



SEASON 2024 / 2025

CHILEAN BLUEBERRY COMMITTEE CROP & EXPORTS REPORT

WEEKLY ADVANCE WEEK 5 (27th Jan until 2nd Feb,2025)

... Take a Fresh Look at Chilean Blueberries

EDITED WEEK 6

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Editorial

In week 5, a total of 8,018 tons were exported, with the United States accounting for the largest share at 64%. The Netherlands followed with 21%, and the United Kingdom received 6%. The cumulative export volume for the season now stands at 83,321 tons, marking an 11% increase from the 2023/24 season and a slight dip of 1% compared to the previous 2022/23 season.

The cumulative export volume for the season now stands at 83,321 tons. This figure represents an 11% increase compared to the 2023/24 season, although

it is 1% lower than that of the 2022/23 season. Notably, the initial projection for week 5 was 75,367 tons, indicating that current exports are 10% above expectations.

Regarding varietal groups, Group 1 remains the most exported up to week 5, accounting for 78% of total shipments. It is composed of Group 1 'New' (22%) and Group 1 'Traditional' (56%). Group 2 varieties make up 21% of the total, while Group 3, which is not recommended, accounts for less than 2%.

WEEKLY ADVANCE WEEK 5 (27th Jan until 2nd Feb, 2025)

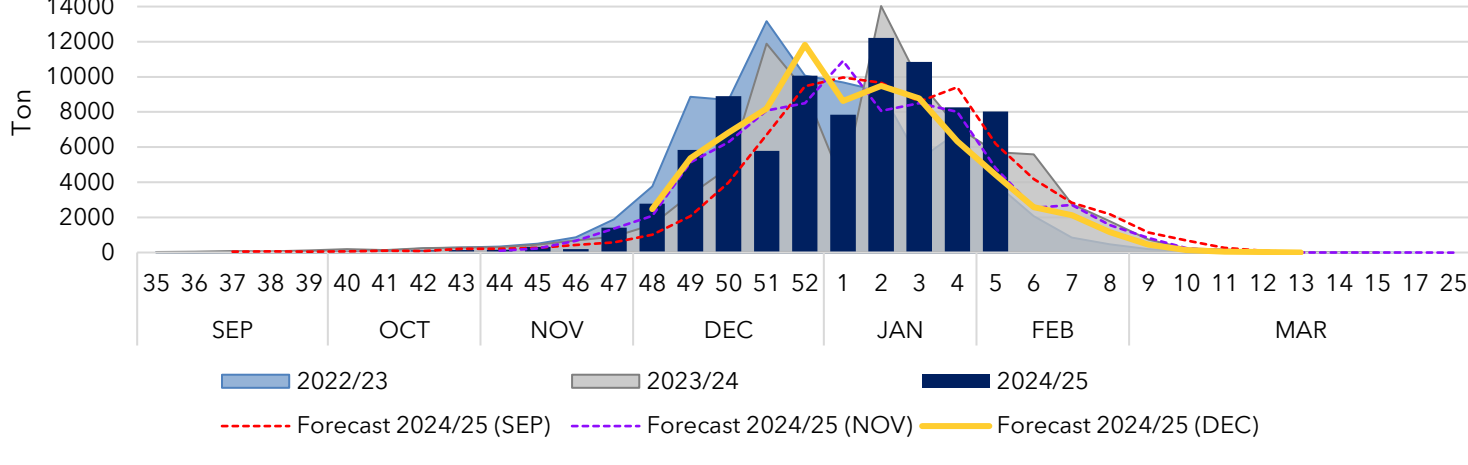
		USA	EUR. CONT.	UK	ASIA	OTHER	2024/25	2023/24	2024/25	Accum	Share %	
Sep	36				6		6	53	6	0	0	10%
Sep	37				14		14	82	21	0	0	
Sep	38				3		3	58	24	0	0	
Sep	39	1			43		44	120	68	0	0	
Oct	40	3			65		67	184	135	0	0	
Oct	41	4			63		66	135	201	3	1.3	
Oct	42	11			109		120	244	321	9	2.8	
Oct	43	10			132		142	279	463	18	3.8	
Nov	44	26			124	5	155	301	618	44	7.1	
Nov	45	85			226		311	456	929	114	12.2	
Nov	46	64			120	8	191	684	1,120	161	14.4	
Nov	47	553	209	162	438	60	1,420	906	2,541	342	13.5	
Dec	48	934	1,034	184	477	151	2,779	1,579	5,320	630	11.8	
Dec	49	1,999	2,543	374	719	194	5,828	3,285	11,148	1,015	9.1	
Dec	50	3,020	3,734	672	1,151	287	8,863	4,821	20,011	1,856	9.3	
Dec	51	1,583	2,381	407	1,298	121	5,789	11,884	25,800	2,404	9.3	
Dec	52	3,777	4,539	729	712	249	10,005	9,225	35,805	3,576	10.0	
Jan	1	2,195	4,315	977	474	226	8,187	3,915	43,992	4,854	11.0	
Jan	2	5,351	4,809	747	1,027	277	12,211	14,029	56,203	6,892	12.3	
Jan	3	5,193	4,353	517	538	246	10,847	9,757	67,050	9,256	13.8	
Jan	4	4,554	2,282	400	723	295	8,254	7,145	75,304	11,173	14.8	
Jan	5	5,157	1,784	497	331	249	8,018	5,704	83,321	13,561	16.3	
Total to W-05 2024/25		34,517	31,981	5,665	8,792	2,366	83,321					
Total to W-05 2023/24		32,640	25,790	5,870	8,741	1,803	74,843					
Total to W-05 2022/23		41,511	24,614	6,005	9,649	2,061	83,841					
VAR 24/25 vs 23/24		6%	24%	-3%	1%	31%	11%					
VAR 24/25 vs 22/23		-17%	30%	-6%	-9%	15%	-1%					
												
