



# CHILEAN BLUEBERRY COMMITTEE CROP & EXPORTS REPORT

WEEKLY ADVANCE WEEK 52 ( 23<sup>th</sup> until 29<sup>th</sup> Dec,2024)

...Take a Fresh Look at Chilean Blueberries

EDITED WEEK 1

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## Editorial

Week 52 marked a peak in exports for the season with an exported volume of fresh blueberries of just over 9,000 tonnes. However, this volume was bulked up with a delayed ship from week 51. Nevertheless, these weekly volumes are showing moderate shipings considering we are in the peak weeks of production. This is Chile's new reality.

Up to week 52 there are 34,809 tonnes and this is 1% more than last season 23/24, but 29% less than 22/23. The main destinations have not changed, with Europe being the main destination with 39%

share; the USA with 34%; Korea with 11% and the UK participating with 7%. Other less important destinations account for the remaining 10%.

In terms of varieties, the trend continues with a high proportion of varieties recommended for the export, named Group 1, accounting for 90% of the volume in week 52. By far the most important varieties in week 52 were the traditionals Duke and Legacy, which contributed 39% and 30% respectively, followed by Blue Ribbon and Suzie Blue with 7% and 8% respectively.

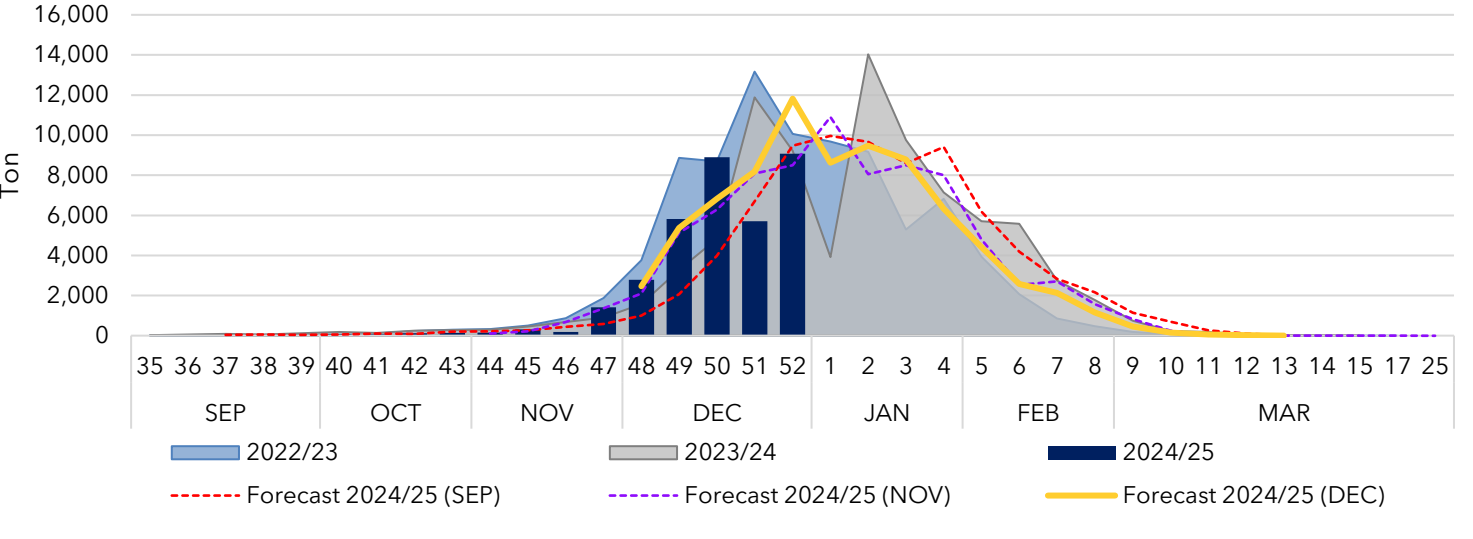
## WEEKLY ADVANCE WEEK 52 (23<sup>th</sup> until 29<sup>th</sup> Dec, 2024)

