



SEASON 2024 / 2025

CHILEAN BLUEBERRY COMMITTEE CROP & EXPORTS REPORT

WEEKLY ADVANCE WEEK 4 (20th until 26th Jan,2025)

...Take a Fresh Look at Chilean Blueberries

EDITED WEEK 5

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Editorial

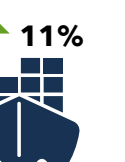
Week 4 marked a decline in fresh blueberry exports from Chile, with 8,071 tons shipped. However, we are still in weeks of high export volumes. With this shipment, the season now totals 75,307 tons, 9% higher than the previous season (2022-23) and 6% above the estimated volume for this date. This season has been characterized by varietal renewal in Chile.

Week after week, the largest share comes from Group 1 varieties, while new genetics continue to gain prominence, now accounting for over 20% of

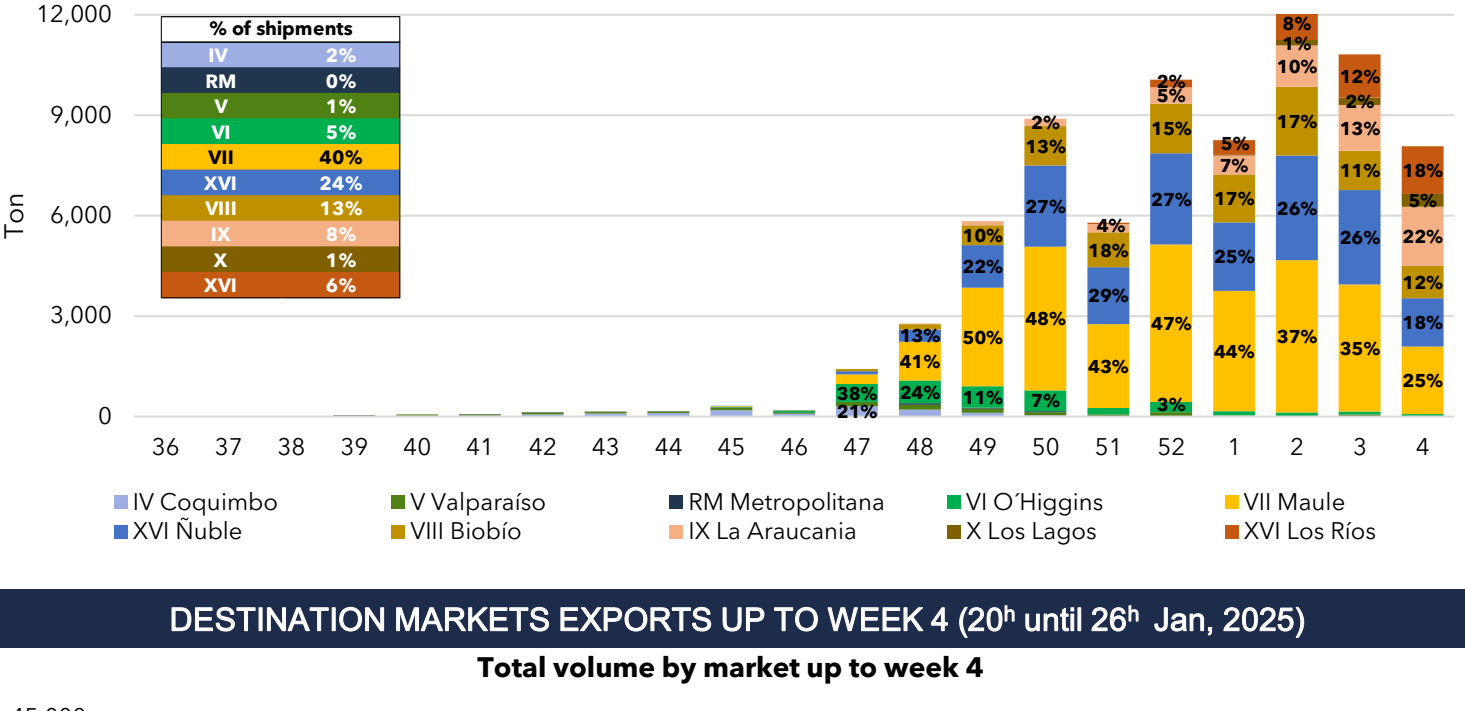
