



SEASON 2024 / 2025



# CHILEAN BLUEBERRY COMMITTEE CROP & EXPORTS REPORT

WEEKLY ADVANCE WEEK 3 ( 13<sup>th</sup> until 19<sup>th</sup> Jan, 2025)

...Take a Fresh Look at Chilean Blueberries

EDITED WEEK 4

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## Editorial

Chilean blueberry shipment volumes have adjusted upward on week 2, caused by delayed data loading. Week 2 reached a new seasonal peak of 12,069 tons, while last week, week 3, it was 10,898. These increases are in compensation for lower departures in previous weeks and total volume exported so far have reached 67,078 tons. This volume exported is 8% higher than last season at the same week and 8% lower than the 2022/23 season.

The organic portion has reached 9,302 tons. It represents 13.9% of current shipments.

The exported varieties maintain the concentration in group 1,

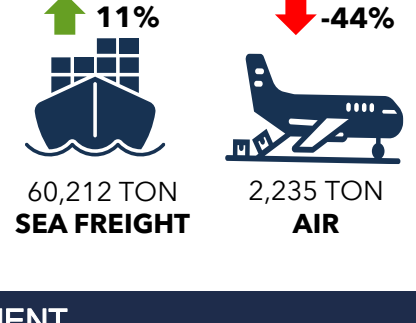
with in the las week. (the 3), represented 71% of the volume. The most important varieties were Legacy, Blue Ribbon and Duke, in that order, with contributions of 39%, 12% and 10% respectively.

New genetic varieties represented 21% of the total exported during the week, and in this group the most important varieties apart from Blue Ribbon, were Cargo; Suzie Blue; the EB series and Keepsake.

