,458	158	5,102					
Total to W-48 2022/23		2,786	1,902	570	2,845	131	8,237					
VAR 24/ 23/2		-28%	-14%	-6%	25%	41%	-2%	3.7	752 TON	<u>. U</u>	1,126 TO	● N
VAR 24/25 vs 22/23		-43%	-45%	-39%	-36%	70%	-39%	SEA FREIGHT		AIR		

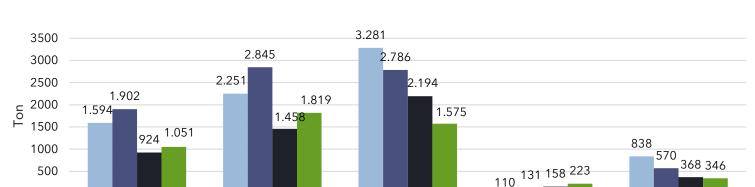
BLUEBERRY WEEKLY SHIPMENT

Weekly Progress



■ IV Coquimbo ■ V Valparaíso ■ RM Metropolitana ■ VI O'Higgins ■ VII Maule ■ XVI Ñuble ■ VIII Biobío ■ IX La Araucania

DESTINATION MARKETS EXPORTS UP TO WEEK 48 (Nov 25^h until 1st Dec, 2024)



Total volume by market up to week 48

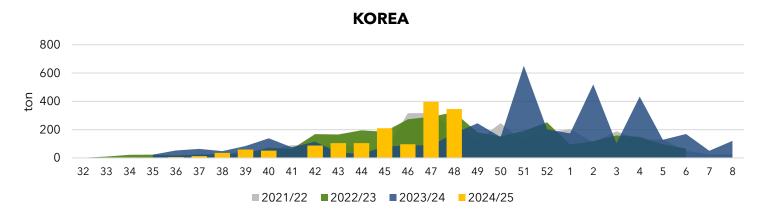


■ 2021/22 ■ 2022/23 ■ 2023/24 ■ 2024/25

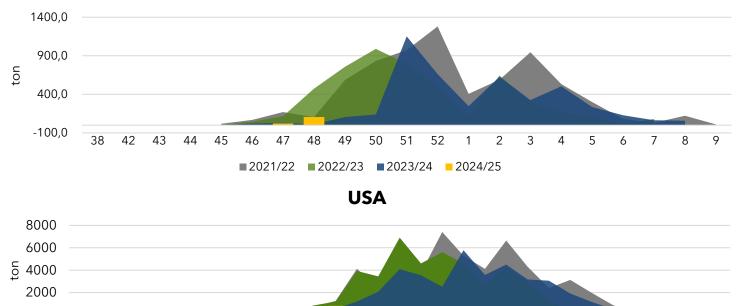
MAIN DESTINATION COUNTRY

	Accum.	Accum.	Accum.	Part. %	Var
Country (Ton)	to W-48	to W-48	to W-48	by Country	24/25 vs
	2022/23	2023/24	2024/25	2024/25	23/24
USA	2,786	2,194	1,575	31%	-28%
Korea	1,893	1,096	1,513	30%	38%
Netherland	1,877	692	1,022	20%	48%
England	570	368	346	7%	-6%
Others	1,106	752	558	11%	-26%
Total	8,232	5,102	5,013	100%	-2%





CHINA / HONG-KONG



■ 2021/22 ■ 2022/23 ■ 2023/24 ■ 2024/25

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1.500

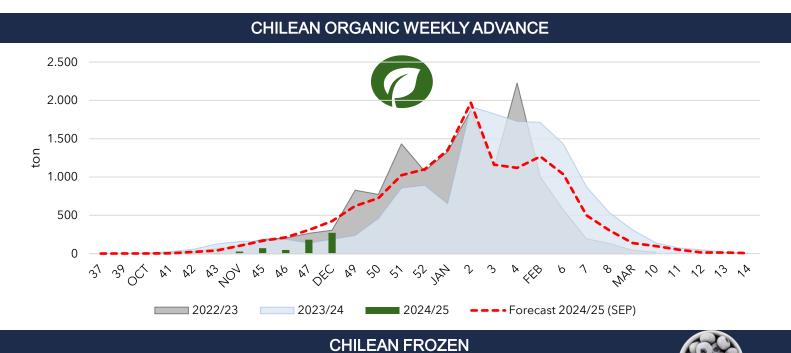
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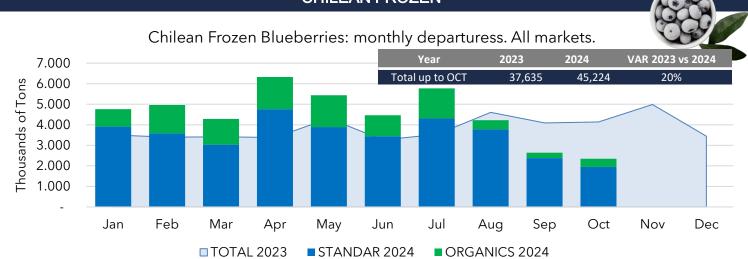


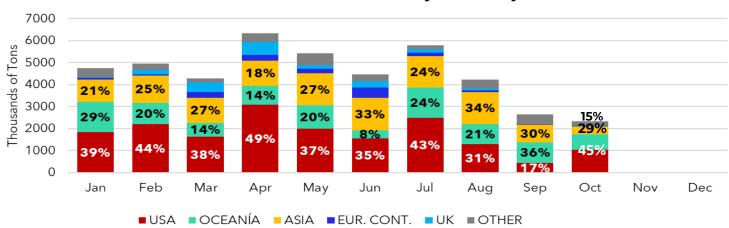


UK



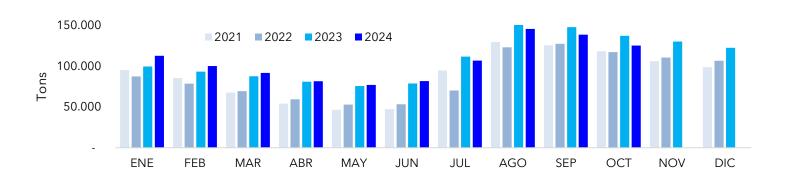






Chilean Frozen Blueberries: monthly volume by market

FROZEN BLUEBERRIES INVENTORY IN USA



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