								79 237 TON		2 552 TON		

15%
79,237 TON
SEA FREIGHT

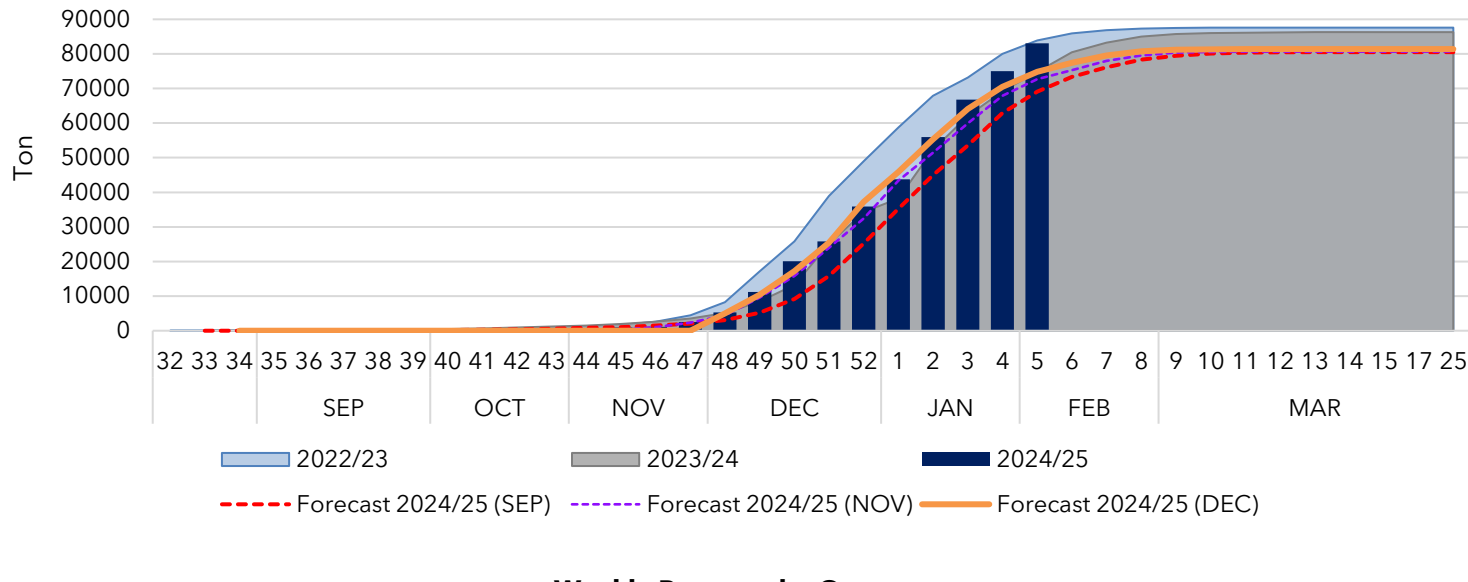
-39%
2,552 TON
AIR

BLUEBERRY WEEKLY SHIPMENT

