



# CHILEAN BLUEBERRY COMMITTEE CROP & EXPORTS REPORT WEEK 40

(Sep 30th – Oct 06th, 2024)

...Take a Fresh Look at Chilean Blueberries

EDITED WEEK 41

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## Editorial

The blueberry export season continues with lower volumes than last season. During week 40 of 2024 were exported 67 tons, a 64% decrease compared to the same week in 2023. The accumulated volume for the current season is 135 tons, contrasting with the 517 tons recorded in 2023. This difference is influenced by both, climatic factors, with a mild spring slowing down fruit ripening, and the attractiveness of the domestic market, which is attracting traditional varieties, so exporters are leaving new varieties for fresh export. In fact, over 90% of shipments so far correspond to varieties

classified as New (Group 1), with CV1219, Sekoya Pop, and Eureka Sunrise accounting for 60% of exported volume until October 6th.

Another difference this season is that sea shipments have not begun yet; all exports have been made by air, ensuring rapid arrival at markets. Additionally, Asia has been the primary market, absorbing 94% of exported volume in the last week, while the remaining 6% was destined for the US. Chile's organic blueberry exports have not started yet.

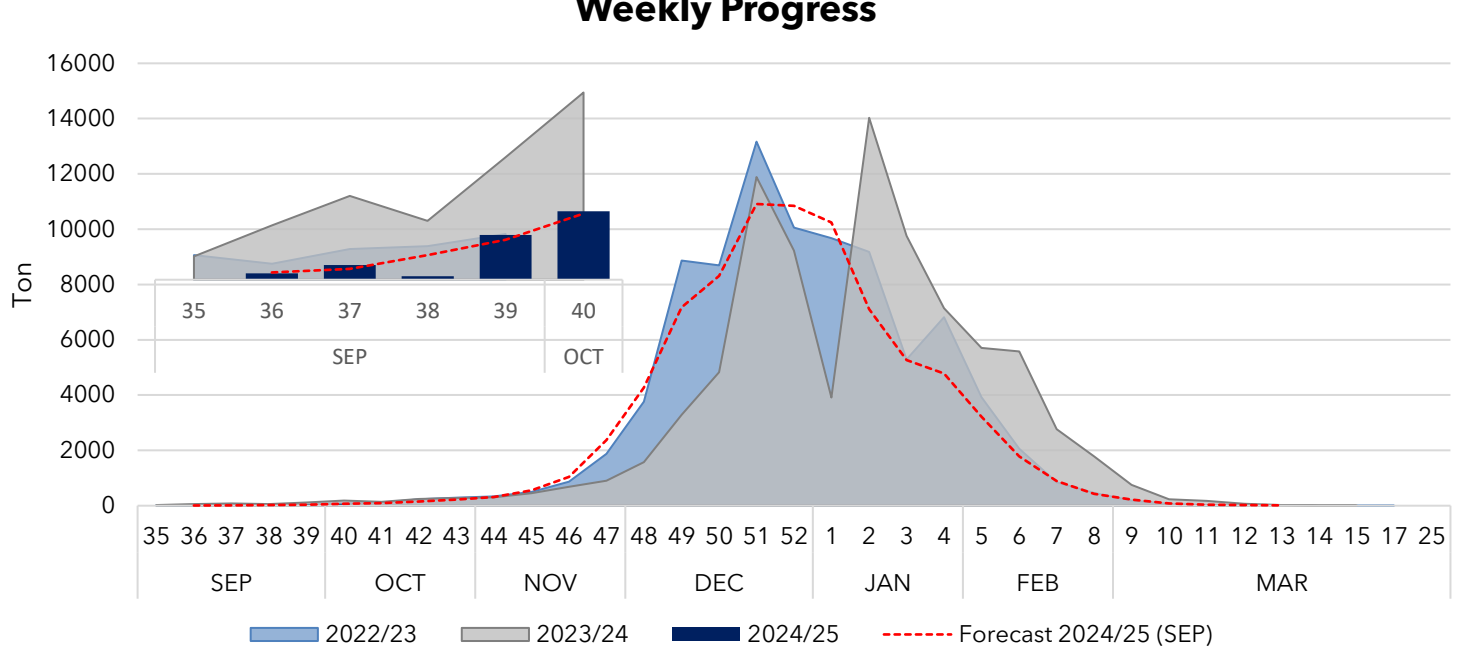
## WEEKLY ADVANCE WEEK 40

Month	Week	Export Progress (Ton)					Total (Ton)			Organic		Export Progress vs total estimated
		USA	EUR. CONT.	UK	ASIA	OTHER	2024/25	2023/24	Accum 2024/25	Accum	Share %	
Sep	36				6		6	53	6	0	0%	-16%
Sep	37				14		14	82	21	0	0%	
Sep	38				3		3	58	24	0	0%	
Sep	39	1			43		44	120	68	0	0%	
Oct	40	3			65		67	184	135	0	0%	
<b>Total to W-40 2024/25</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>132</b>	<b>0</b>	<b>135</b>					
<b>Total to W-40 2023/24</b>		<b>35</b>	<b>11</b>	<b>0</b>	<b>472</b>	<b>0</b>	<b>517</b>					
<b>Total to W-40 2022/23</b>		<b>5</b>	<b>0</b>	<b>0</b>	<b>276</b>	<b>0</b>	<b>280</b>					
<b>VAR 24/25 vs 23/24</b>		<b>-90%</b>	<b>-100%</b>		<b>-72%</b>		<b>-74%</b>					
<b>VAR 24/25 vs 22/23</b>			<b>-100%</b>	<b>-100%</b>	<b>-52%</b>		<b>-52%</b>					

