

# CHILEAN BLUEBERRY COMMITTEE CROP & EXPORTS REPORT

WEEK 1 (Jan 1st - Jan 7th 2023)  
EDITED WEEK 2

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## Editorial

Durante la semana 1 del presente año, se exportaron 3.823 toneladas de arándanos frescos. Este volumen se aprecia muy bajo por encontrarnos en el período peak de despachos. De hecho, las 2 semanas anteriores, registraron en promedio 10.600 toneladas cada una. El pronóstico, no obstante, era menor que las semanas anteriores, de 7.500 toneladas, lo cual era casi un 30% menos que la semana 52, pero no al nivel de bajar casi un 60% de lo exportado la última semana del año 2023. ¿Qué pasó entonces? Nuevamente estamos frente a una distorsión en los volúmenes de salida producto de la reprogramación de dos buques que deberían haber salido en la semana 1 y se reprogramaron para la semana 2, entre ambos hacen más de 3.000 toneladas. Por esta motivo, es muy probable que la semana 2 termine con un volumen aumentado atribuible a la situación de los barcos y también debido a que estamos en semanas peak y con un alto movimiento de fruta.

Hasta la semana 1 de la temporada 2023-24, se han exportado 38.470 toneladas, esto es un 34% menos que la temporada pasada, pero es un 52% de avance respecto del volumen estimado de 73.500 toneladas a exportar en la actual temporada. La temporada pasada el avance era de 44%.

Las próximas semanas entrarán en forma más intensa las regiones del sur, aunque su participación es menor a las regiones que están terminando actualmente. Por lo anterior, se espera que se mantengan volúmenes de exportación promedio en torno a las 6.000 toneladas, para luego comenzar el descenso de esta temporada hacia la última semana del mes de enero.

The higher temperatures of the last two weeks of During week 1 of the current year, 3,823 tons of fresh blueberries were exported. This volume appears very low because we are in the peak shipment period. In fact, the previous 2 weeks recorded an average of 10,600 tons each. The forecast, however, was lower than the previous weeks, at 7,500 tons, which was almost 30% less than week 52, but not at the level to drop almost 60% of exports in the last week of 2023. What happened then? Once again we are facing a distortion in departure volumes as a result of the rescheduling of two vessels that should have left in week 1 and were rescheduled for week 2, between them they make more than 3,000 tons. For this reason, it is very likely that Week 2 ends with an increased volume attributable to the situation of the ships and also because we are in peak weeks and with a high movement of fruit.

Until week 1 of the 2023-24 season, 38,470 tons have been exported, this is 34% less than last season, but it is 52% progress compared to the estimated volume of 73,500 tons to be exported in the current season. Last season the progress was 44%.

In the coming weeks, the Southern regions will enter intensely, although their participation is lower than the regions that are currently finishing. Therefore, it is expected that average export volumes will be maintained around 6,000 tons, and then begin the decline of this season towards the last week of January.