Month	Week	Export Progress (Ton)					Total (Ton)			Organic		Export Progress vs Total Forecast Dec.
		USA	EUR. CONT.	UK	ASIA	OTHER	2024/25	2023/24	Accum 2024/25	Accum	Share %	
Sep	36				6		6	53	6	0	0	-5%
Sep	37				14		14	82	21	0	0	
Sep	38				3		3	58	24	0	0	
Sep	39	1			43		43	120	68	0	0	
Oct	40	3			65		67	184	135	0	0	
Oct	41	4			63		66	135	201	3	1.3	
Oct	42	11			109		120	244	321	9	2.8	
Oct	43	10			132		142	279	463	18	3.8	
Nov	44	26			124	5	155	301	618	44	7.1	
Nov	45	85			226		311	456	929	114	12.2	
Nov	46	64			120	8	191	684	1,120	161	14.4	
Nov	47	553	209	162	438	60	1,420	906	2,541	342	13.5	
Dec	48	934	1,034	184	477	151	2,779	1,579	5,320	630	11.8	
Dec	49	1,999	2,543	355	731	194	5,820	3,285	11,140	1,015	9.1	
Dec	50	3,049	3,734	652	1,151	307	8,893	4,821	20,033	1,870	9.3	
Dec	51	1,522	2,415	387	1,263	121	5,708	11,884	25,741	2,407	9.4	
Dec	52	3,503	4,093	610	613	249	9,068	9,225	34,809	3,558	10.2	
<b>Total to W-52 2024/25</b>		<b>11,762</b>	<b>14,028</b>	<b>2,350</b>	<b>5,577</b>	<b>1,093</b>	<b>34,809</b>					
<b>Total to W-52 2023/24</b>		<b>13,093</b>	<b>12,339</b>	<b>2,823</b>	<b>5,139</b>	<b>922</b>	<b>34,316</b>					
<b>Total to W-52 2022/23</b>		<b>21,680</b>	<b>15,810</b>	<b>3,165</b>	<b>7,248</b>	<b>1,112</b>	<b>49,016</b>					
<b>VAR 24/25 vs 23/24</b>		<b>-10%</b>	<b>14%</b>	<b>-17%</b>	<b>9%</b>	<b>18%</b>	<b>1%</b>					
<b>VAR 24/25 vs 22/23</b>		<b>-46%</b>	<b>-11%</b>	<b>-26%</b>	<b>-23%</b>	<b>-2%</b>	<b>-29%</b>					