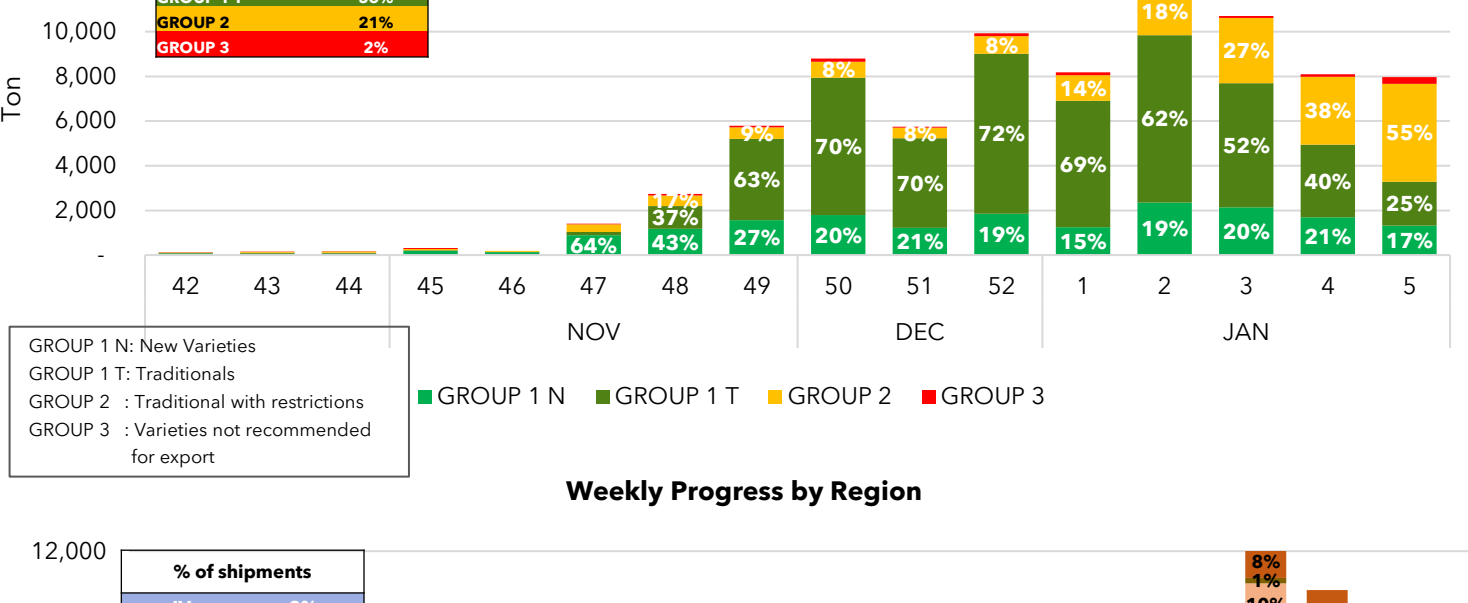
Weekly Progress



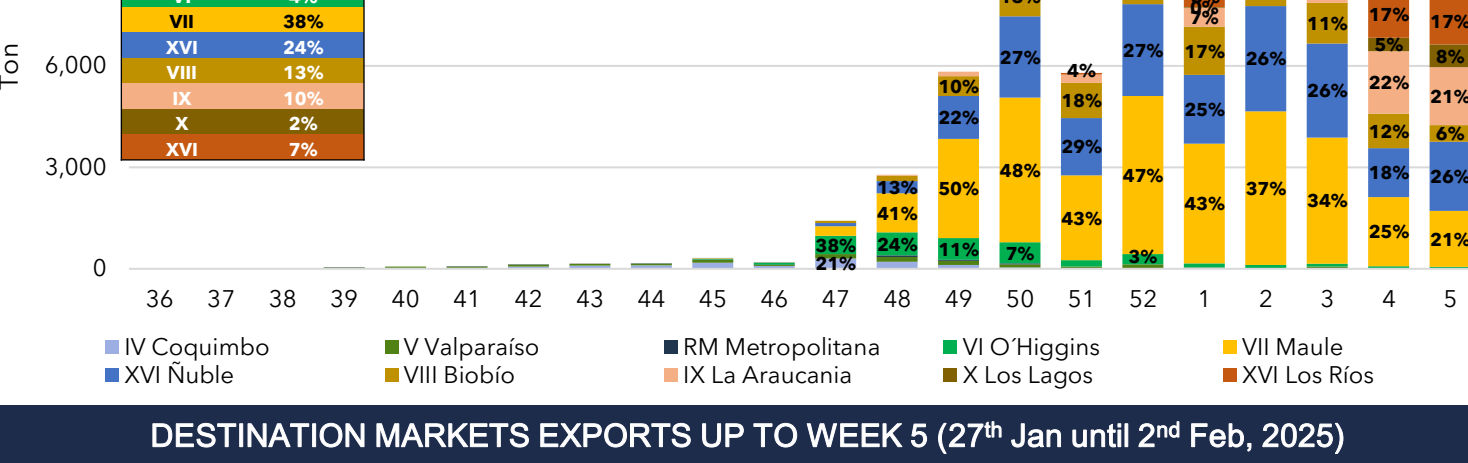
Accumulated weekly progress



Weekly Progress by Group