## WEEKLY ADVANCE WEEK 1

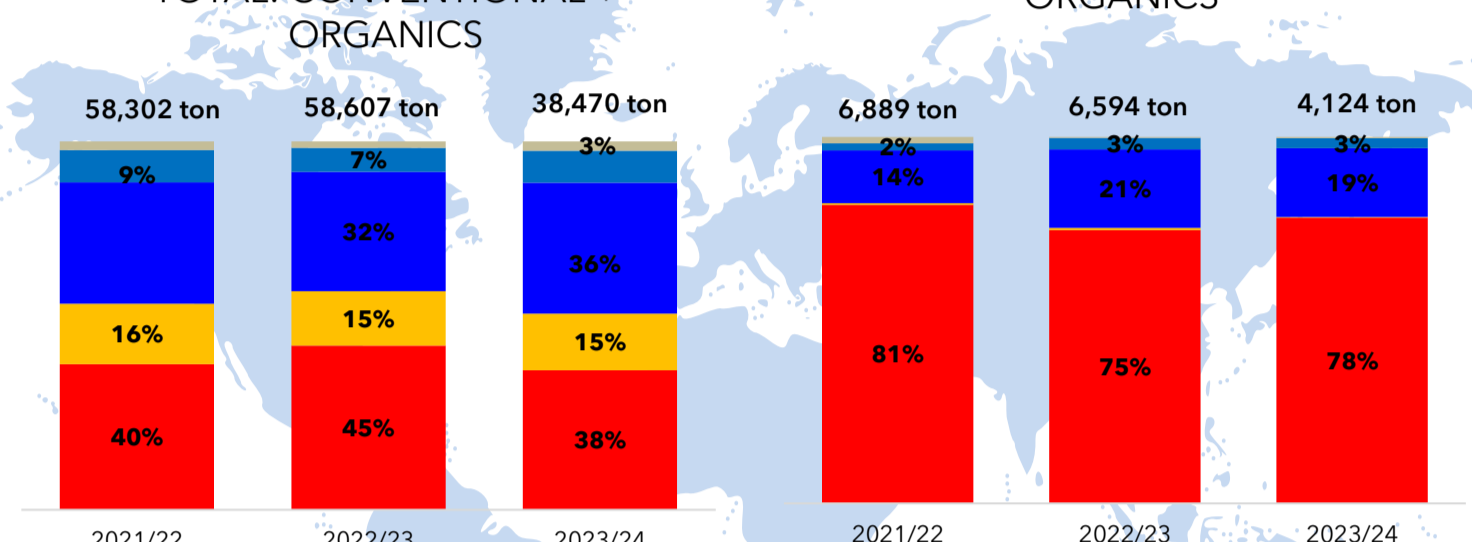
Month	Week	Export Progress (Ton)					Total (Ton)			Export Progress vs Total estimated	Organic	
		USA	EUR. CONT.	UK	ASIA	OTHER	2023/24	2022/23	Accum 2023/24		Accum	Share %
Nov	44	232	-	4	51	14	301	331	1,489	2%	379	25%
Nov	45	276	45	9	110	15	456	476	1,945	3%	543	28%
Nov	46	399	69	43	162	12	684	869	2,628	3%	730	28%
Nov	47	358	235	149	150	13	906	1,865	3,534	5%	868	25%
Nov	48	544	564	182	214	74	1,579	3,763	5,113	7%	1,055	21%
Dec	49	1,206	1,159	349	400	146	3,257	8,863	8,370	11%	1,292	15%
Dec	50	2,183	1,772	471	356	162	4,944	8,689	13,314	18%	1,752	13%
Dec	51	4,138	4,689	1,038	1,920	172	11,956	13,167	25,236	34%	2,636	10%
Dec	52	3,669	3,807	671	1,008	223	9,377	10,062	34,612	47%	3,526	10%
Ene	1	2,301	550	414	548	100	3,823	9,694	38,470	52%	4,124	11%
Total to W-1 2023/24		15,689	12,898	3,330	5,611	942	38,470					
Total to W-1 2022/23		27,282	18,681	3,896	7,422	1,326	58,607					
Total to W-52 2021/22		24,667	19,214	5,073	7,836	1,512	58,302					
VAR 23/24 vs 22/23		-42%	-31%	-15%	-24%	-29%	-34%					
VAR 23/24 vs 21/22		-36%	-33%	-34%	-28%	-38%	-34%					