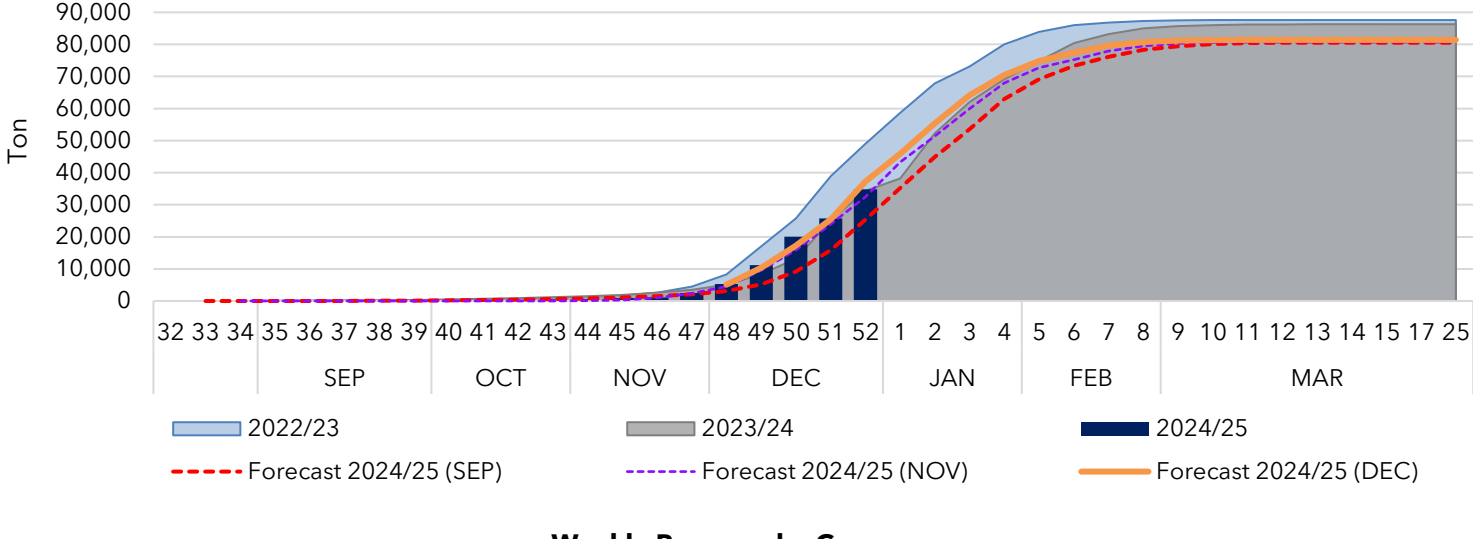


## BLUEBERRY WEEKLY SHIPMENT

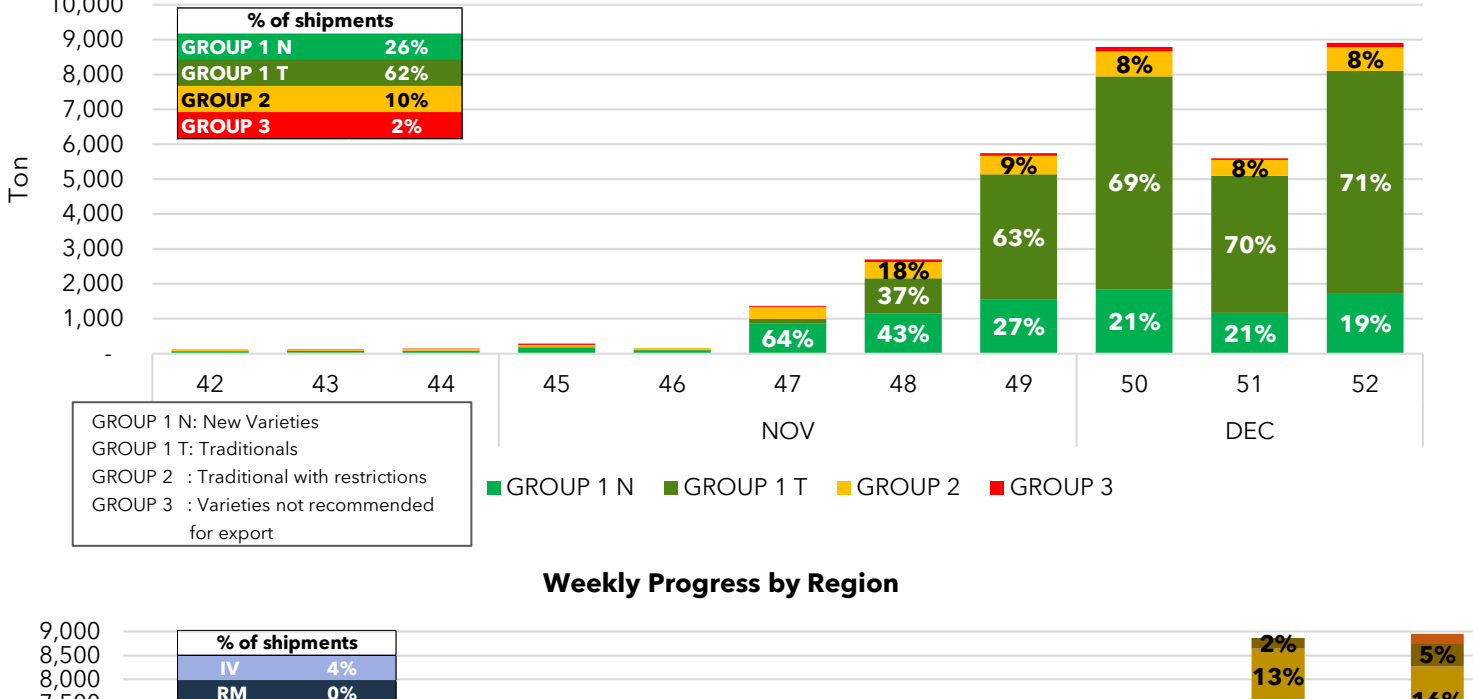
### Weekly Progress



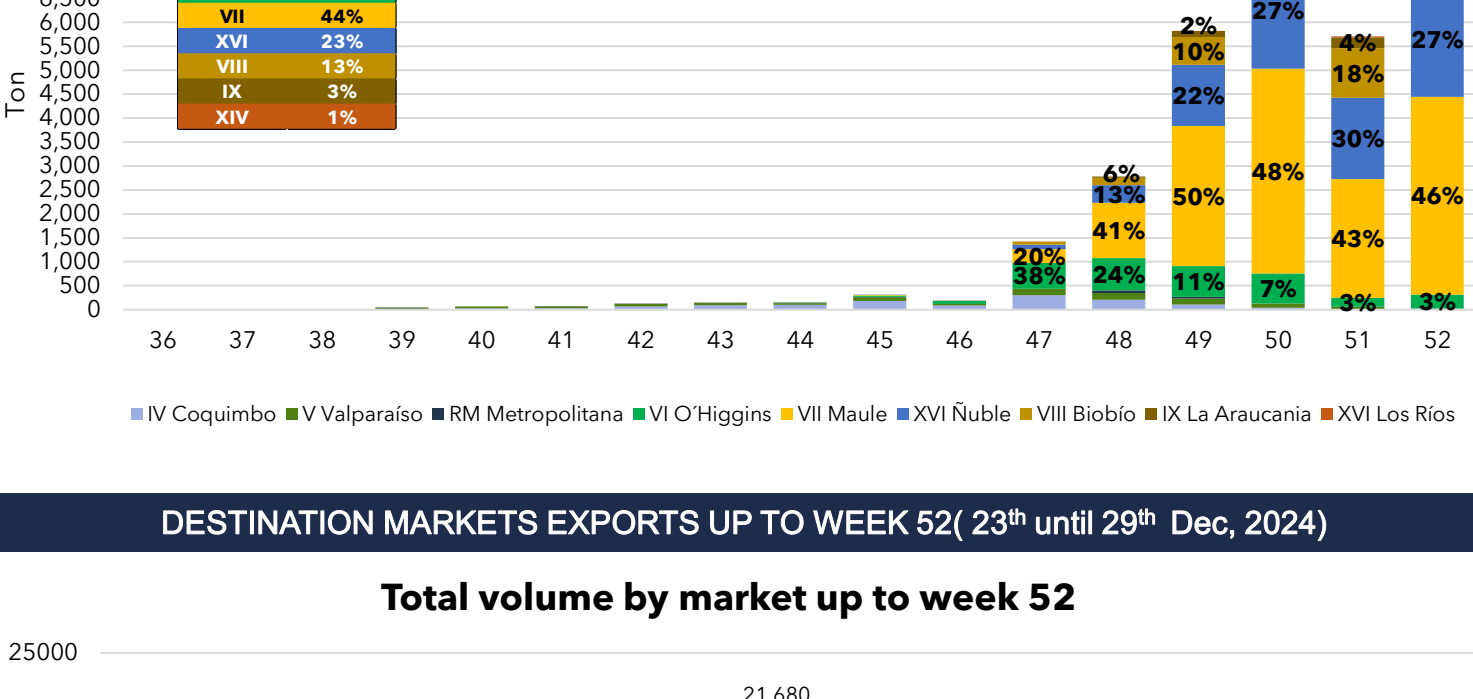
### Accumulated weekly progress



### Weekly Progress by Group

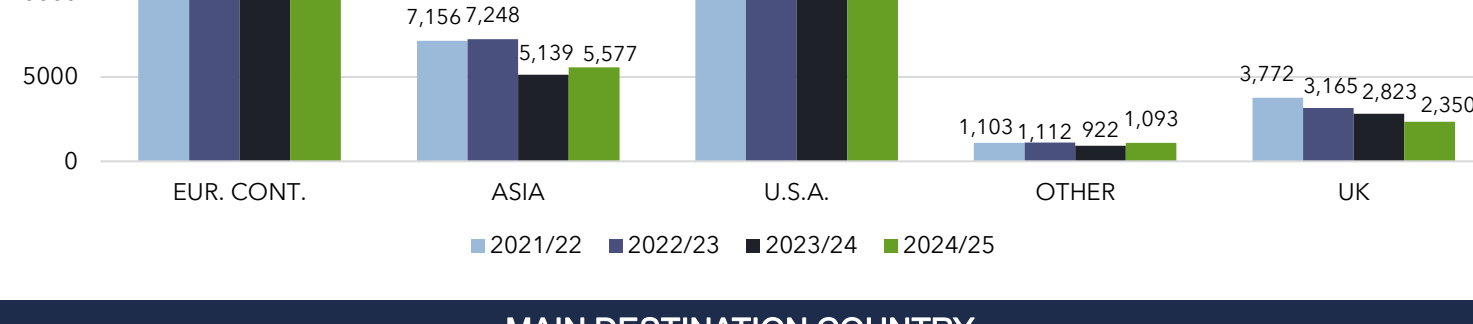


