



# CHILEAN BLUEBERRY COMMITTEE CROP & EXPORTS REPORT

WEEKLY ADVANCE WEEK 1 ( 30<sup>th</sup> Dec until 5<sup>th</sup> Jan, 2025)

... Take a Fresh Look at Chilean Blueberries

EDITED WEEK 2

Powered by **iQonsulting**

## Editorial

7,428 tonnes of fresh blueberries were exported from Chile on week 1. This is a limited volume for the first week of the year. The situation has several factors, to consider, on one hand it was a week interrupted by the New Year's holiday, but more important than this, are surges that limited the operations in the ports, resulting in longer loading times of the vessels.

The dominant varieties in the first week of 2025 were Legacy and Duke, with 47% and 19% respectively. Blue Ribbon followed with 9% as the main representative of the new varieties. New varieties account for 24% of the shipments to date, while the varieties not recommended for fresh exports represent only 1,5% of the total so far.

Up to week 1 the accumulated shipments are 43,139 tonnes. This is 13% higher than last season at the same date, but 26% less than the 2022-23 season. The organic portion corresponds to 11% of the total volume exported so far, 12% more than the previous season but 30% compared to season 2022-23.

The main destinations are the Netherlands and the USA with 40% and 33% each, followed by Korea and the UK with 9% and 8% respectively. The rest of the destinations account for the remaining 10%.

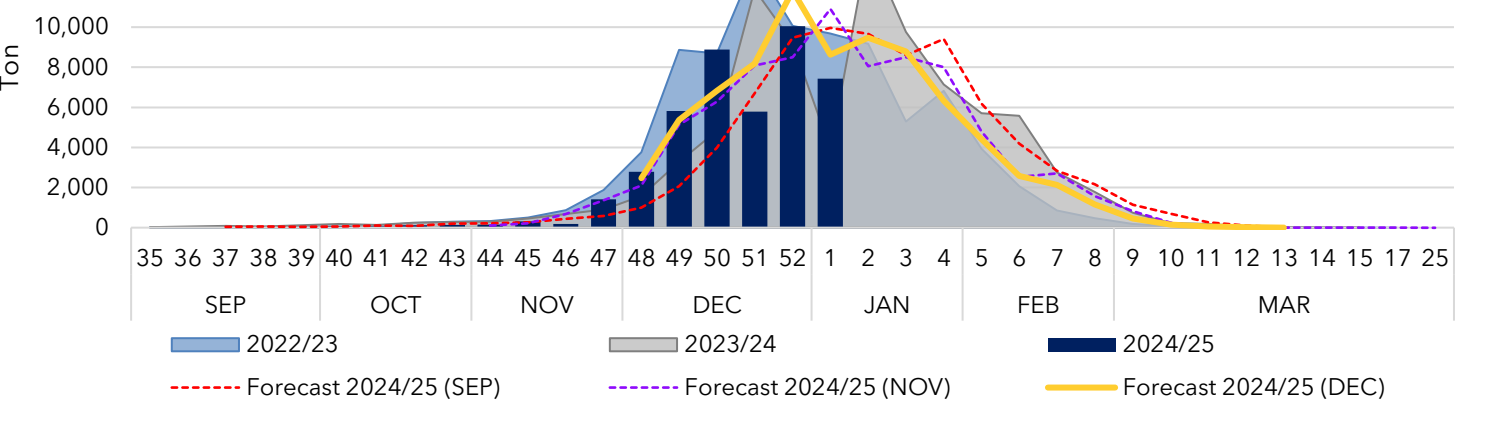
## WEEKLY ADVANCE WEEK 1 (30<sup>th</sup> Dec until 5<sup>th</sup> Jan, 2025)