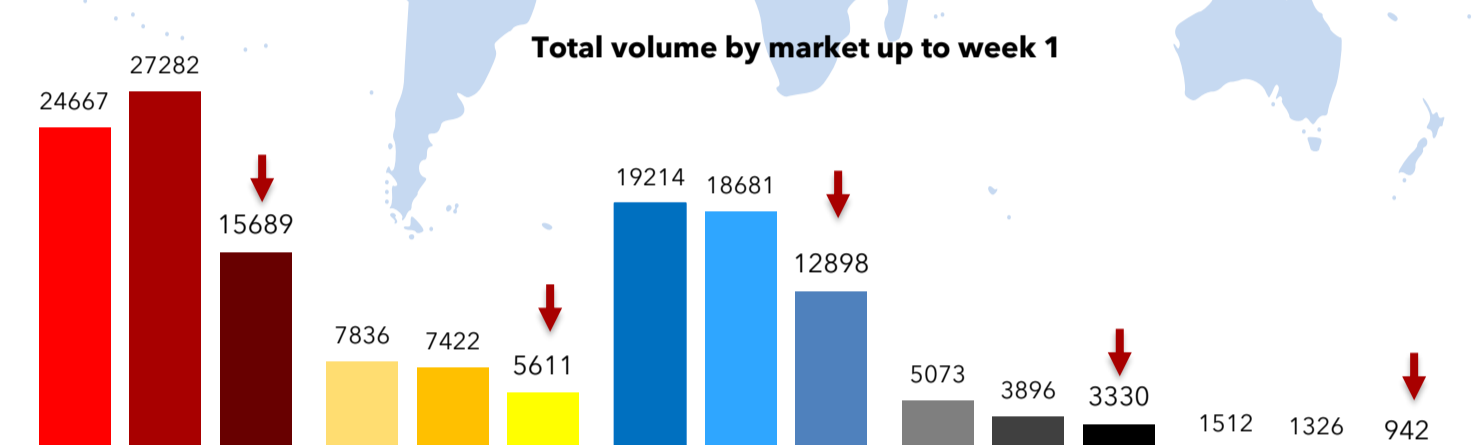
## EXPORTS DESTINATION MARKETS UP TO WEEK 1

### TOTAL: CONVENTIONAL + ORGANICS

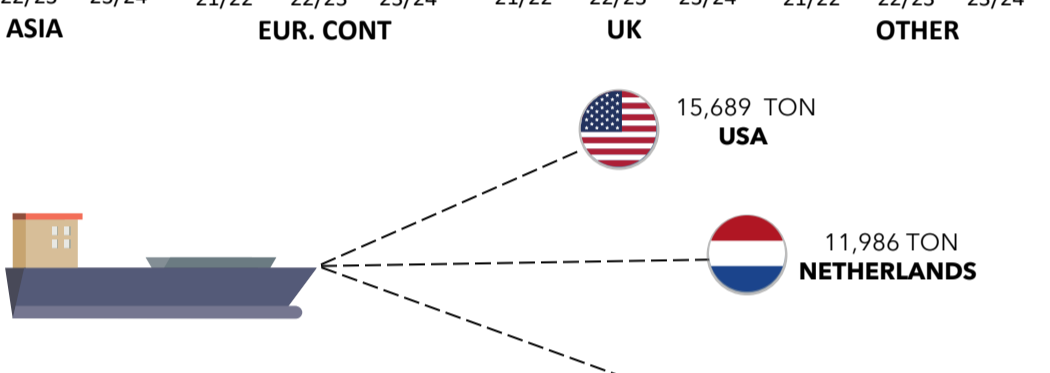
### ORGANICS



### Total volume by market up to