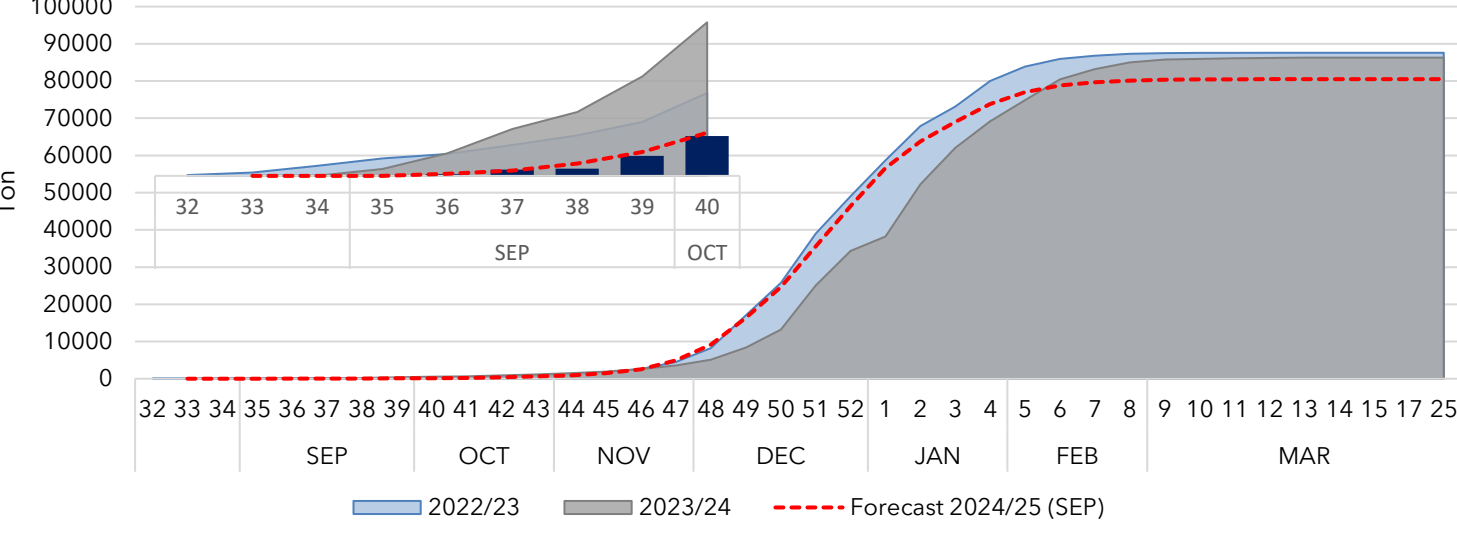


## BLUEBERRY WEEKLY SHIPMENT

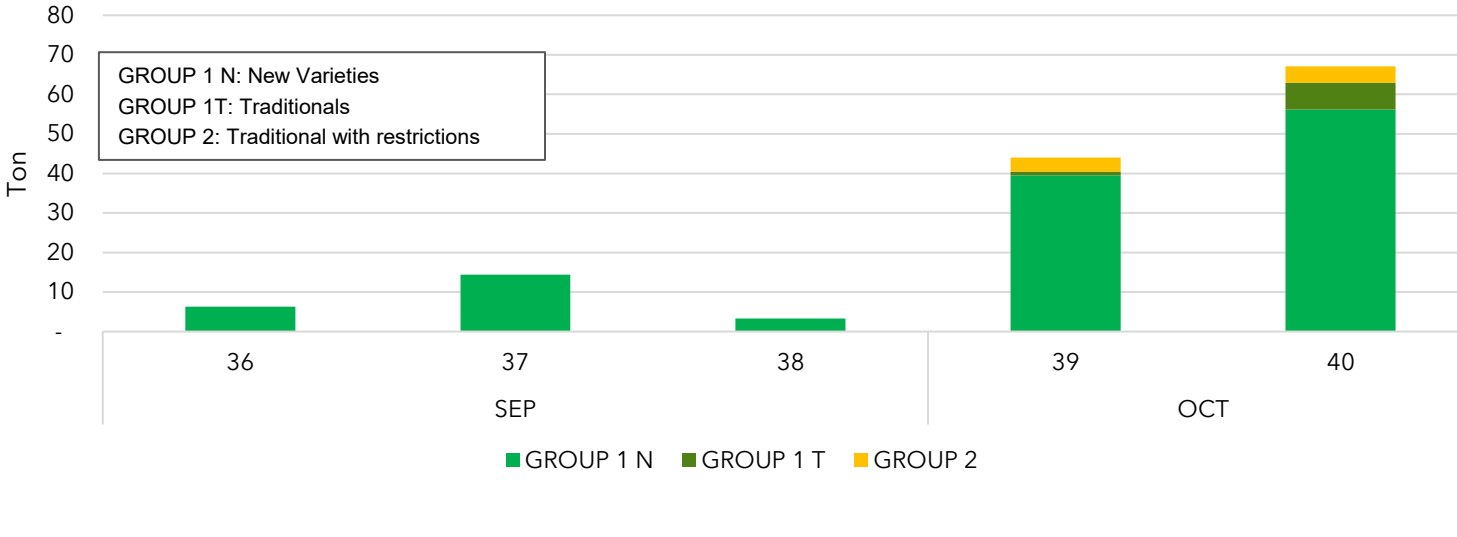