Month	Week	Export Progress (Ton)					Total (Ton)			Organic		Export Progress vs Total Forecast Dec.
		2024/25					2024/25	2023/24	Accum 2024/25	Accum	Share %	
		USA	EUR. CONT.	UK	ASIA	OTHER						
Sep	36				6		6	53	6	0	0	-5%
Sep	37				14		14	82	21	0	0	
Sep	38				3		3	58	24	0	0	
Sep	39	1			43		44	120	68	0	0	
Oct	40	3			65		67	184	135	0	0	
Oct	41	4			63		66	135	201	3	1.3	
Oct	42	11			109		120	244	321	9	2.8	
Oct	43	10			132		142	279	463	18	3.8	
Nov	44	26			124	5	155	301	618	44	7.1	
Nov	45	85			226		311	456	929	114	12.2	
Nov	46	64			120	8	191	684	1,120	161	14.4	
Nov	47	553	209	162	438	60	1,420	906	2,541	342	13.5	
Dec	48	934	1,034	184	477	151	2,779	1,579	5,320	630	11.8	
Dec	49	1,999	2,543	355	731	194	5,820	3,285	11,140	1,015	9.1	
Dec	50	3,035	3,734	652	1,151	307	8,879	4,821	20,019	1,856	9.3	
Dec	51	1,583	2,381	407	1,298	121	5,789	11,884	25,808	2,404	9.3	
Dec	52	3,739	4,629	729	707	249	10,052	9,225	35,860	3,591	10.0	
Jan	1	2,221	3,644	877	462	223	7,428	3,915	43,288	4,659	10.8	
<b>Total to W-1 2024/25</b>		<b>14,266</b>	<b>18,173</b>	<b>3,366</b>	<b>6,168</b>	<b>1,316</b>	<b>43,139</b>					
<b>Total to W-1 2023/24</b>		<b>15,615</b>	<b>12,771</b>	<b>3,237</b>	<b>5,597</b>	<b>1,011</b>	<b>38,231</b>					
<b>Total to W-1 2022/23</b>		<b>27,282</b>	<b>18,700</b>	<b>3,860</b>	<b>7,488</b>	<b>1,363</b>	<b>58,694</b>					
VAR 24/25 vs 23/24		-9%	42%	4%	10%	30%	13%					
VAR 24/25 vs 22/23		-48%	-3%	-13%	-18%	-3%	-26%					