week 1

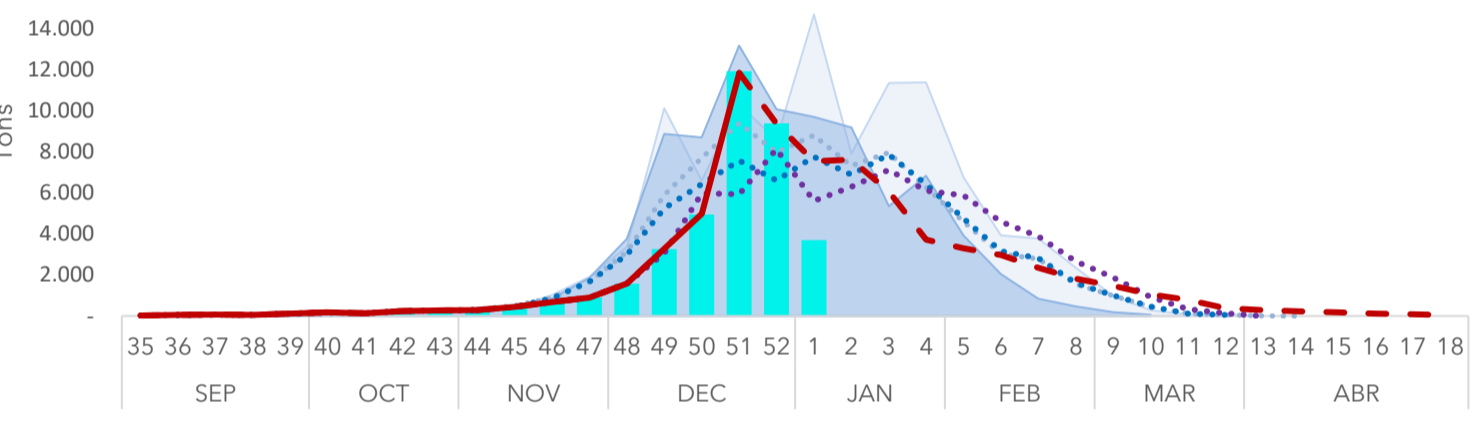


### TOP 3 Destination Countries up to week 1

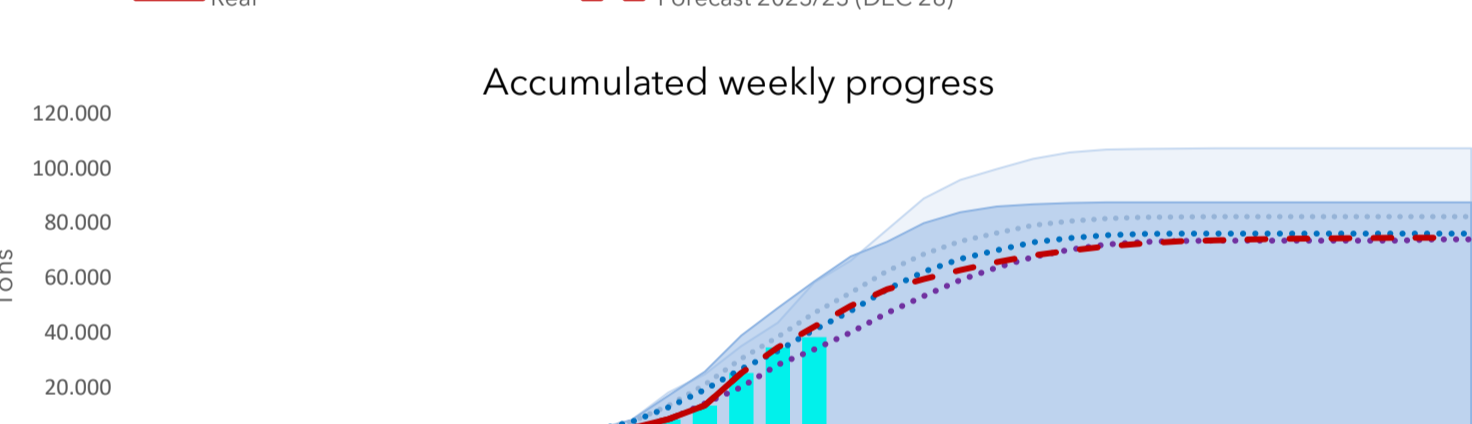


## FRESH BLUEBERRY WEEKLY SHIPMENTS

### Weekly Progress



### Accumulated