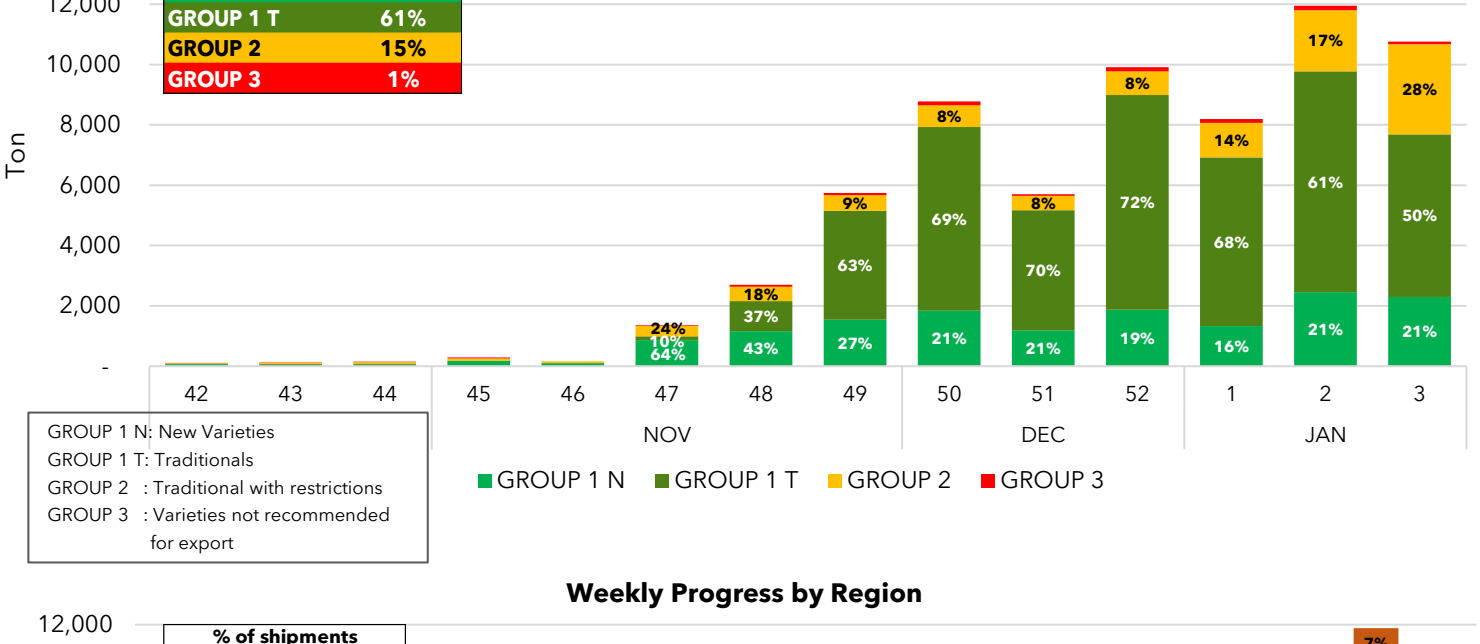
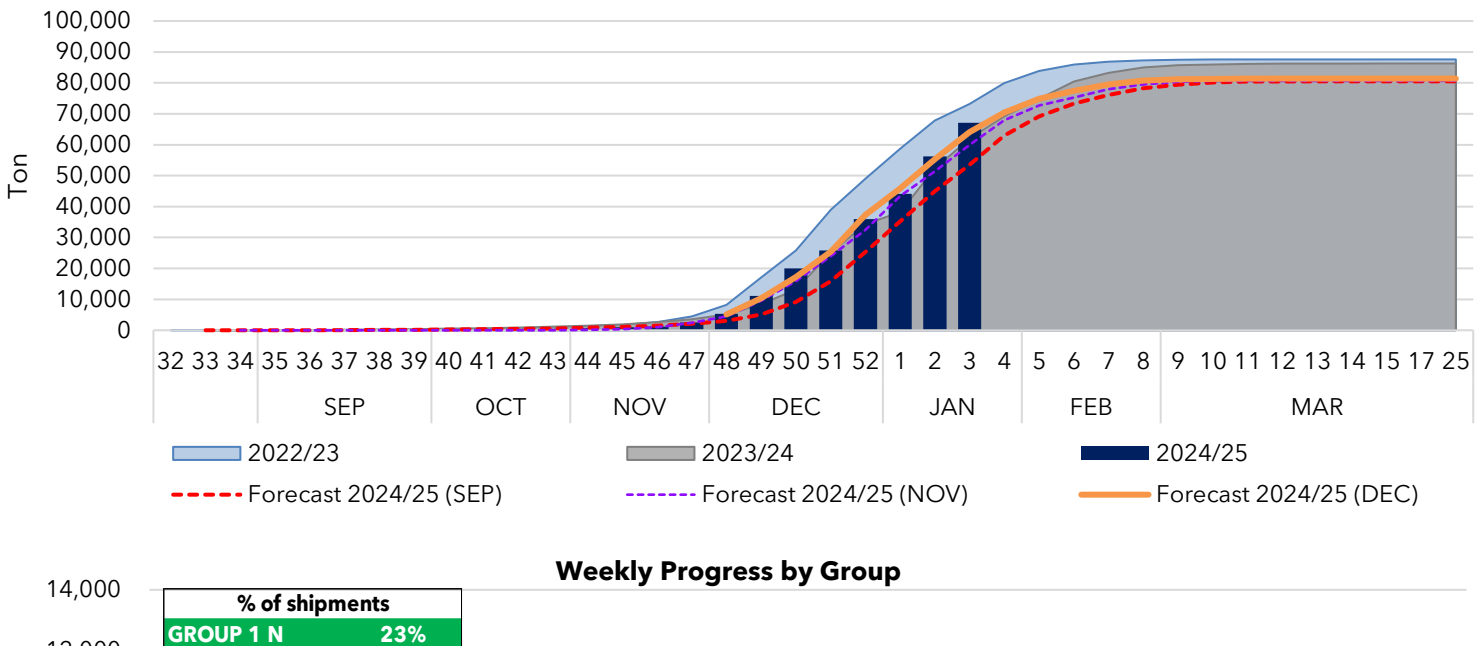
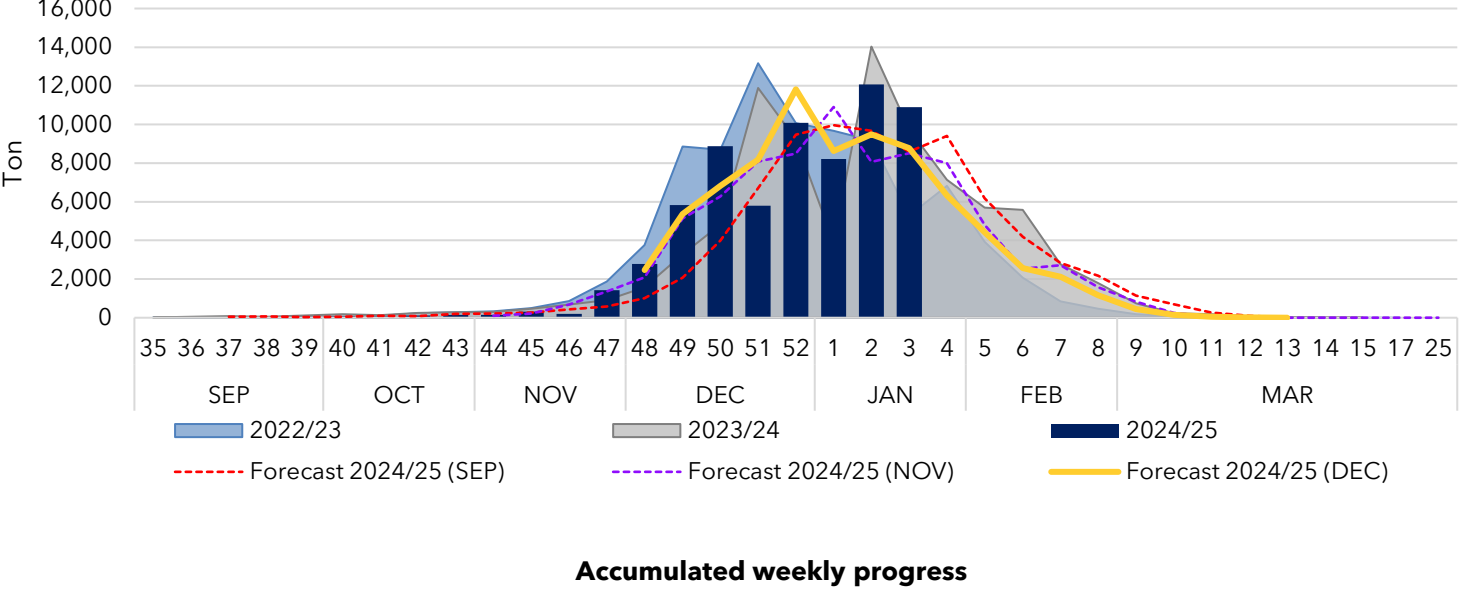
Continental Europe continues to receive shipments, holding a 40% share. The USA follows with a 37% share so far this season. Korea and UK each with a 7% share.