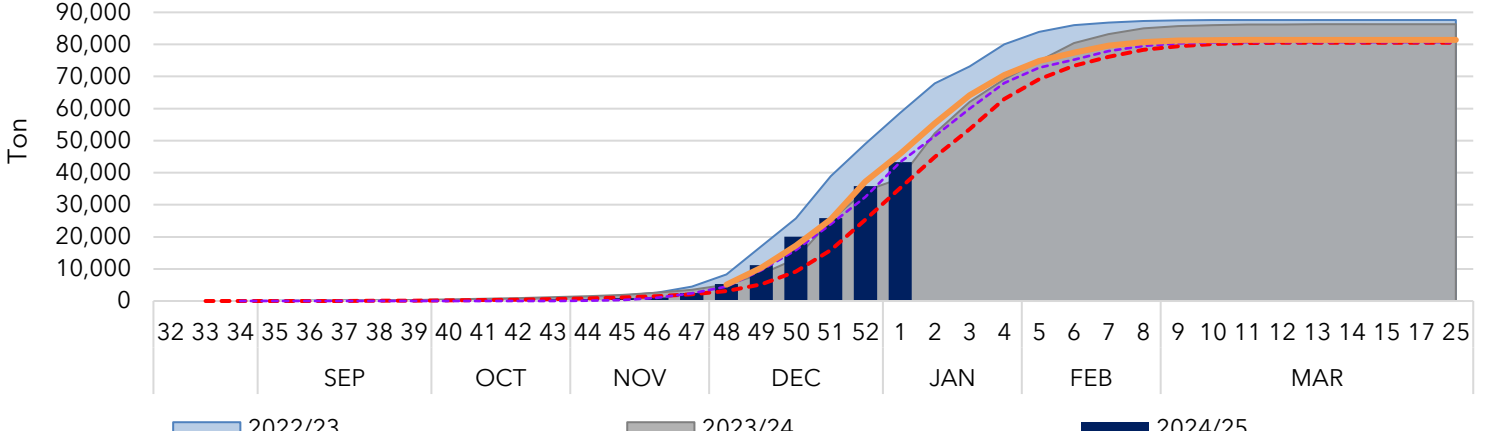


## BLUEBERRY WEEKLY SHIPMENT

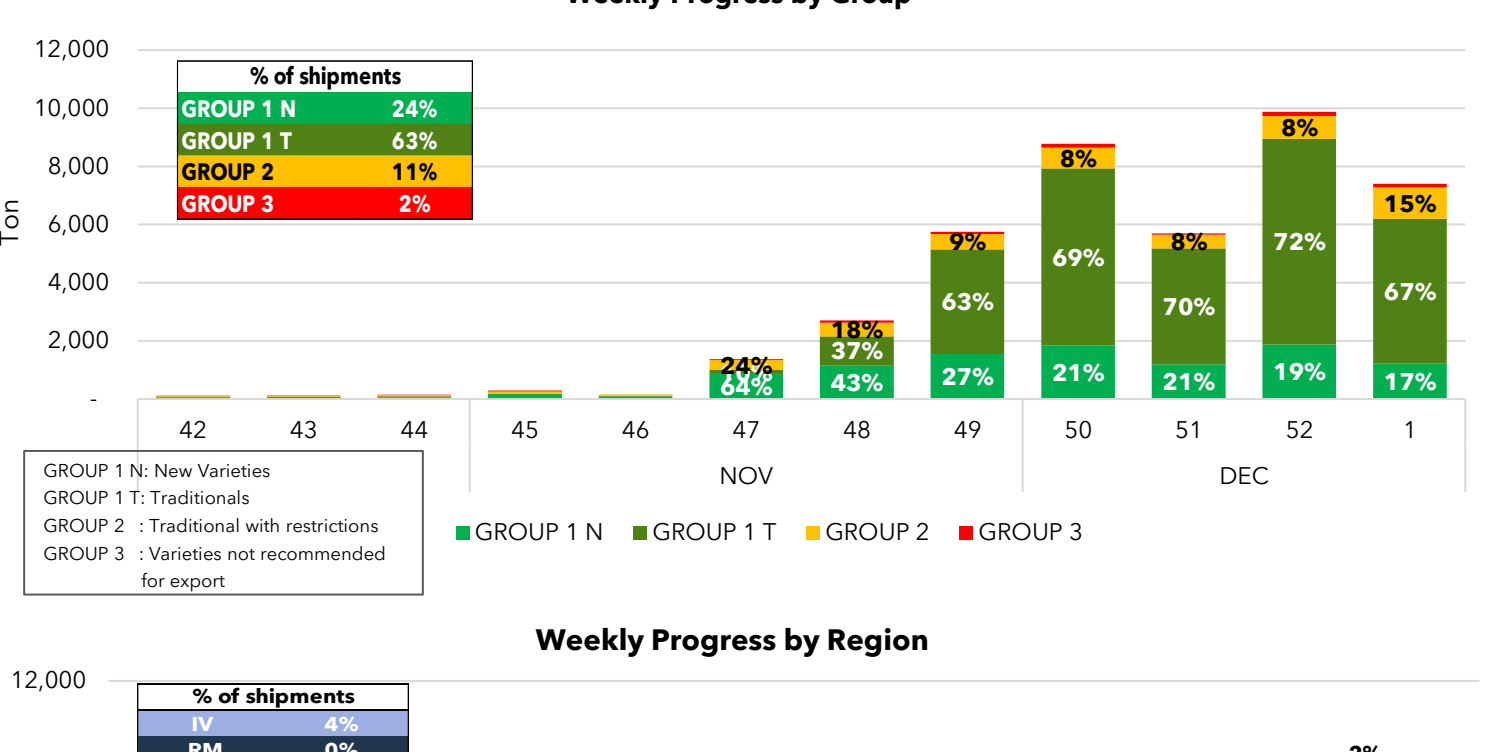
### Weekly Progress



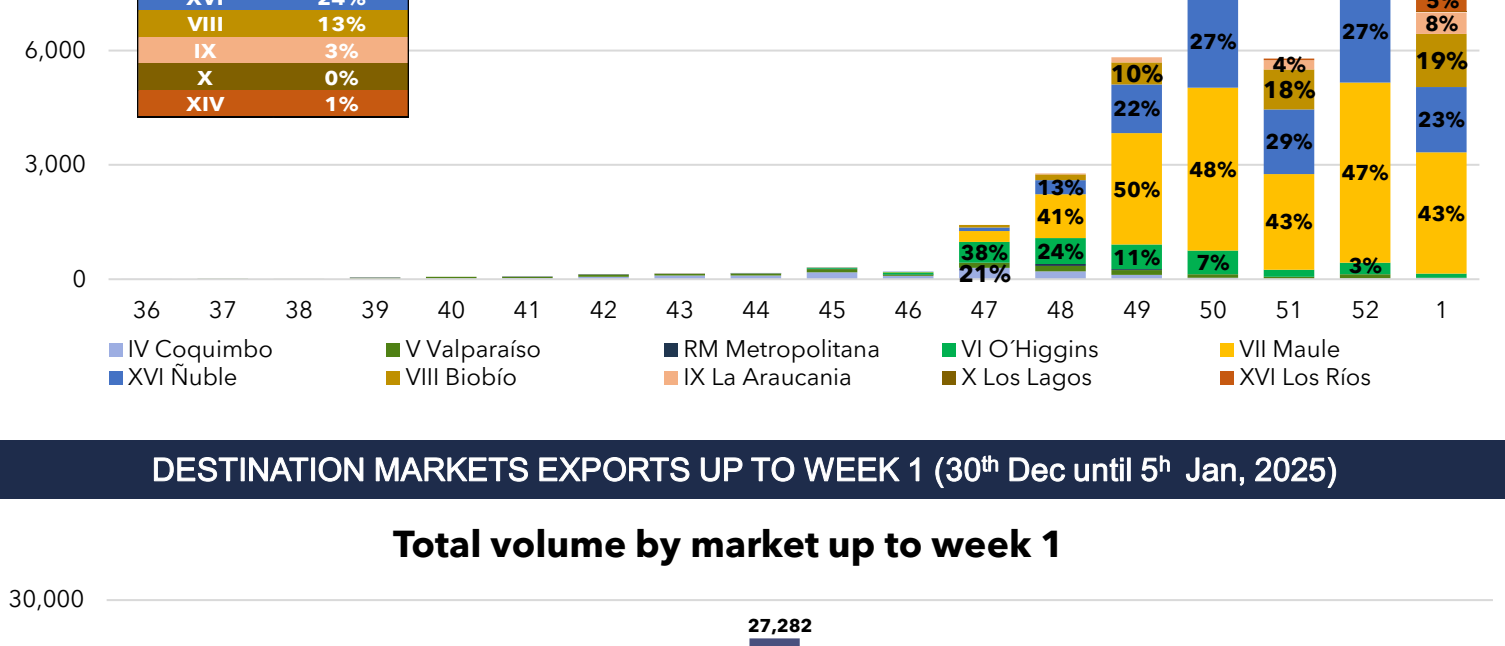
### Accumulated weekly progress



### Weekly Progress by Group

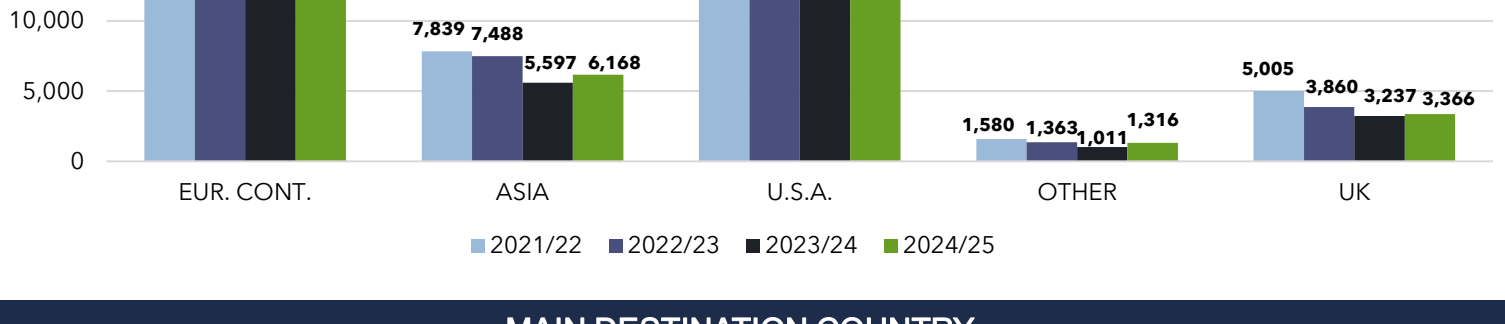