### Weekly Progress



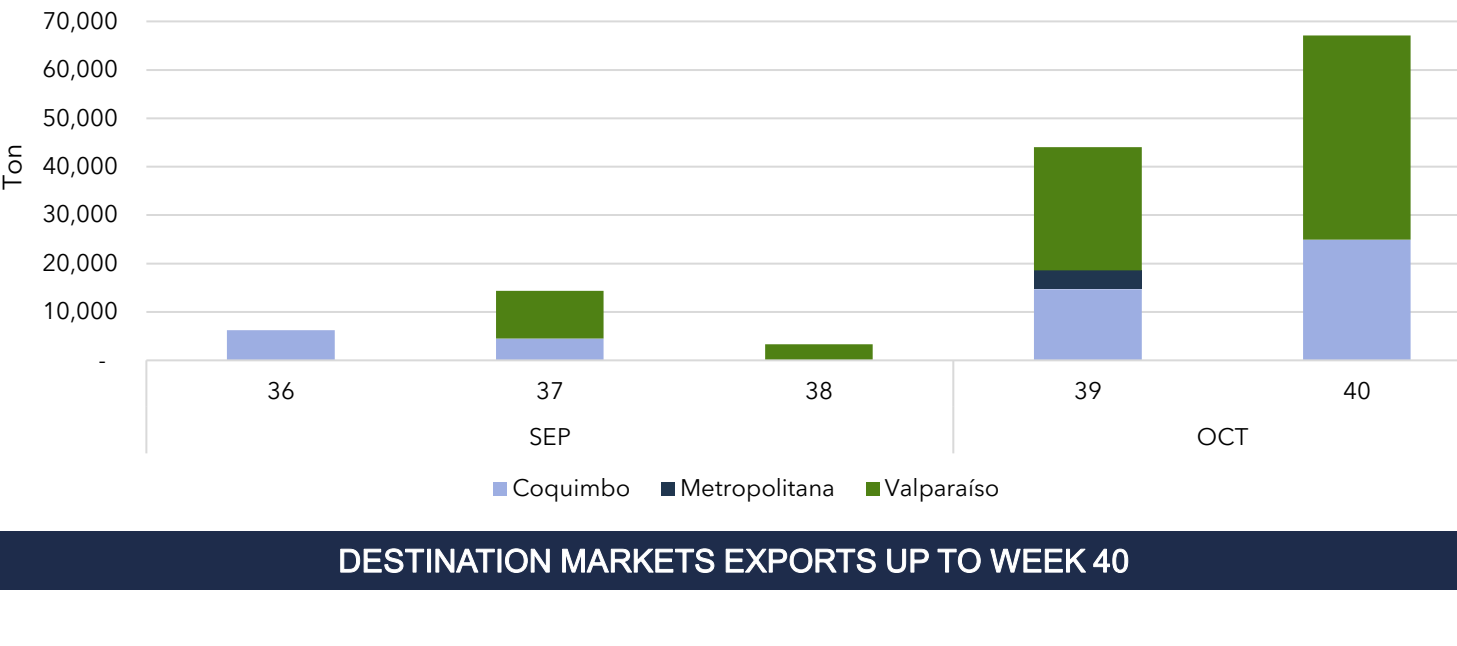
### Accumulated weekly progress



### Weekly Progress