## WEEKLY ADVANCE WEEK 3 (13<sup>th</sup> until 19<sup>th</sup> Jan, 2025)

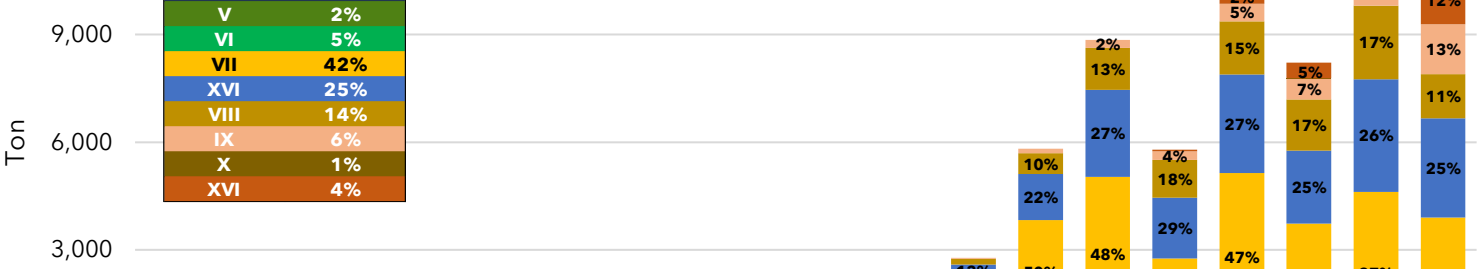
Month	Week	Export Progress (Ton)					Total (Ton)			Organic		Export Progress vs Total Forecast Dec.
		2024/25					2024/25	2023/24	Accum 2024/25	Accum	Share %	
		USA	EUR. CONT.	UK	ASIA	OTHER						
Sep	36				6	6	53	6	0	0	5%	
Sep	37				14	14	82	21	0	0		
Sep	38				3	3	58	24	0	0		
Sep	39	1			43	44	120	68	0	0		
Oct	40	3			65	67	184	135	0	0		
Oct	41	4			63	66	135	201	3	1.3		
Oct	42	11			109	120	244	321	9	2.8		
Oct	43	10			132	142	279	463	18	3.8		
Nov	44	26			124	5	155	301	618	44	7.1	
Nov	45	85			226		311	456	929	114	12.2	
Nov	46	64			120	8	191	684	1,120	161	14.4	
Nov	47	553	209	162	438	60	1,420	906	2,541	342	13.5	
Dec	48	934	1,034	184	477	151	2,779	1,579	5,320	630	11.8	
Dec	49	1,999	2,543	355	731	194	5,820	3,285	11,140	1,015	9.1	
Dec	50	3,035	3,734	652	1,151	307	8,879	4,821	20,019	1,856	9.3	
Dec	51	1,583	2,381	407	1,298	121	5,789	11,884	25,808	2,404	9.3	
Dec	52	3,809	4,579	729	719	249	10,085	9,225	35,893	3,588	10.0	
Jan	1	2,205	4,336	977	474	226	8,218	3,915	44,111	4,867	11.0	
Jan	2	5,397	4,828	701	864	278	12,069	14,029	56,180	6,921	12.3	
Jan	3	5,288	4,275	533	551	252	10,898	9,757	67,078	9,302	13.9	
<b>Total to W-3 2024/25</b>		<b>25,005</b>	<b>27,918</b>	<b>4,699</b>	<b>7,606</b>	<b>1,849</b>	<b>67,078</b>					
Total to W-3 2023/24		24,963	22,990	5,105	7,358	1,602	62,018					
Total to W-3 2022/23		34,492	22,777	5,118	9,067	1,699	73,154					
VAR 24/25 vs 23/24		0.2%	21%	-8%	3%	15%	8%					
VAR 24/25 vs 22/23		-28%	23%	-8%	-16%	9%	-8%					