### Weekly Progress by Region



## DESTINATION MARKETS EXPORTS UP TO WEEK 1 (30<sup>th</sup> Dec until 5<sup>th</sup> Jan, 2025)

### Total volume by market up to week 1

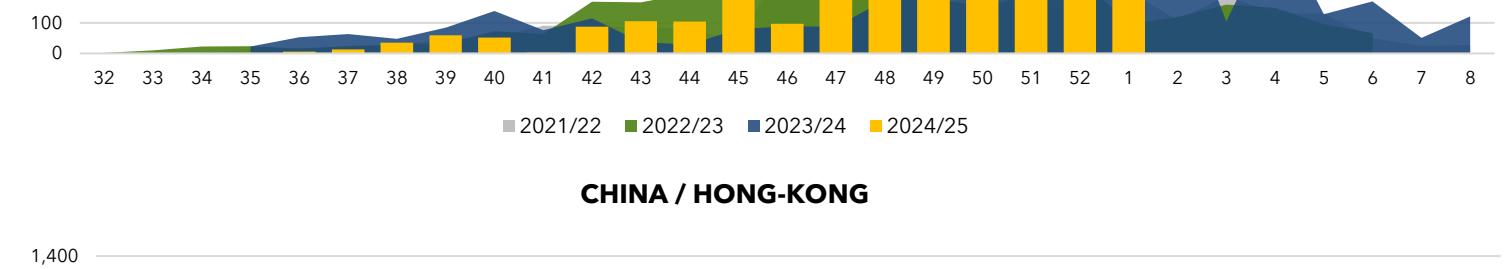


## MAIN DESTINATION COUNTRY

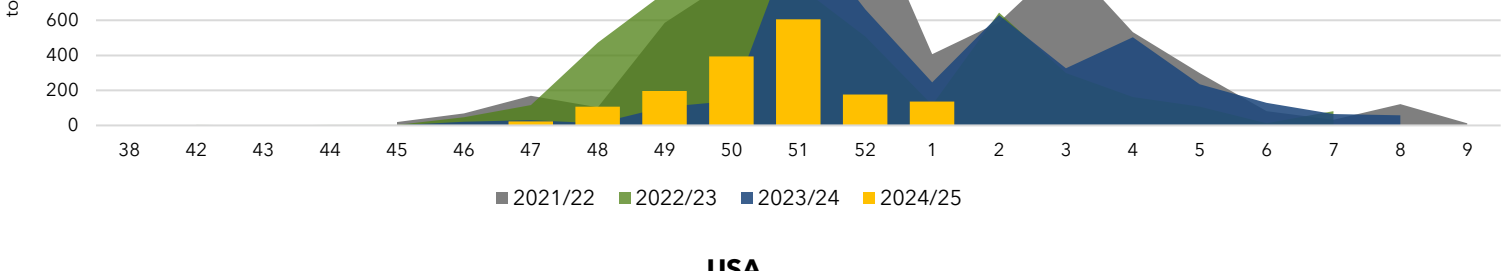
Country (Ton)	Accum. to W-1 2022/23	Accum. to W-1 2023/24	Accum. to W-1 2024/25	Part. % by Country 2024/25	Var 24/25 vs 23/24
Netherlands	18.296	11.878	17.501	40%	47%
USA	27.282	15.615	14.266	33%	-9%
Korea	2.763	2.516	4.007	9%	59%
England	3.860	3.237	3.366	8%	4%
Others	6.490	4.985	4.148	10%	-17%
<b>Total</b>	<b>58.692</b>	<b>38.231</b>	<b>43.288</b>	<b>100%</b>	<b>13%</b>