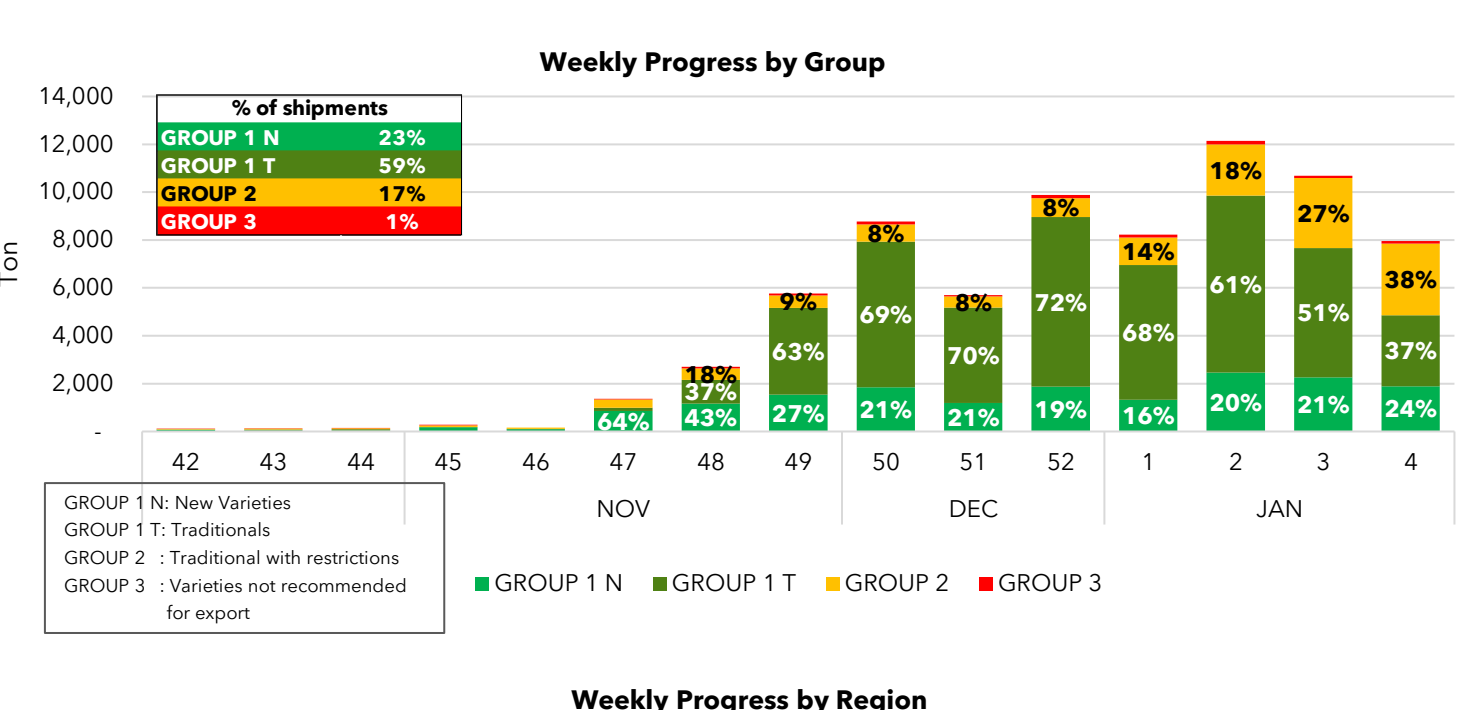
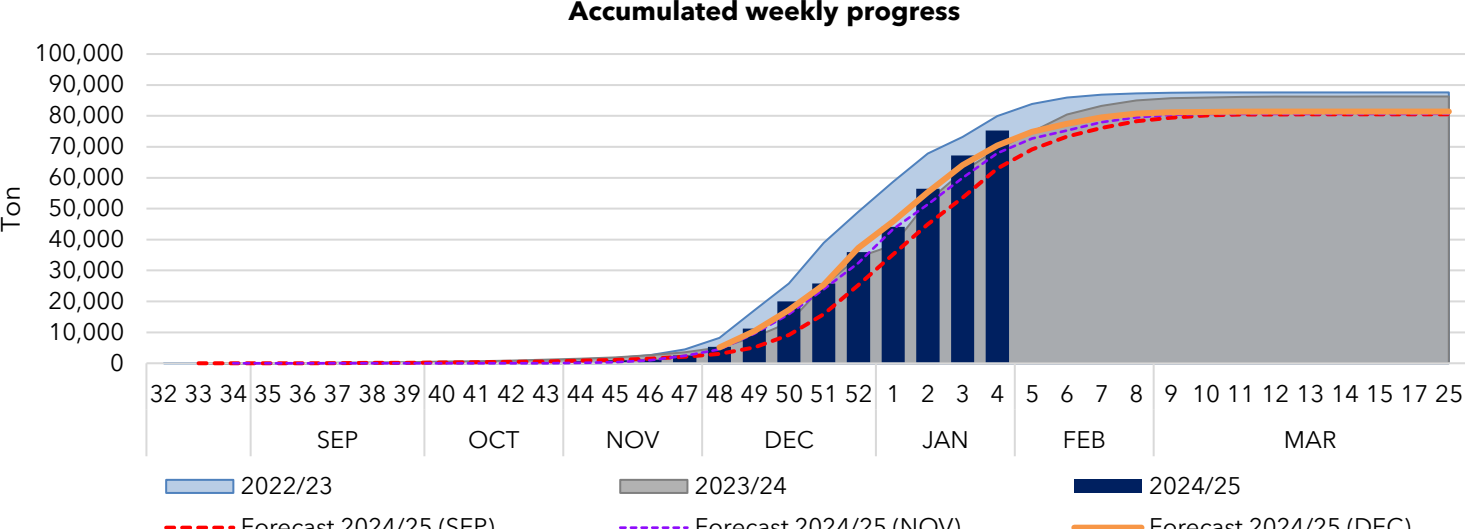
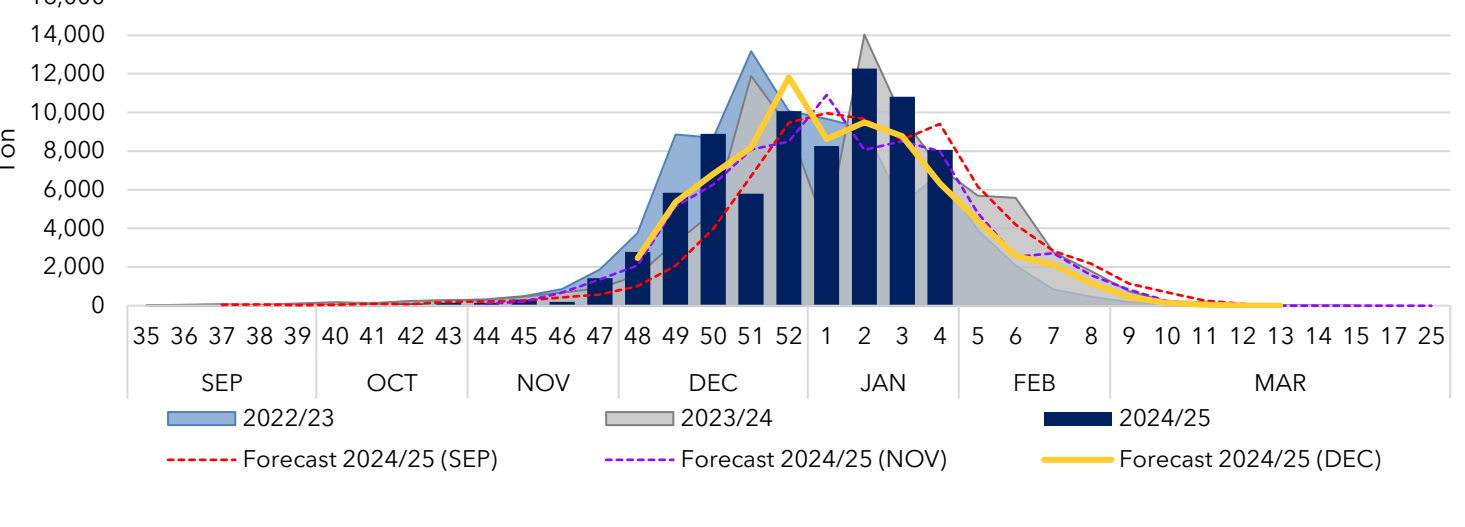
shipments, with a 55% increase in the "New Group 1" segment compared to last season. In Week 4, Group 1 contributed 61% of total exports, with Legacy as the most shipped variety, followed by Brightwell and Blue Ribbon. Duke, which led exports for much of the season, saw a sharp decline in Week 4.