by Group

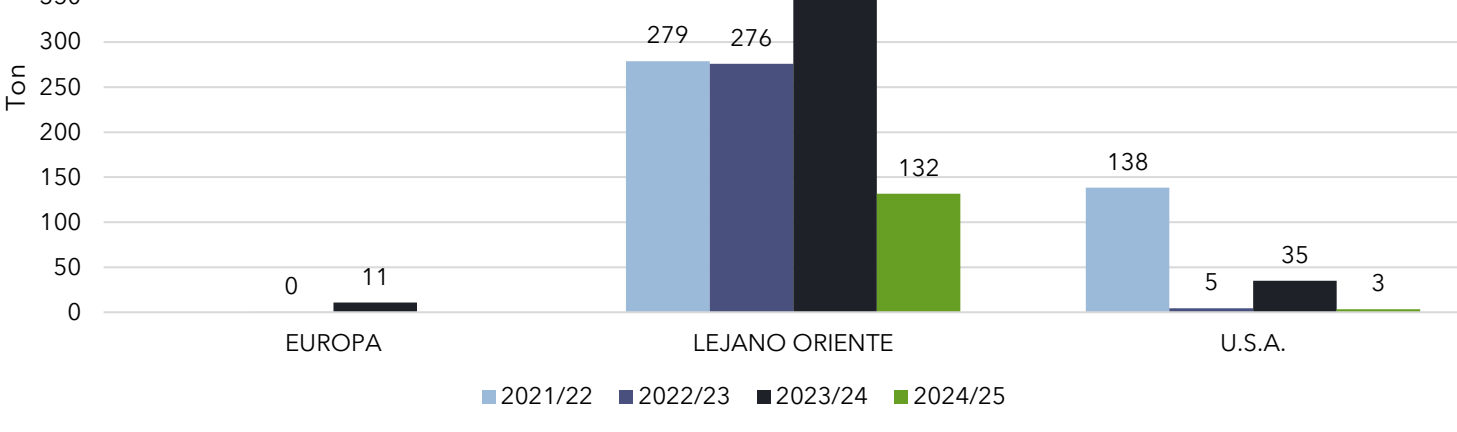


### Weekly Progress by Region



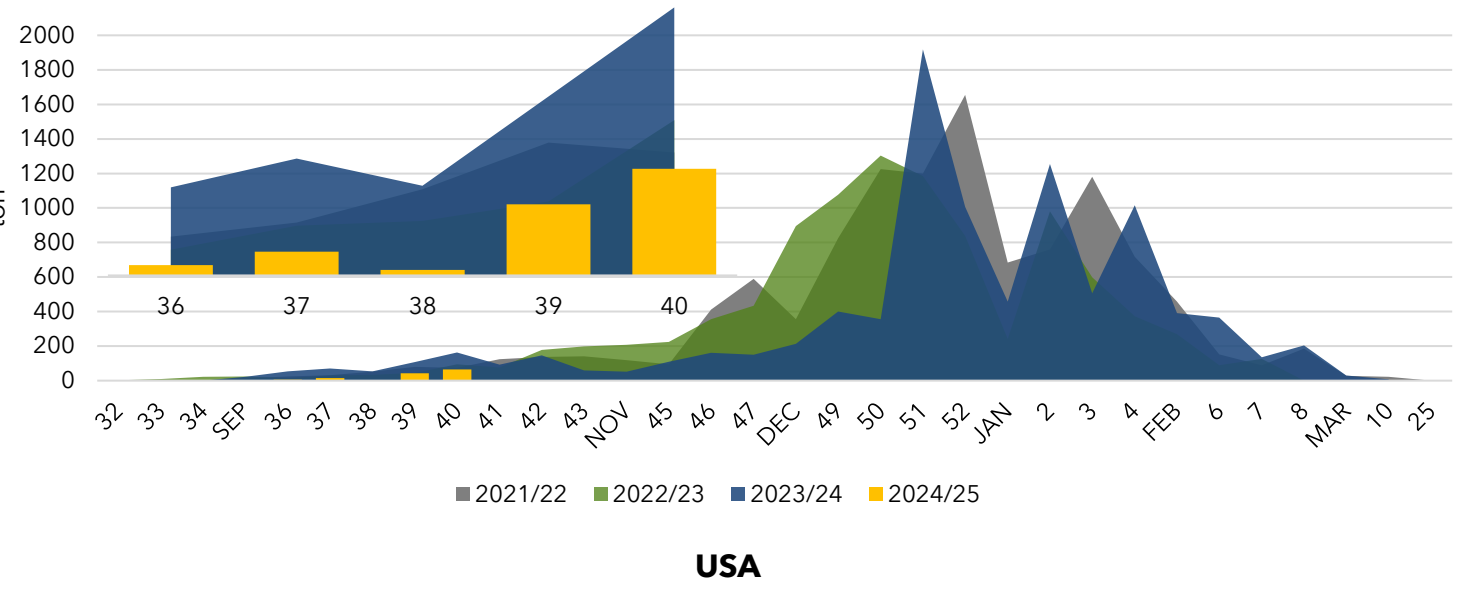