## WEEKLY SHIPMENTS PER MARKET

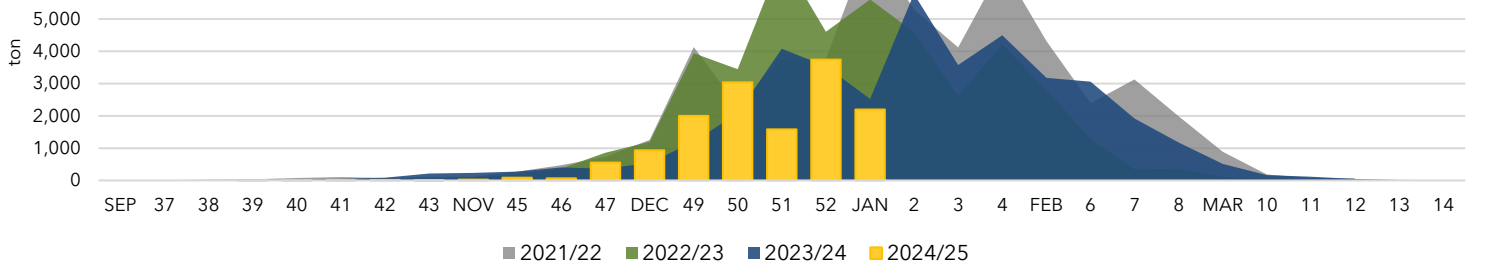
### KOREA



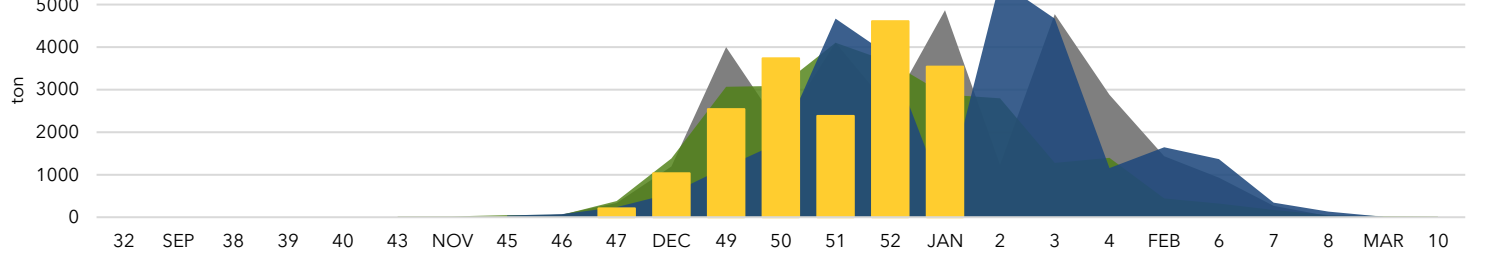
### CHINA / HONG-KONG



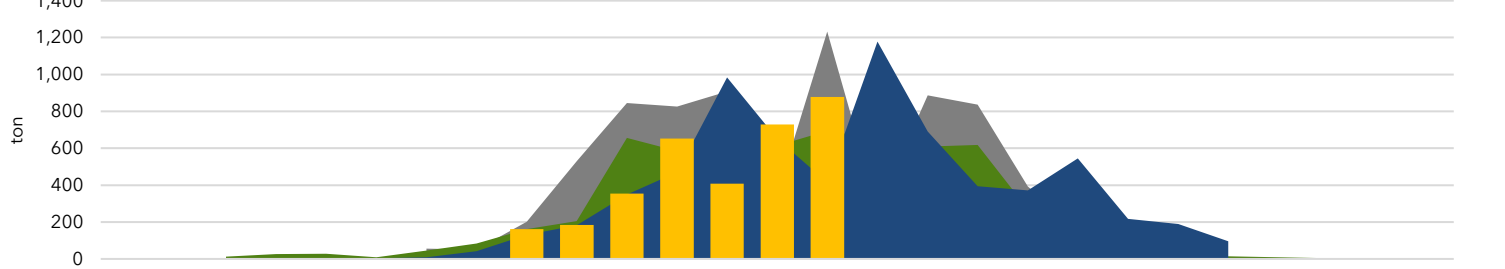
### USA



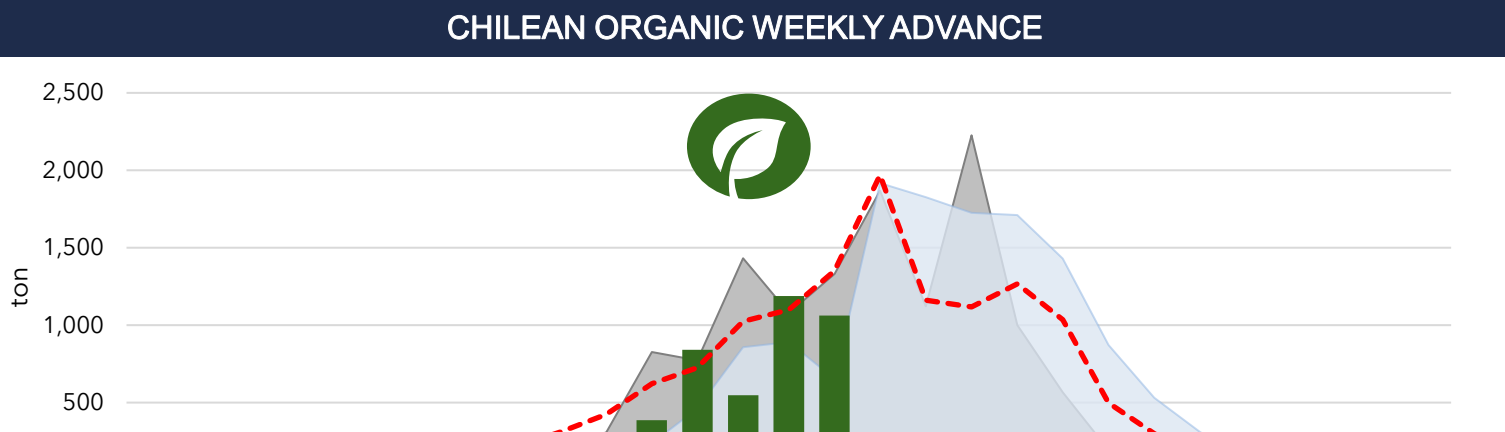