Destination markets remain stable. In Week 4, the U.S. and the Netherlands led with a 39% share, while South Korea and the U.K. accounted for 7% each. The remaining 9% was distributed among smaller markets.

WEEKLY ADVANCE WEEK 4 (20th until 26^h Jan, 2025)

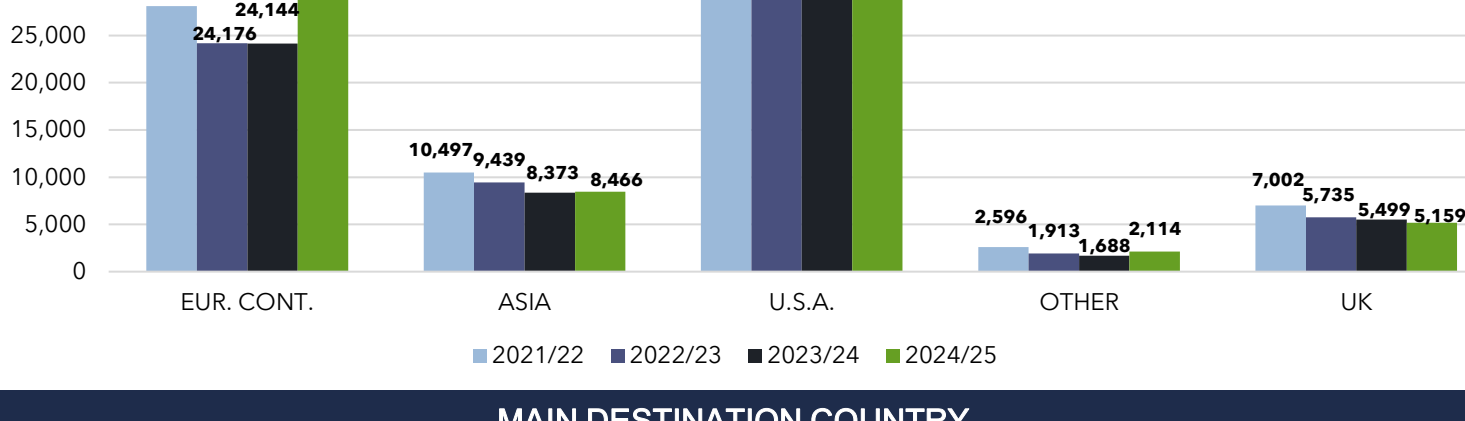
Sep	36				6		6	53	6	0	0	6%
Sep	37				14		14	82	21	0	0	
Sep	38				3		3	58	24	0	0	
Sep	39	1			43		44	120	68	0	0	
Oct	40	3			65		67	184	135	0	0	
Oct	41	4			63		66	135	201	3	1.3	
Oct	42	11			109		120	244	321	9	2.8	
Oct	43	10			132		142	279	463	18	3.8	
Nov	44	26			124	5	155	301	618	44	7.1	
Nov	45	85			226		311	456	929	114	12.2	
Nov	46	64			120	8	191	684	1,120	161	14.4	
Nov	47	553	209	162	438	60	1,420	906	2,541	342	13.5	
Dec	48	934	1,034	184	477	151	2,779	1,579	5,320	630	11.8	
Dec	49	1,999	2,543	374	731	194	5,840	3,285	11,160	1,015	9.1	
Dec	50	3,051	3,734	672	1,151	287	8,894	4,821	20,054	1,856	9.3	
Dec	51	1,583	2,381	407	1,298	121	5,789	11,884	25,843	2,404	9.3	
Dec	52	3,792	4,579	729	712	249	10,060	9,225	35,903	3,588	10.0	
Jan	1	2,205	4,374	977	474	226	8,257	3,915	44,160	4,867	11.0	
Jan	2	5,397	4,809	758	1,020	278	12,262	14,029	56,422	6,919	12.3	
Jan	3	5,147	4,353	517	538	260	10,814	9,757	67,236	9,271	13.8	
Jan	4	4,408	2,282	381	723	276	8,071	7,145	75,307	11,188	14.9	
Total to W-4 2024/25		29,271	30,297	5,159	8,466	2,114	75,307	11% 66,990 TON SEA FREIGHT		-43% 2,330 TON AIR		
Total to W-4 2023/24		29,460	24,144	5,499	8,373	1,688	69,163					
Total to W-4 2022/23		38,709	24,176	5,735	9,439	1,913	79,972					
VAR 24/25 vs 23/24		-1%	25%	-6%	1%	25%	9%					
VAR 24/25 vs 22/23		-24%	25%	-11%	-10%	12%	-6%					
BLUEBERRY WEEKLY SHIPMENT												

BLUEBERRY WEEKLY SHIPMENT



DESTINATION MARKETS EXPORTS UP TO WEEK 4 (20^h until 26^h Jan, 2025)