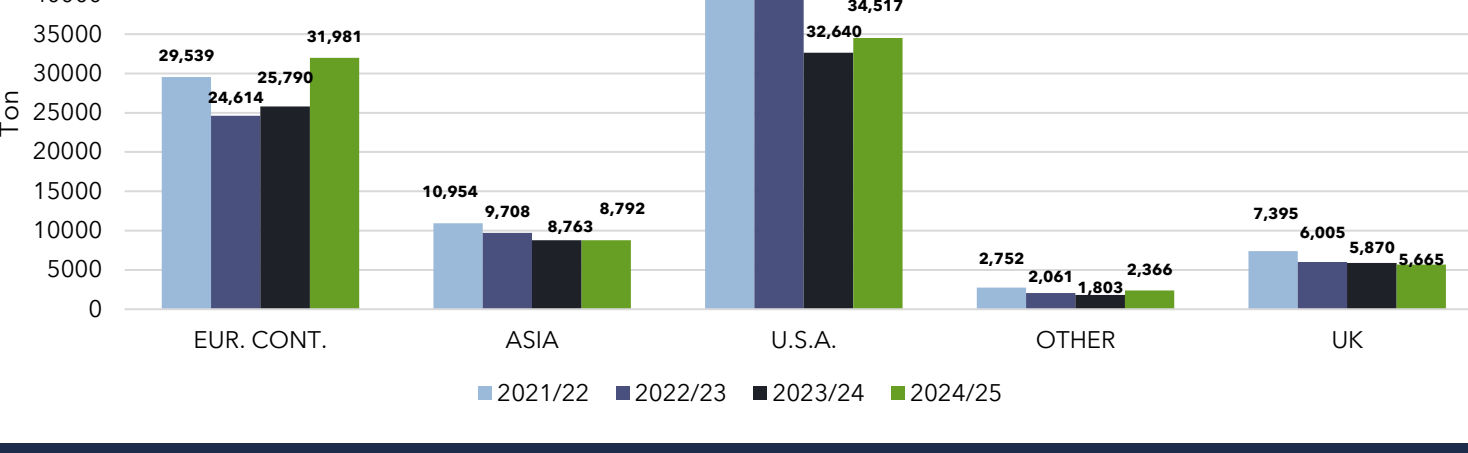


Weekly Progress by Region



DESTINATION MARKETS EXPORTS UP TO WEEK 5 (27th Jan until 2nd Feb, 2025)