## BLUEBERRY WEEKLY SHIPMENT



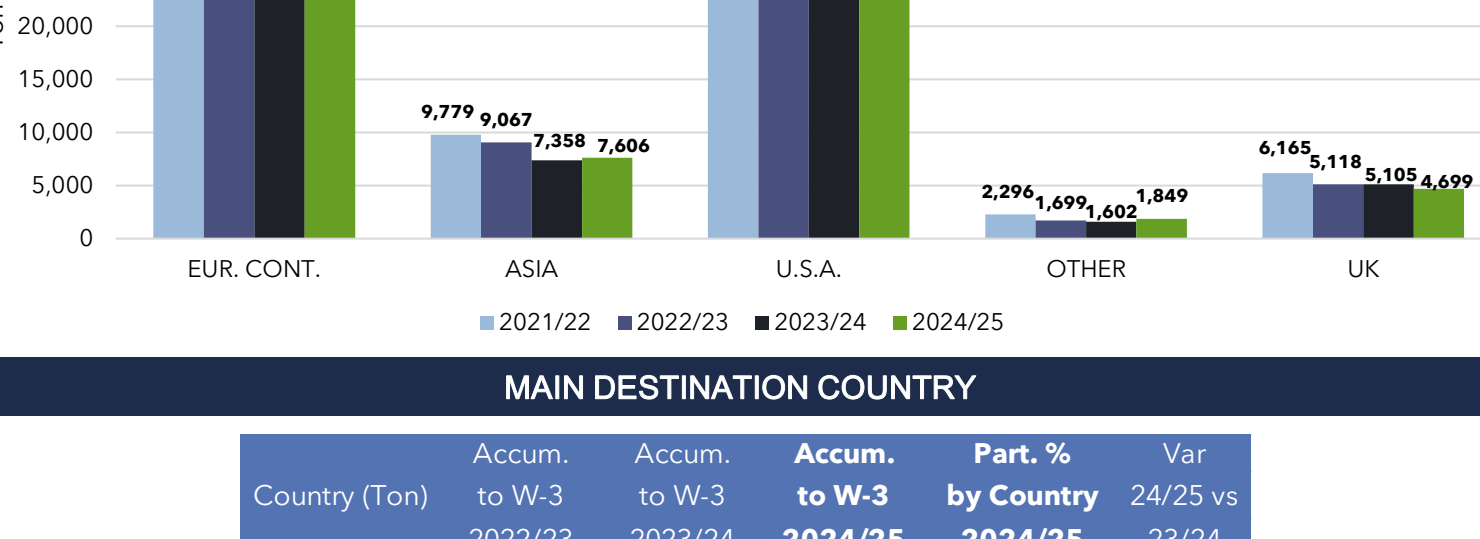
## DESTINATION MARKETS EXPORTS UP TO WEEK 3 (13<sup>th</sup> until 19<sup>th</sup> Jan, 2025)