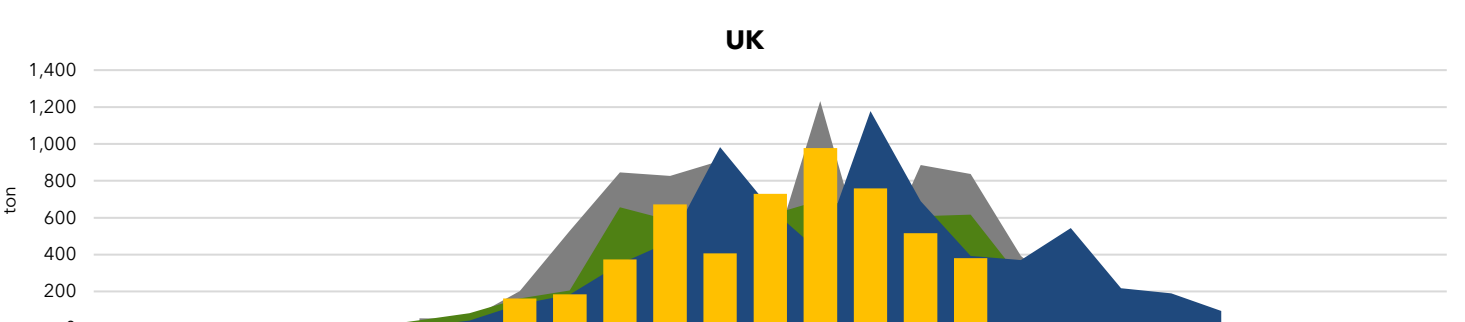
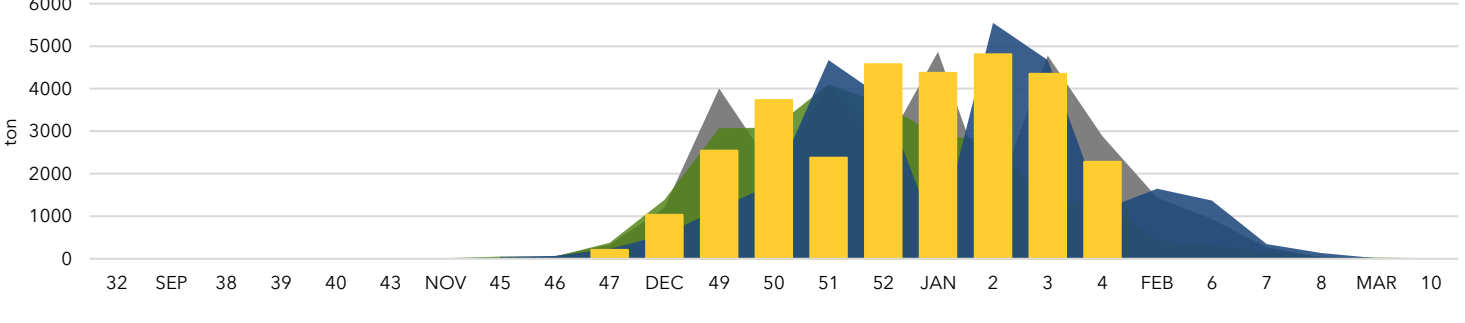
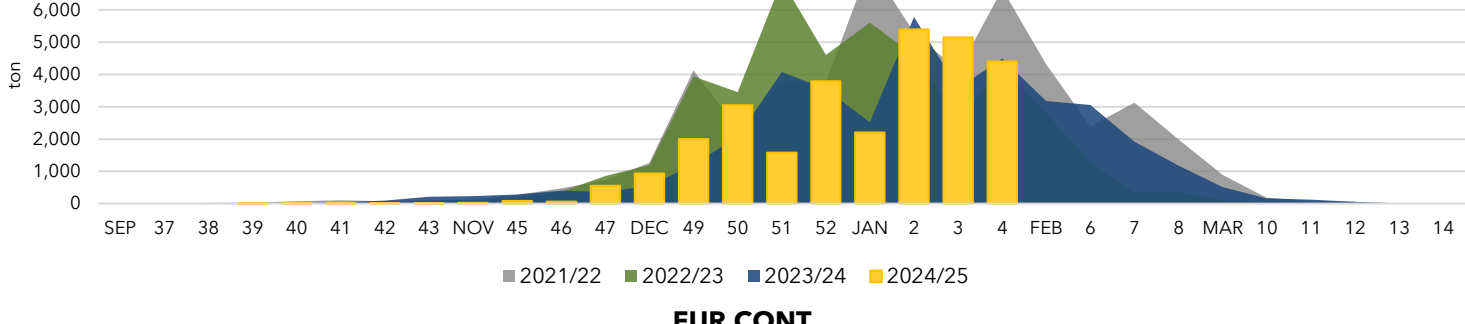