Total volume by market up to week 5

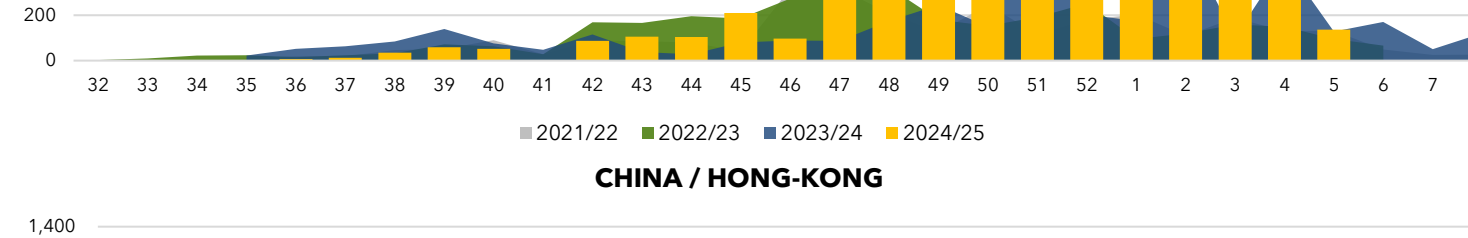


MAIN DESTINATION COUNTRY

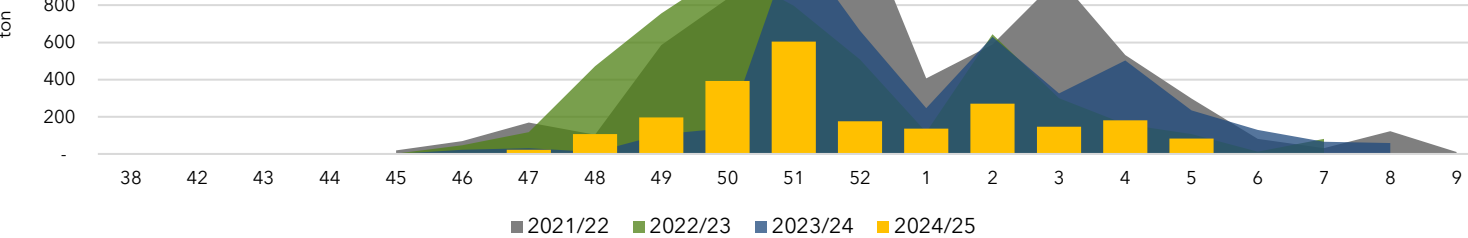
Country (Ton)	Accum. to W-5 2022/23	Accum. to W-5 2023/24	Accum. to W-5 2024/25	Part. % by Country 2024/25	Var 24/25 vs 23/24
USA	41,511	32,640	34,517	41%	6%
Netherlands	24,123	24,371	30,651	37%	26%
Korea	3,254	3,703	5,472	7%	48%
England	6,005	5,870	5,665	7%	-3%
Others	8,972	8,283	7,016	8%	-15%
Total	83,865	74,866	83,321	100%	11%