## DESTINATION MARKETS EXPORTS UP TO WEEK 40

### Total volume by market up to week 40

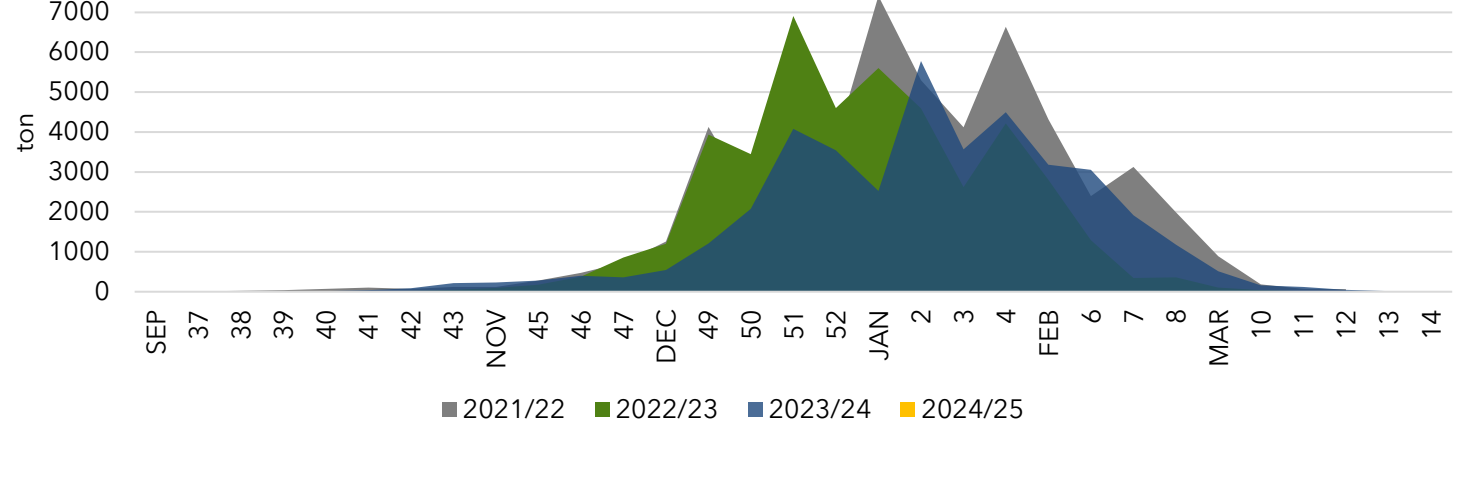


## WEEKLY SHIPMENTS PER MARKET

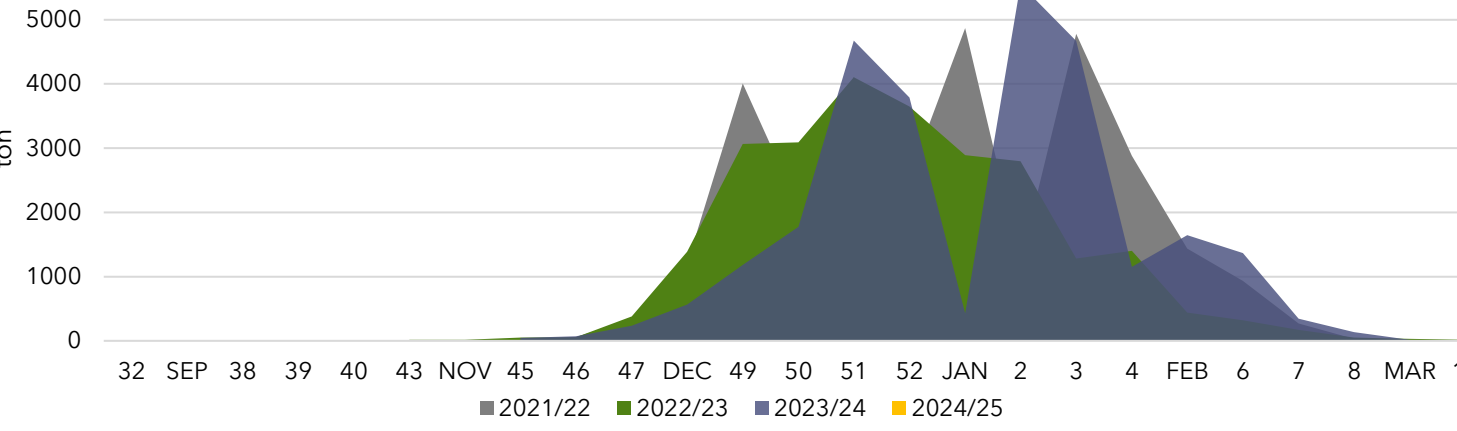
### ASIA