### EUR.CONT



### UK

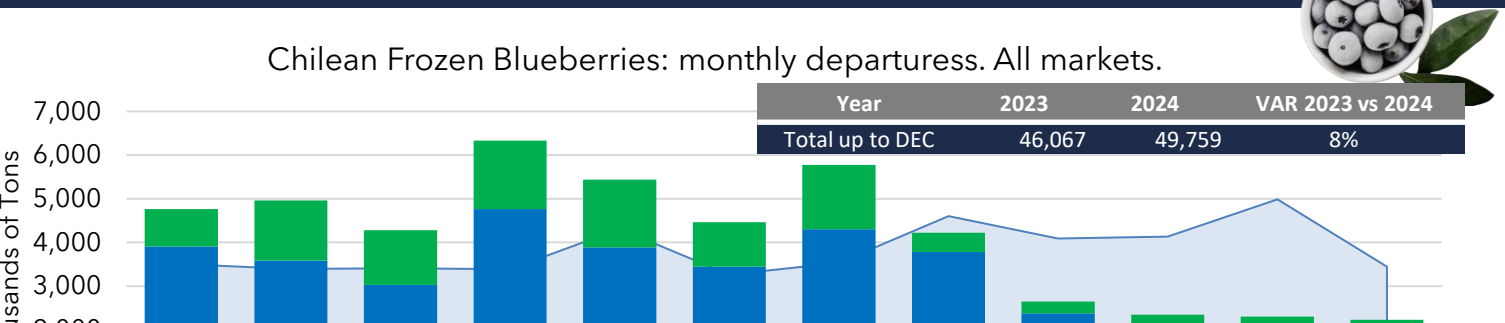


## CHILEAN ORGANIC WEEKLY ADVANCE

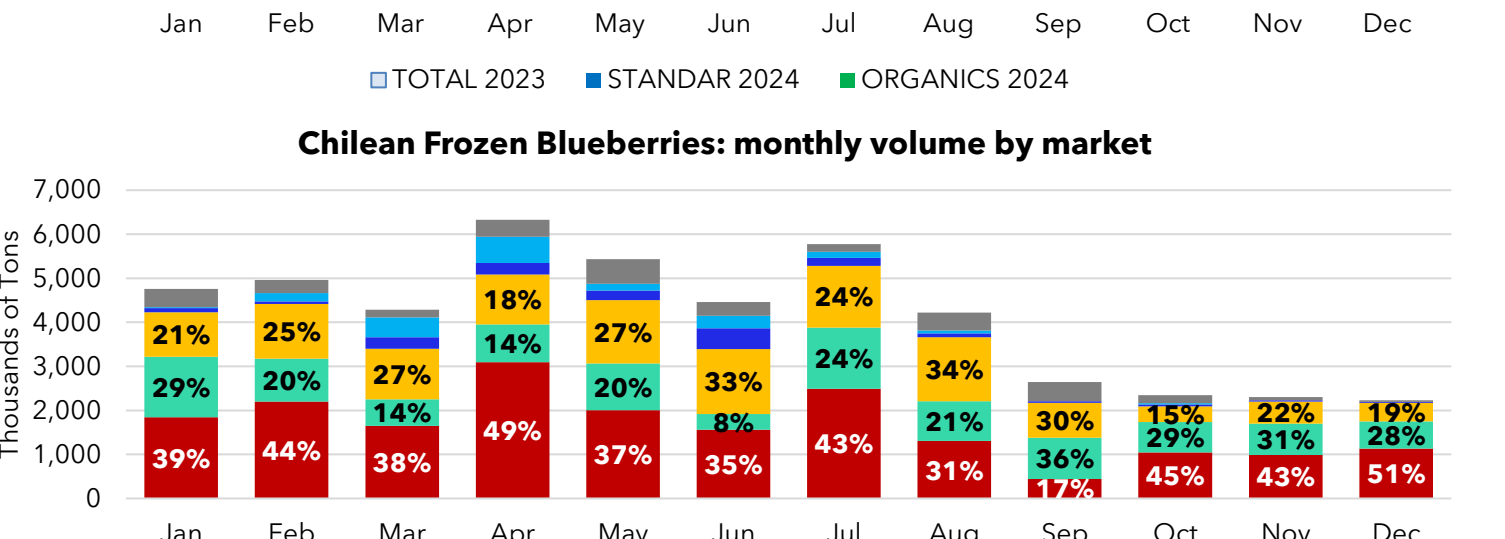


## CHILEAN FROZEN

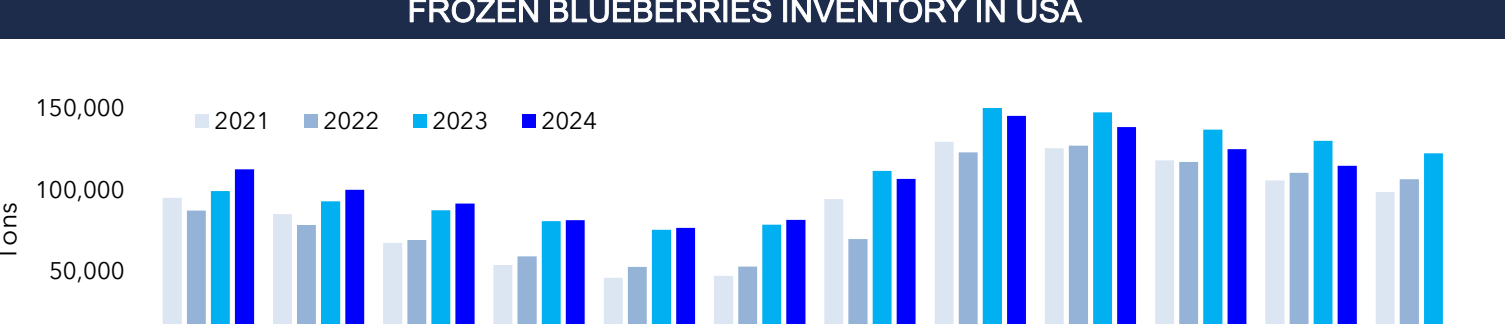
Chilean Frozen Blueberries: monthly departures. All markets.



### Chilean Frozen Blueberries: monthly volume by market



## FROZEN BLUEBERRIES INVENTORY IN USA



... Take a Fresh Look at Chilean Blueberries