weekly progress

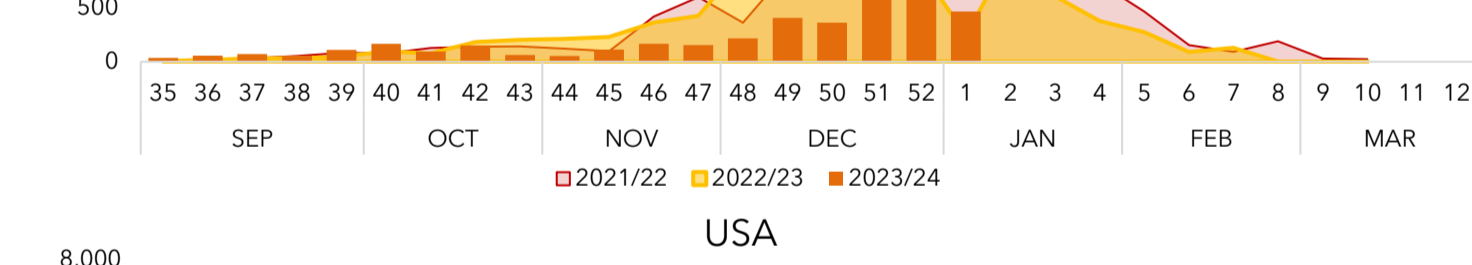


## WEEKLY SHIPMENTS PER MARKET

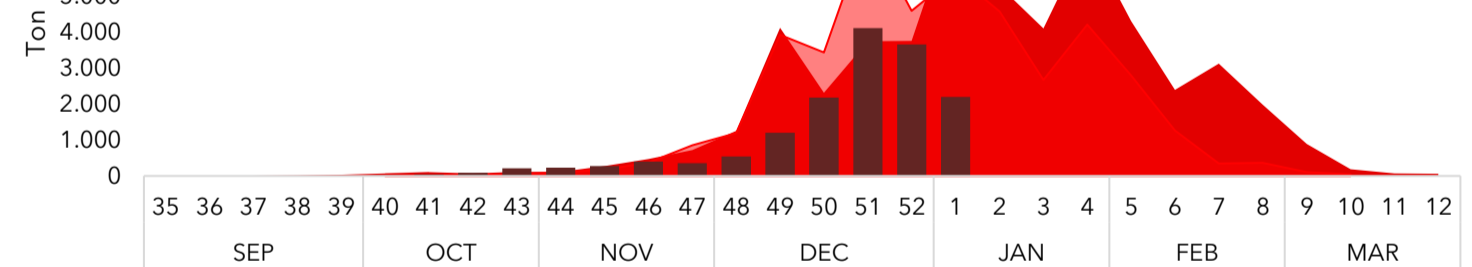
### ASIA



### USA



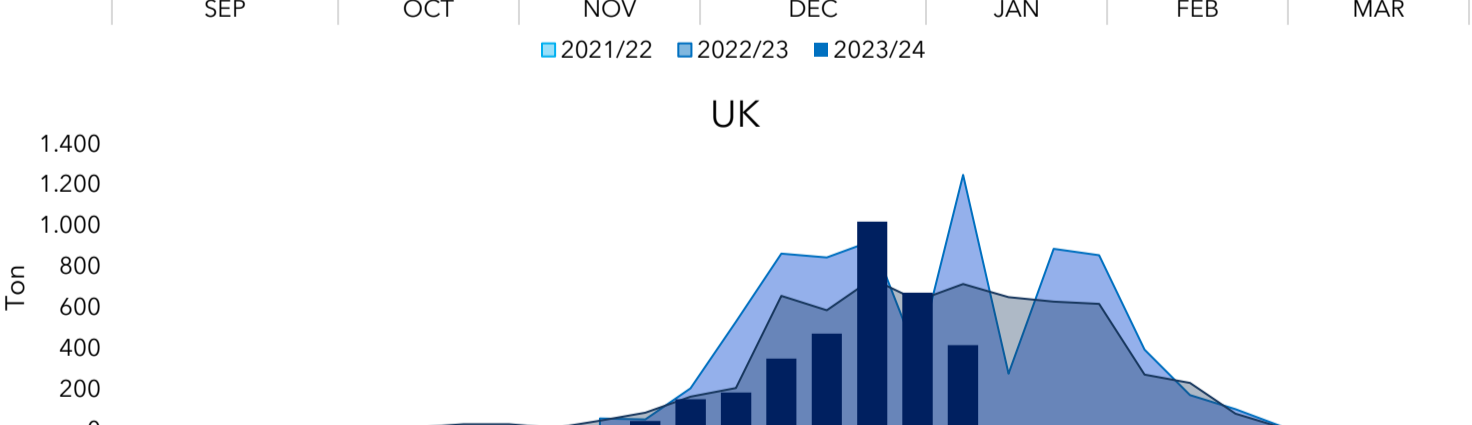
### EUR. CONT.