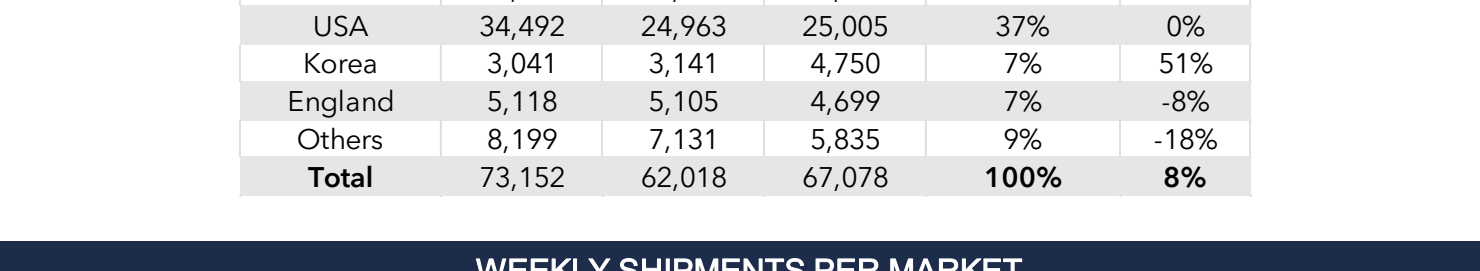
## MAIN DESTINATION COUNTRY

Country (Ton)	Accum. to W-3 2022/23	Accum. to W-3 2023/24	Accum. to W-3 2024/25	Part. % 2024/25	Var 24/25 vs 23/24
Netherland	22,302	21,678	26,789	40%	24%
USA	34,492	24,963	25,005	37%	0%
Korea	3,041	3,141	4,705	7%	51%
England	5,118	5,105	4,699	7%	-8%
Others	8,199	7,131	5,835	9%	-18%
<b>Total</b>	<b>73,152</b>	<b>62,018</b>	<b>67,078</b>	<b>100%</b>	<b>8%</b>

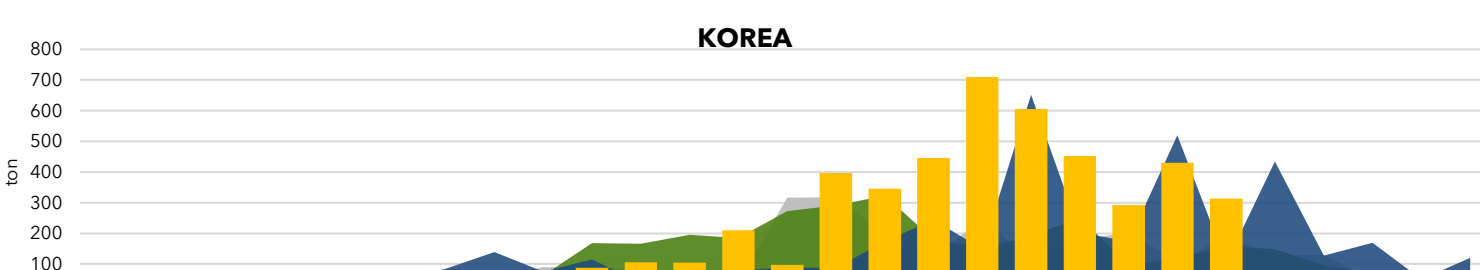
## WEEKLY SHIPMENTS PER MARKET



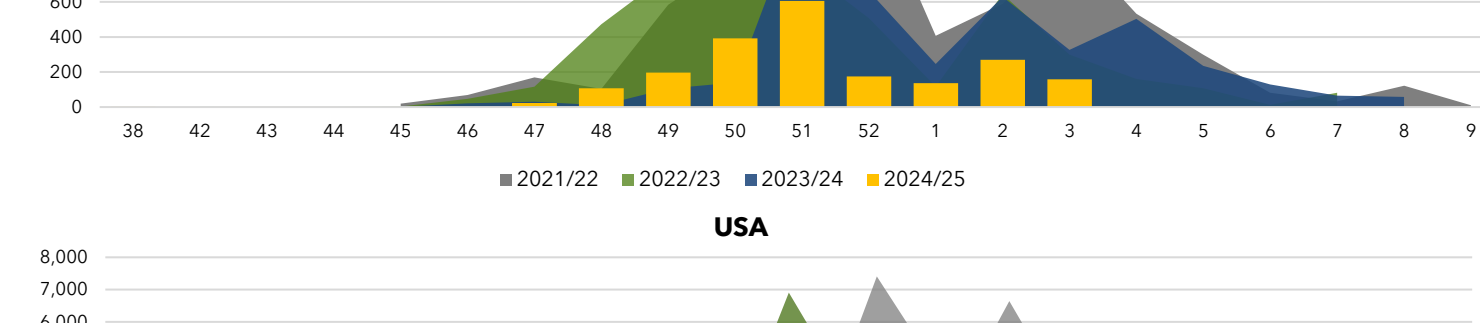
## CHILEAN ORGANIC WEEKLY ADVANCE



## CHILEAN FROZEN



## FROZEN BLUEBERRIES INVENTORY IN USA



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