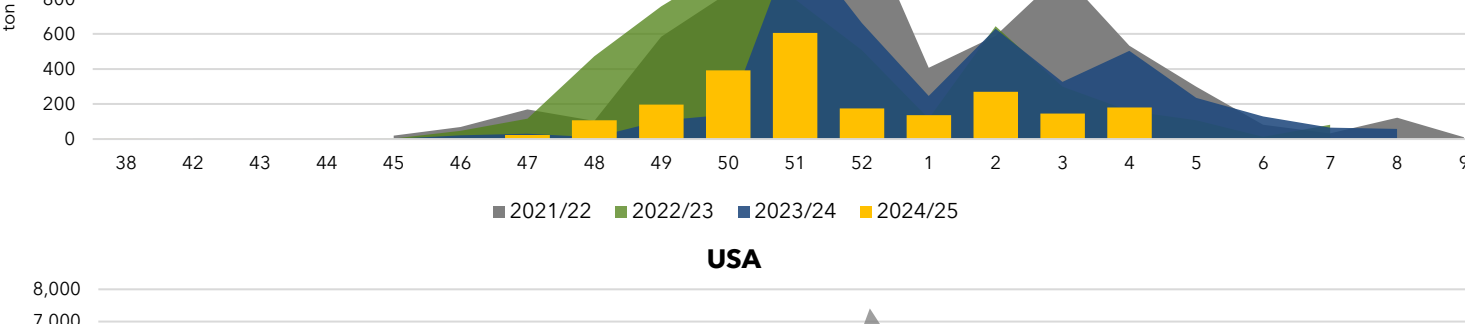
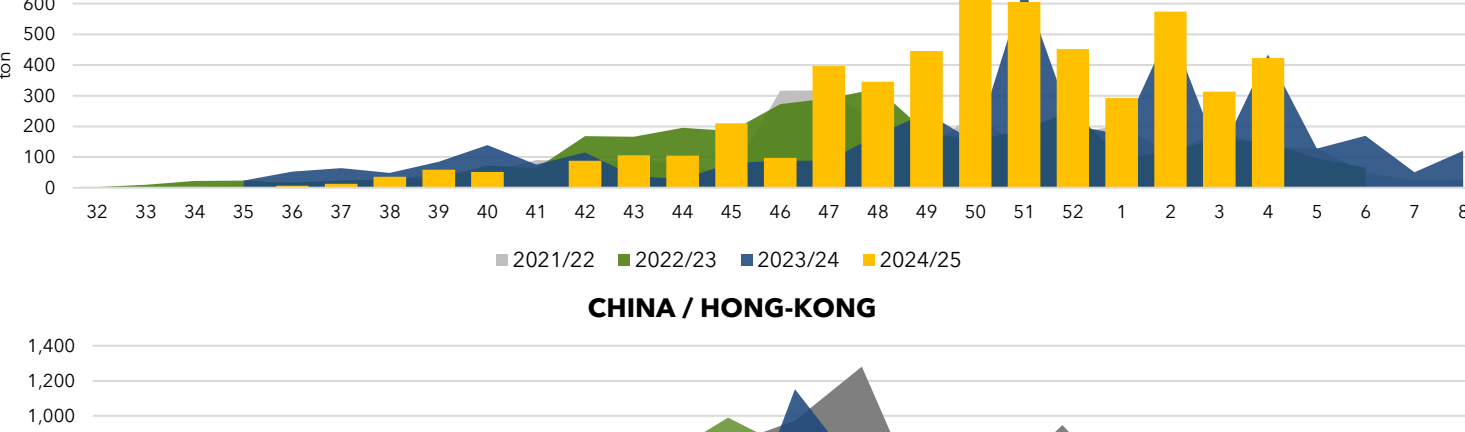
Total volume by market up to week 4