### UK

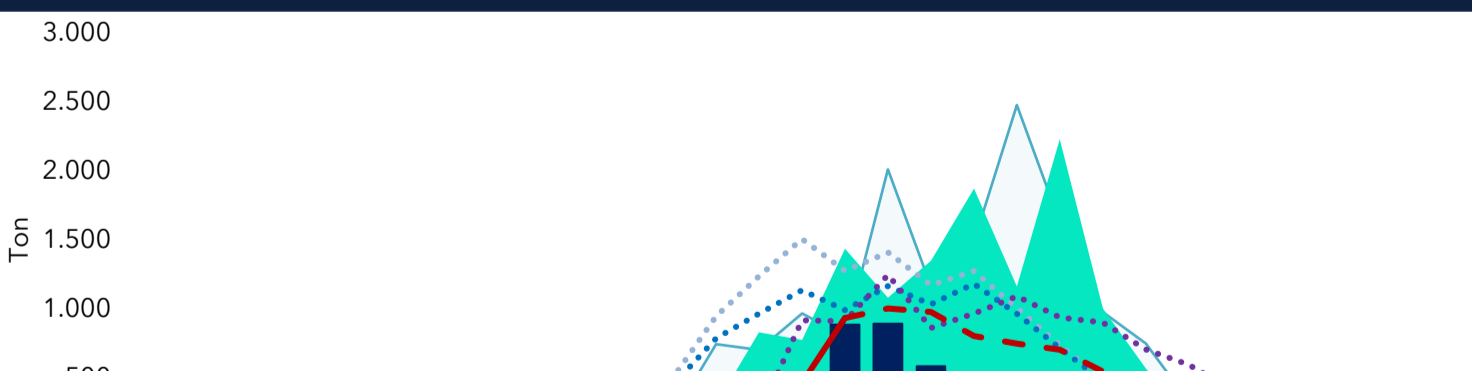


## FRESH ORGANIC WEEKLY ADVANCE

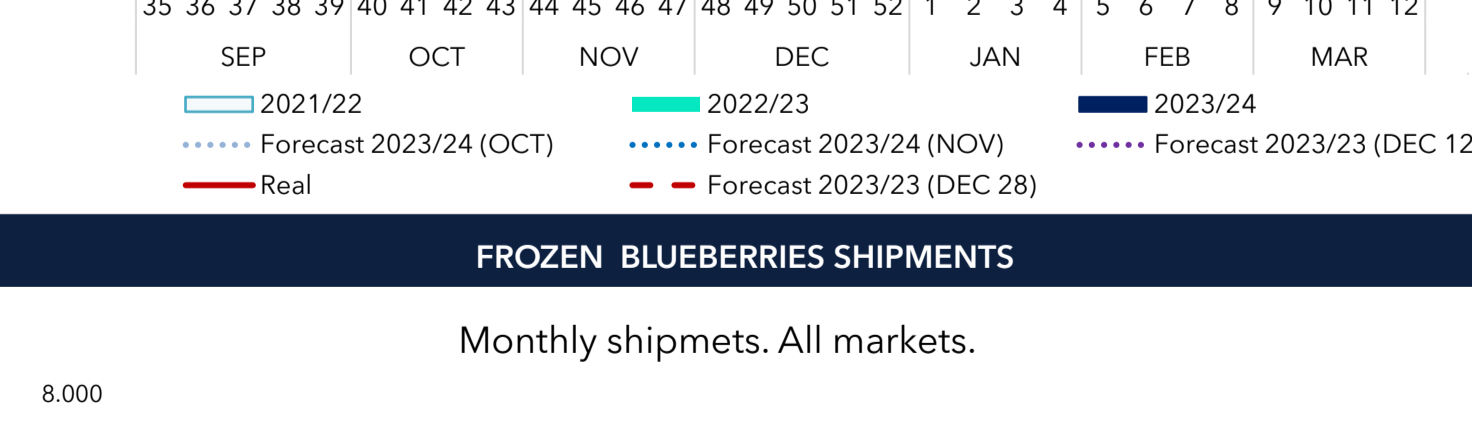


## FROZEN BLUEBERRIES SHIPMENTS

### Monthly shipments. All markets.



### Stock frozen blueberries in USA



Source: USDA. iConsulting