WEEKLY SHIPMENTS PER MARKET

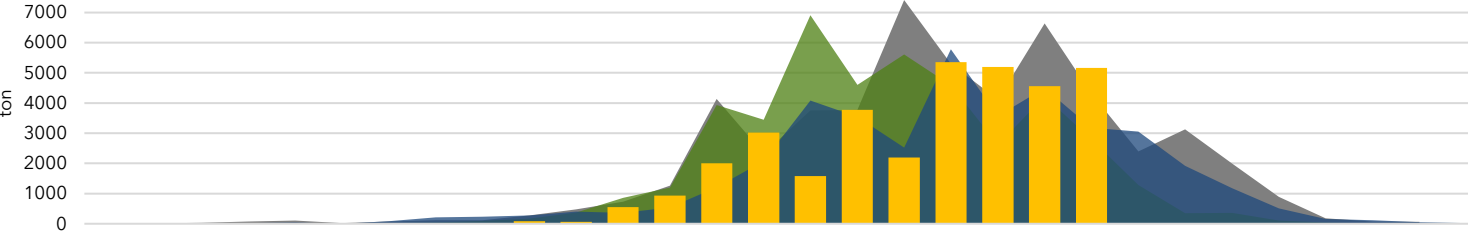
KOREA



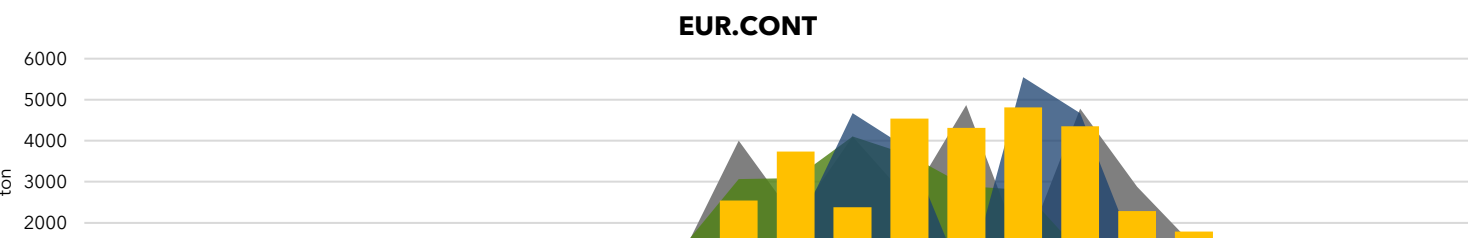
CHINA / HONG-KONG



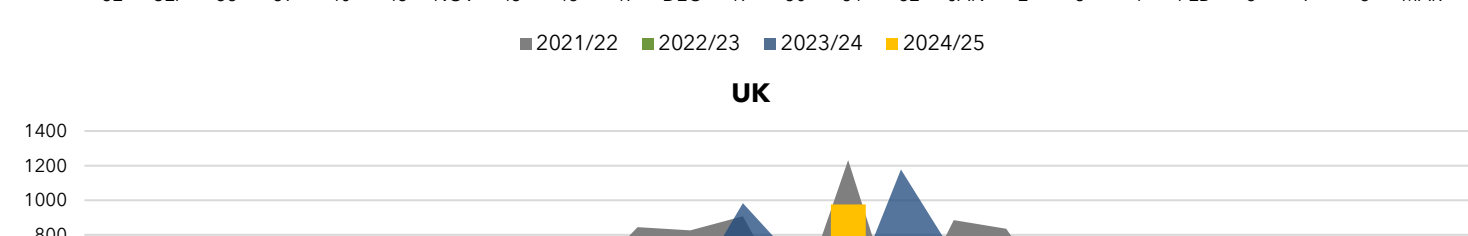
USA



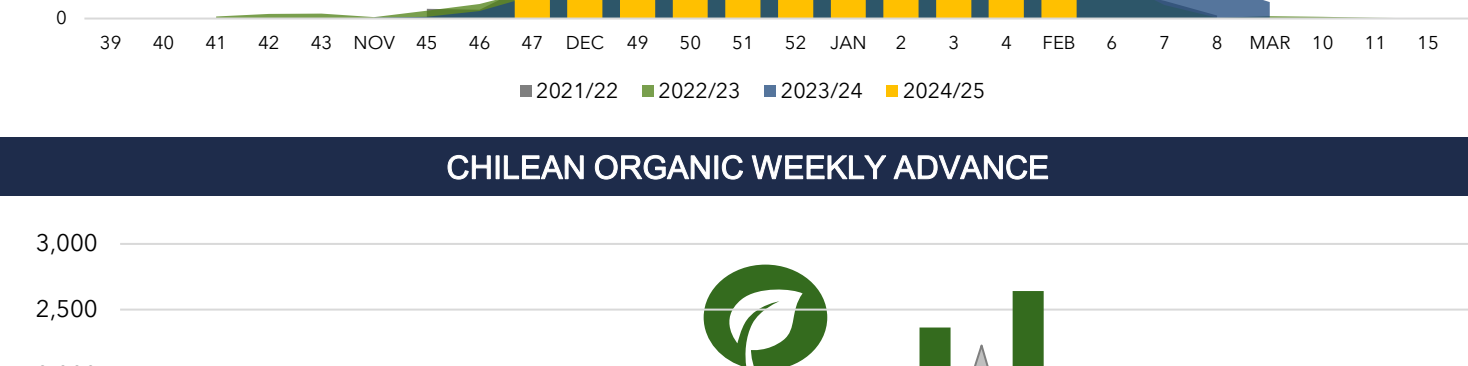
EUR.CONT



UK



CHILEAN ORGANIC WEEKLY ADVANCE