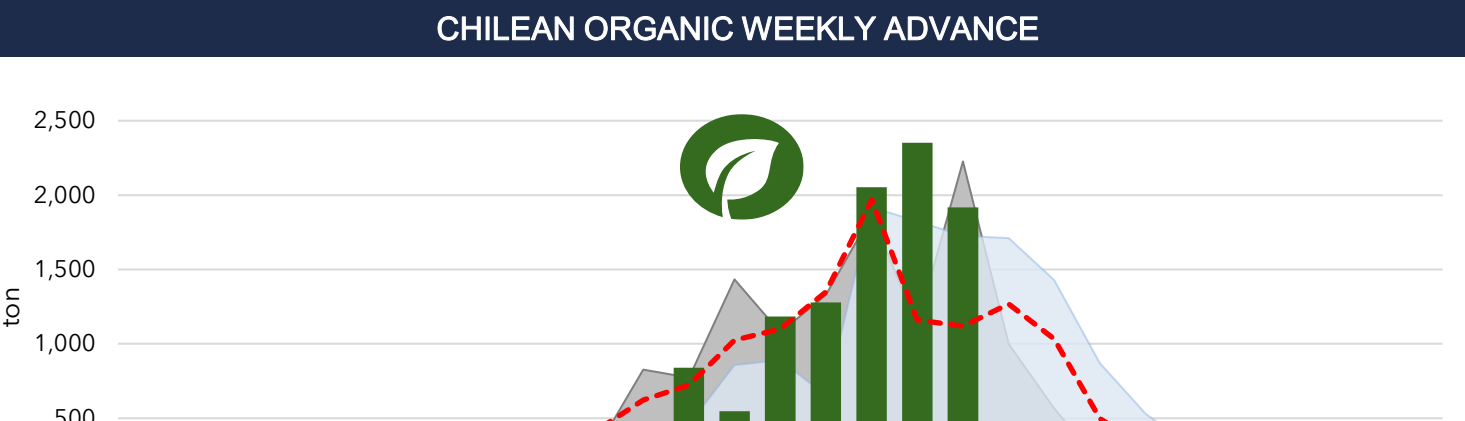
MAIN DESTINATION COUNTRY

Country (Ton)	Accum. to W-4 2022/23	Accum. to W-4 2023/24	Accum. to W-4 2024/25	Part. % by Country 2024/25	Var 24/25 vs 23/24
USA	38,709	29,460	29,271	39%	-1%
Netherlands	23,685	22,793	29,092	39%	28%
Korea	3,158	3,575	5,328	7%	49%
England	5,735	5,499	5,159	7%	-6%
Others	8,651	7,837	6,456	9%	-18%
Total	79,938	69,163	75,307	100%	9%