### Weekly Progress by Region



## DESTINATION MARKETS EXPORTS UP TO WEEK 52 (23<sup>th</sup> until 29<sup>th</sup> Dec, 2024)

### Total volume by market up to week 52

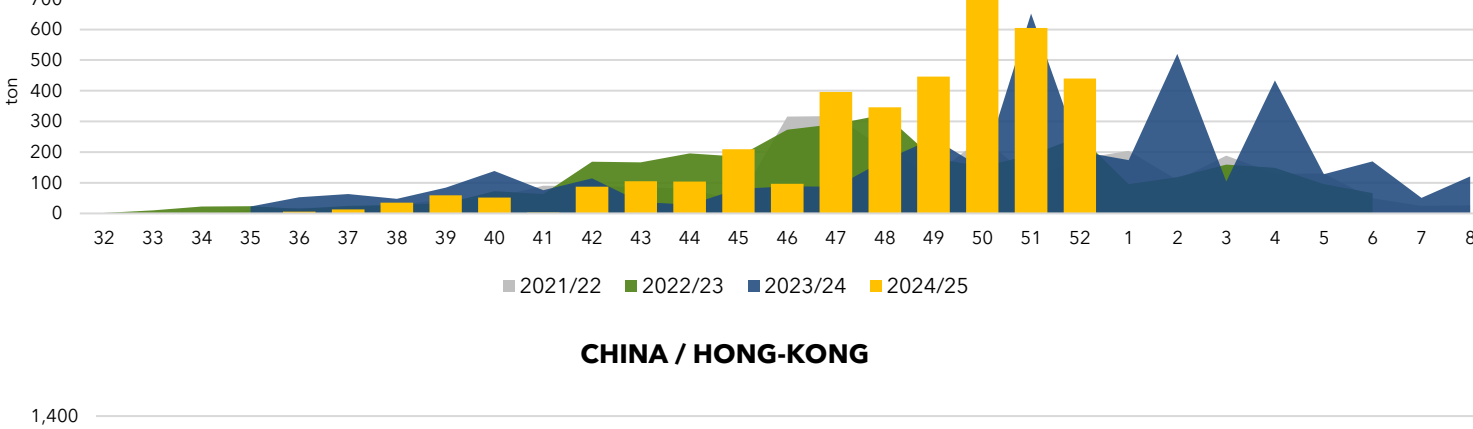


## MAIN DESTINATION COUNTRY

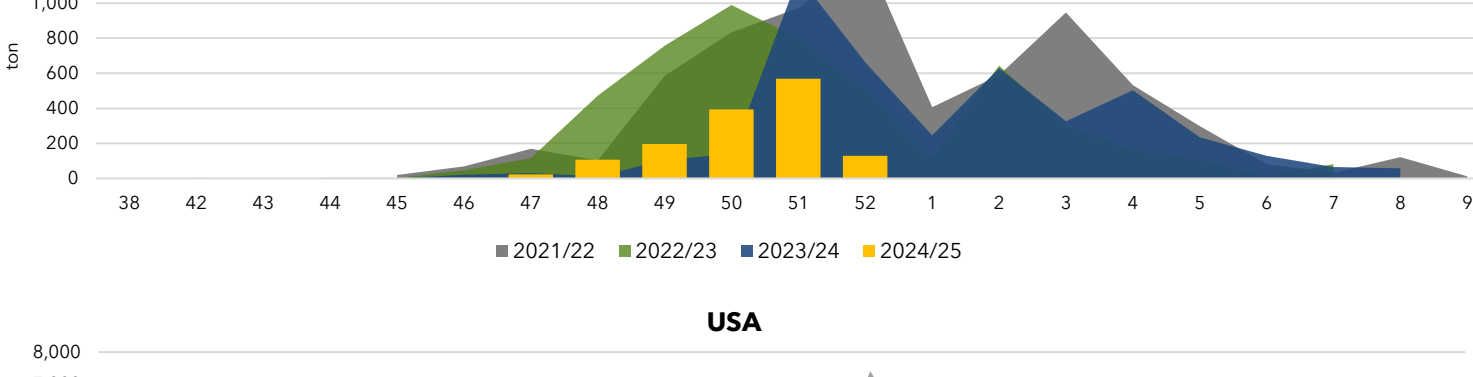
Country (Ton)	Accum. to W-52 2022/23	Accum. to W-52 2023/24	Accum. to W-52 2024/25	Part. % by Country 2024/25	Var 24/25 vs 23/24
Netherlands	15,445	11,581	13,477	39%	16%
USA	21,680	13,093	11,762	34%	-10%
Korea	2,668	2,342	3,715	11%	59%
England	3,165	2,823	2,350	7%	-17%
Others	6,055	4,478	3,505	10%	-22%
<b>Total</b>	<b>49,014</b>	<b>34,316</b>	<b>34,809</b>	<b>100%</b>	<b>1%</b>