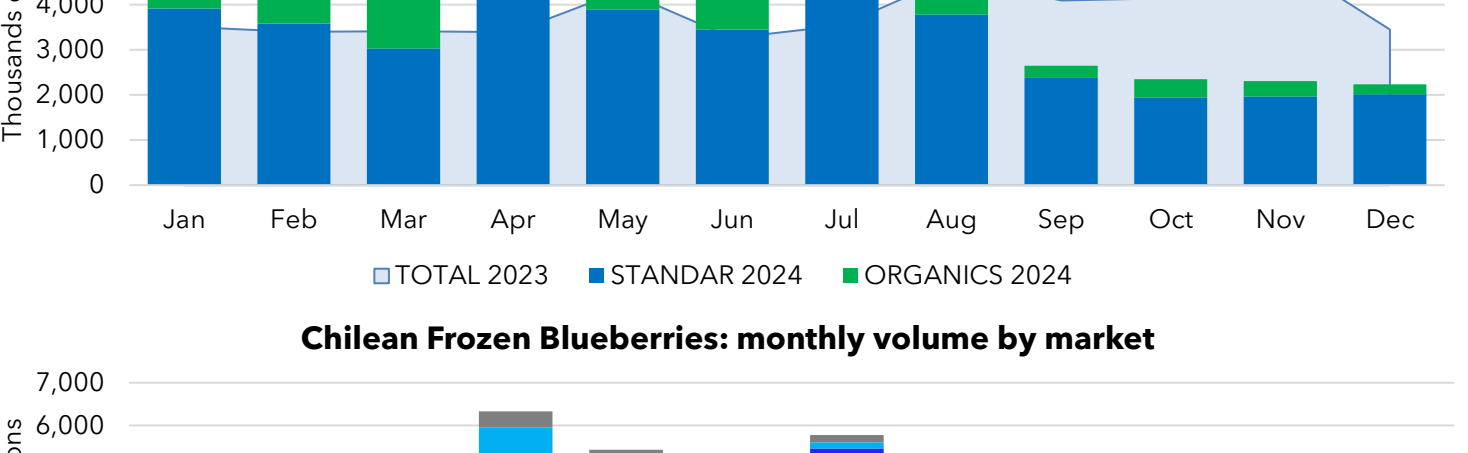


CHILEAN FROZEN

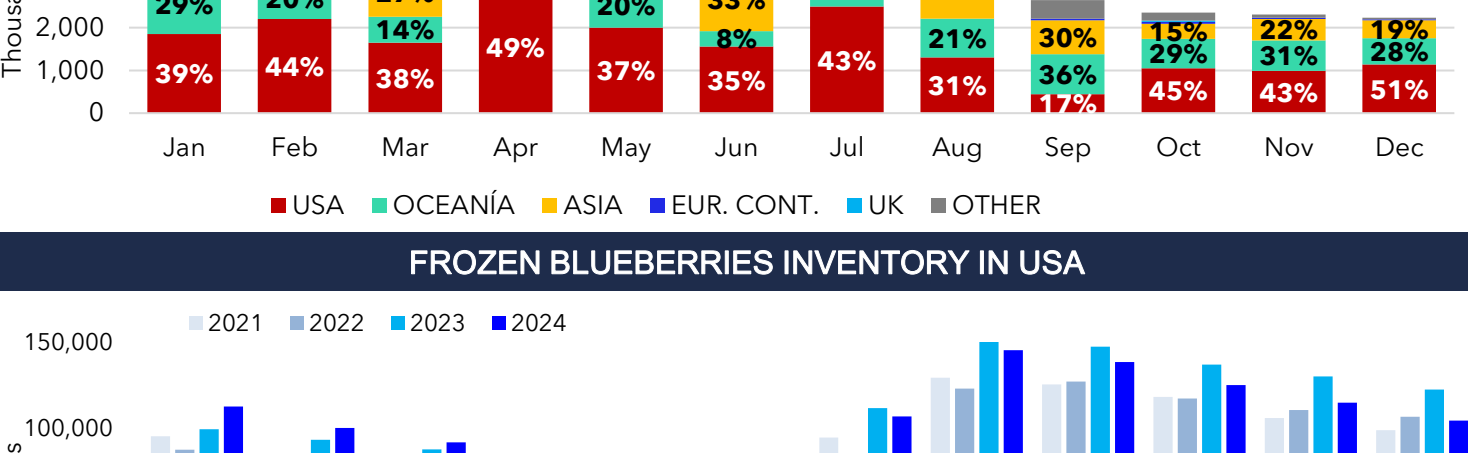
Chilean Frozen Blueberries: monthly departures. All markets.



Chilean Frozen Blueberries: monthly volume by market



FROZEN BLUEBERRIES INVENTORY IN USA



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