WEEKLY SHIPMENTS PER MARKET

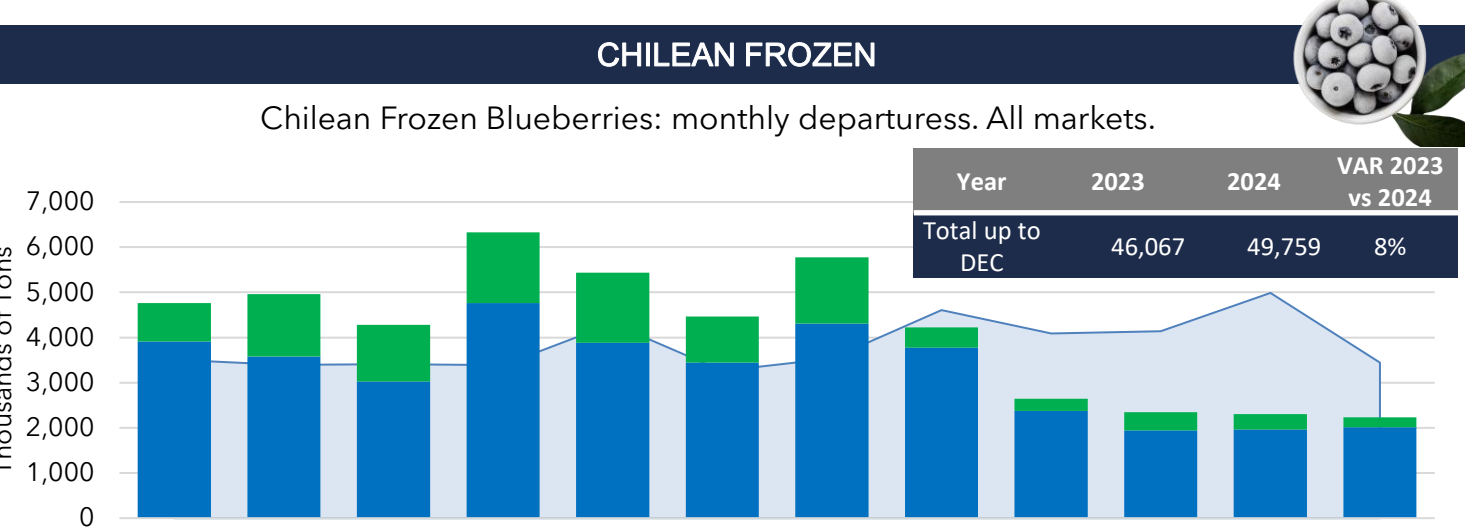


CHILEAN ORGANIC WEEKLY ADVANCE

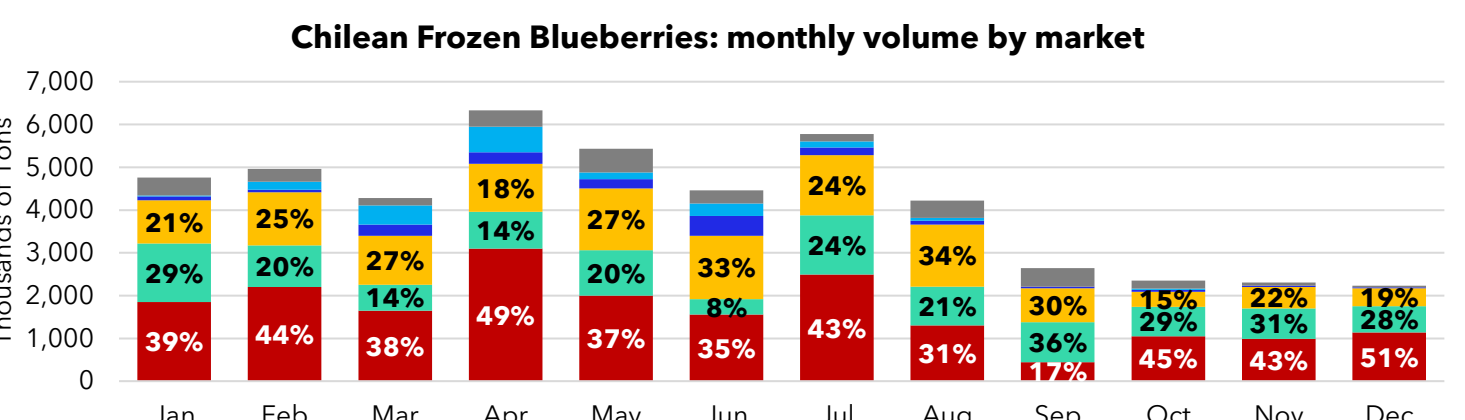


CHILEAN FROZEN

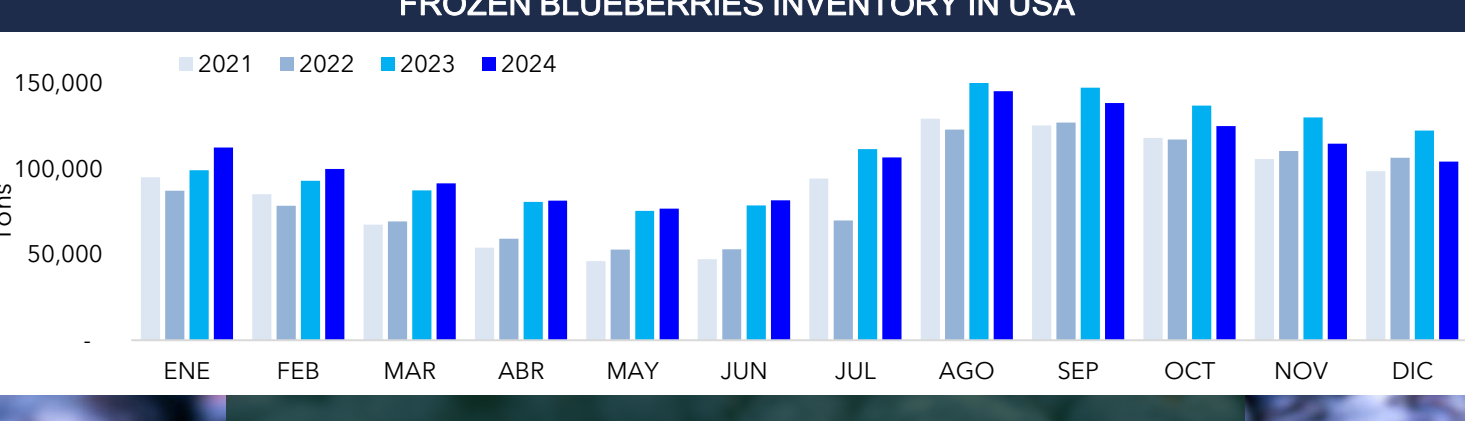
Chilean Frozen Blueberries: monthly departures. All markets.



Chilean Frozen Blueberries: monthly volume by market



FROZEN BLUEBERRIES INVENTORY IN USA



...Take a Fresh Look at Chilean Blueberries