## WEEKLY SHIPMENTS PER MARKET

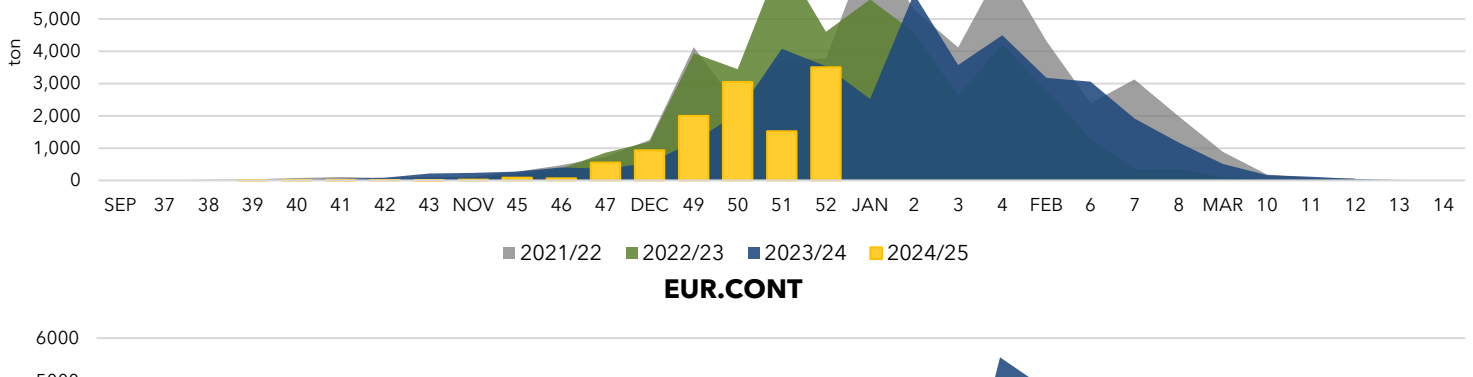
### KOREA



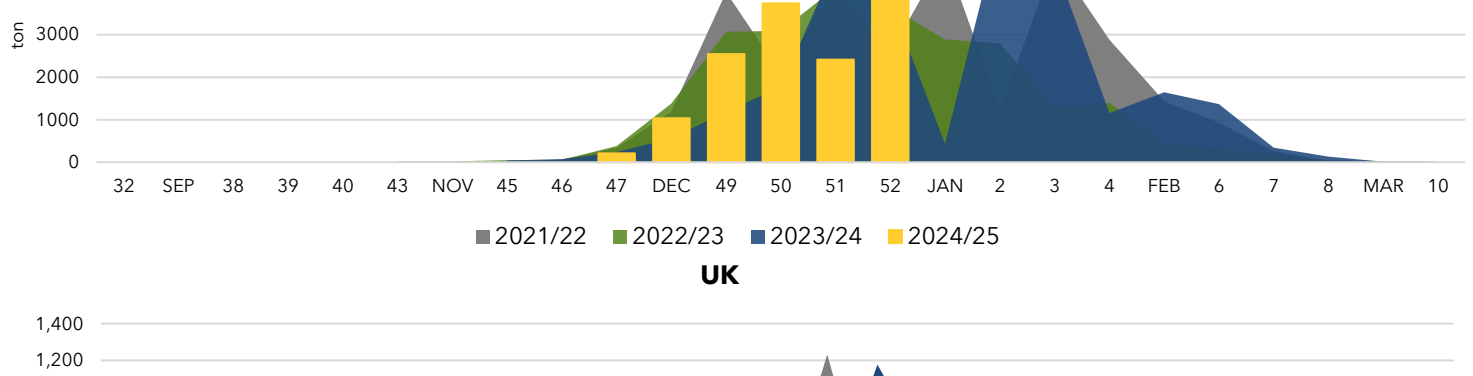
### CHINA / HONG-KONG



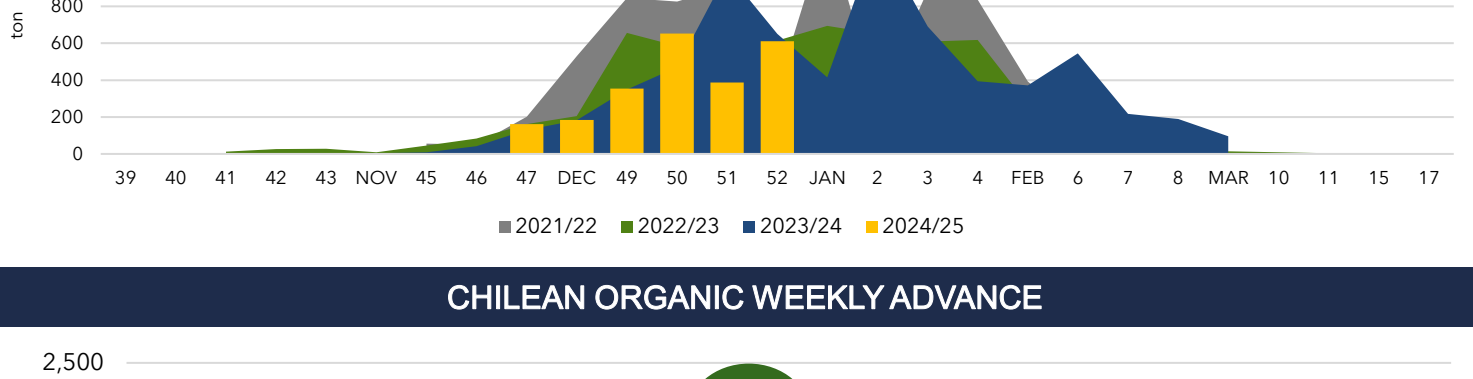
### USA



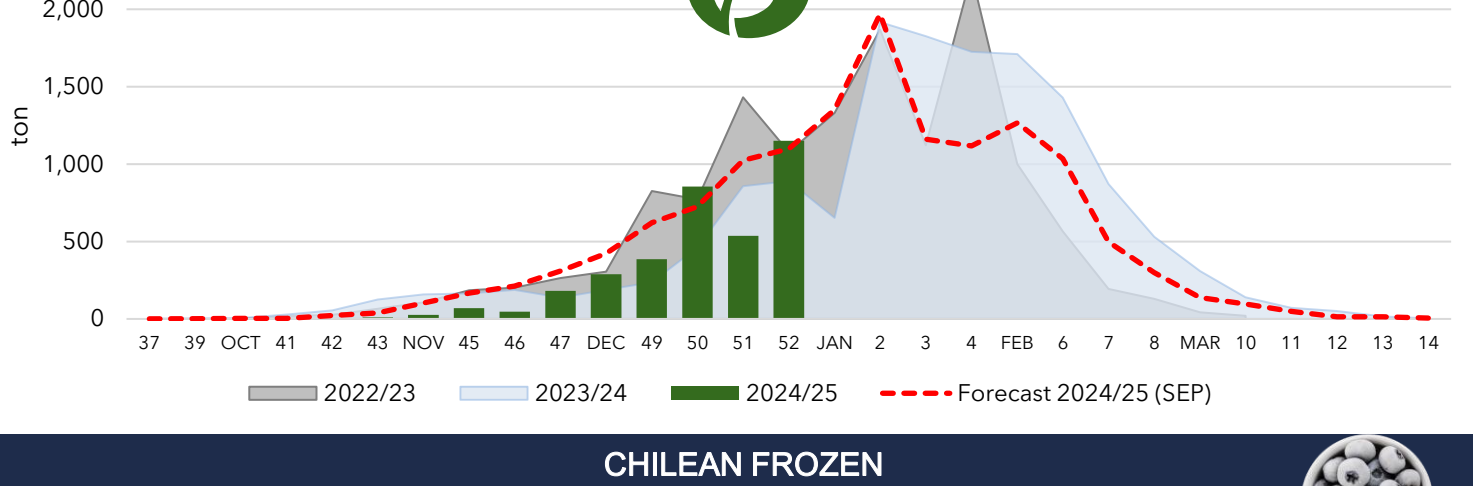
### EUR.CONT



### UK

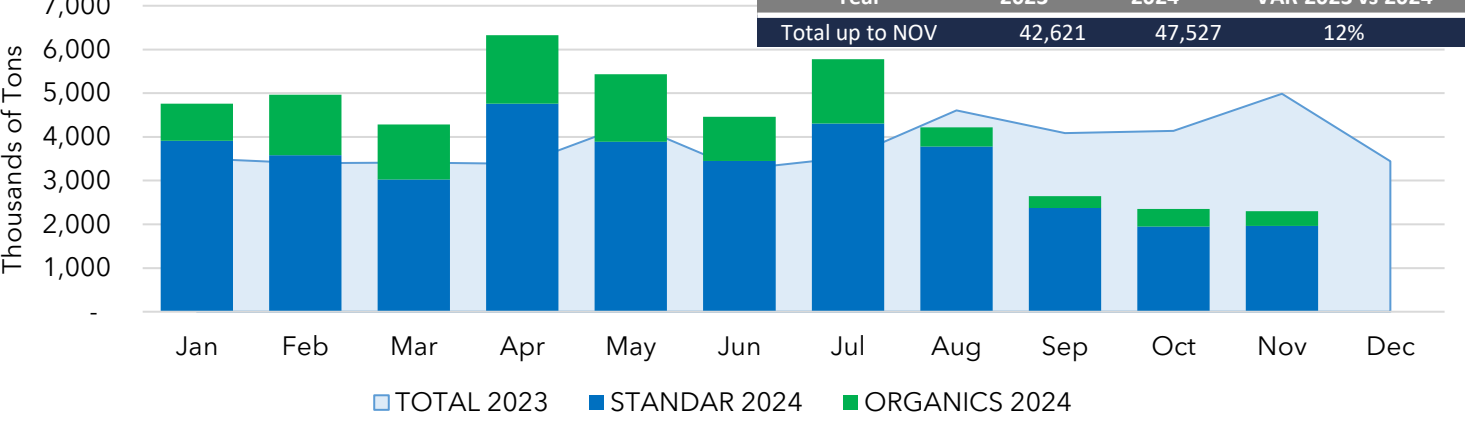


## CHILEAN ORGANIC WEEKLY ADVANCE

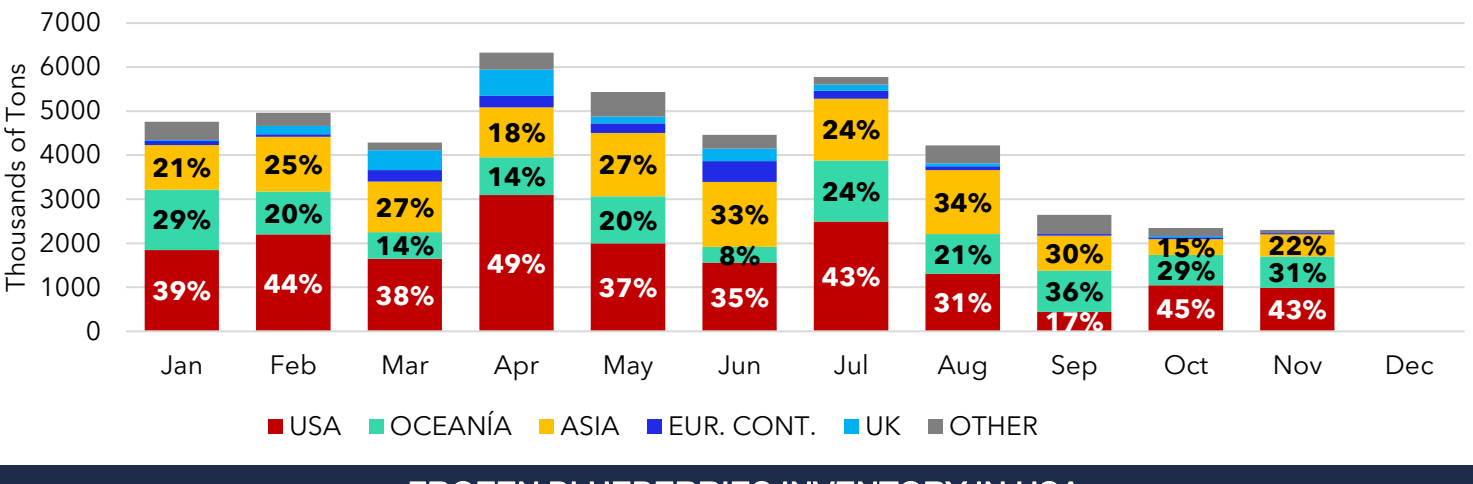


## CHILEAN FROZEN

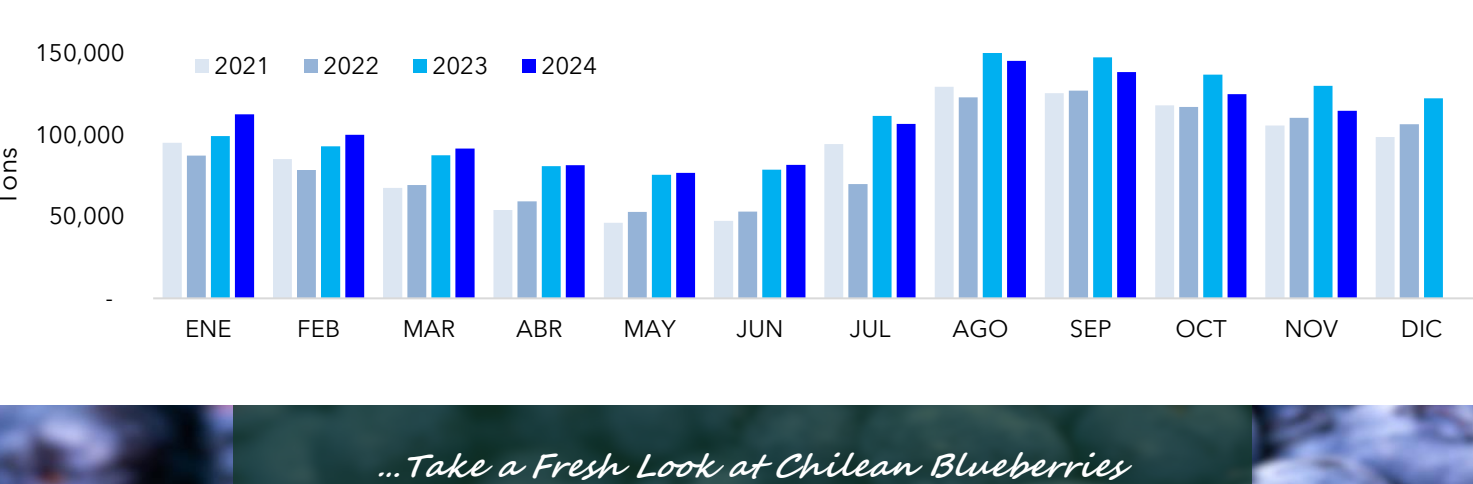
Chilean Frozen Blueberries: monthly departures. All markets.



### Chilean Frozen Blueberries: monthly volume by market



## FROZEN BLUEBERRIES INVENTORY IN USA



...Take a Fresh Look at Chilean Blueberries