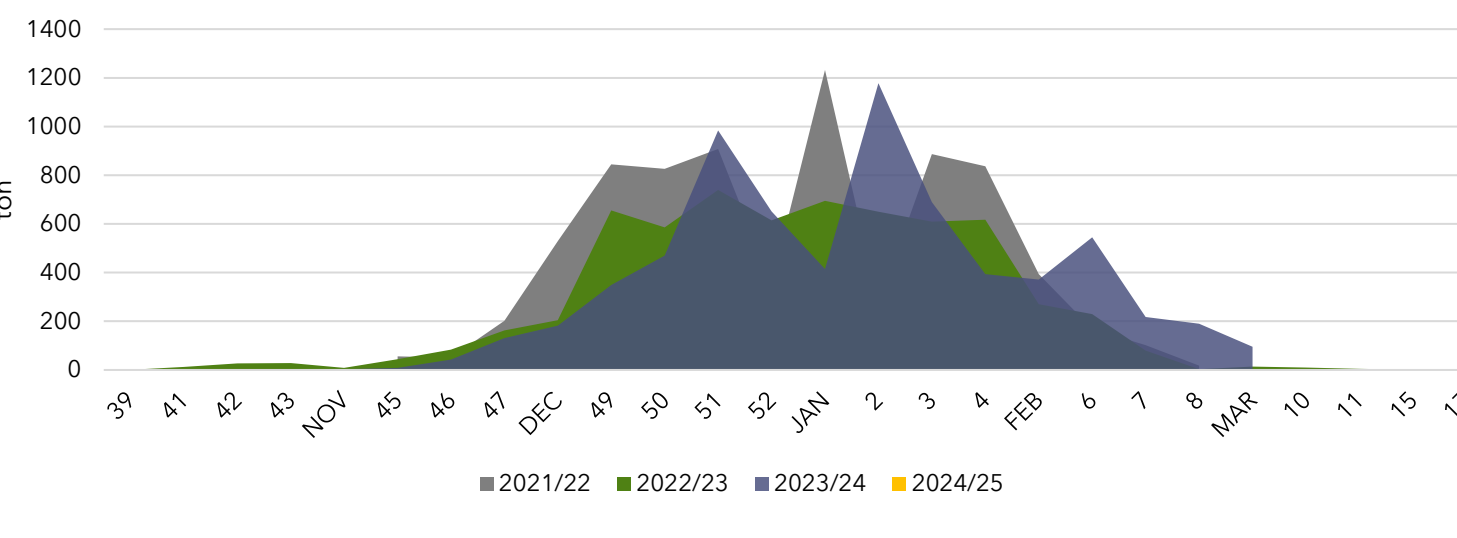
### USA



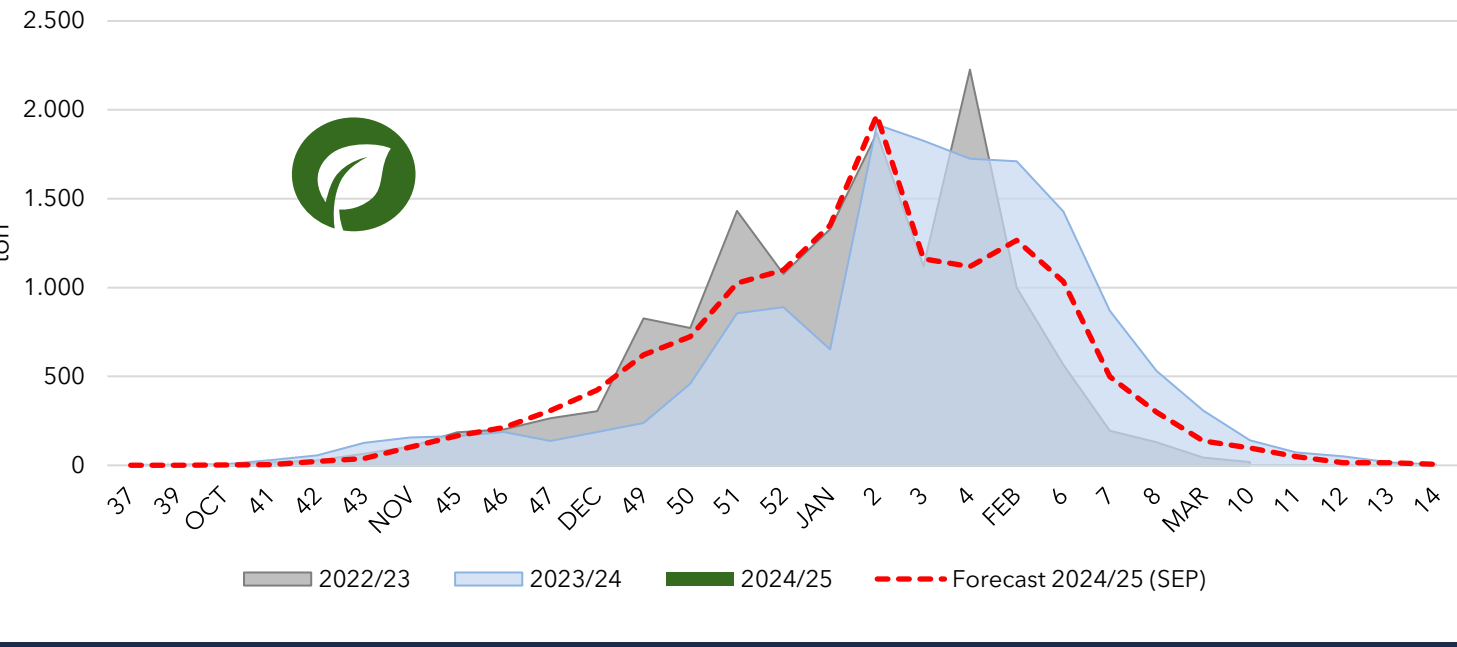
### EUROPE CONTINENT



### UK

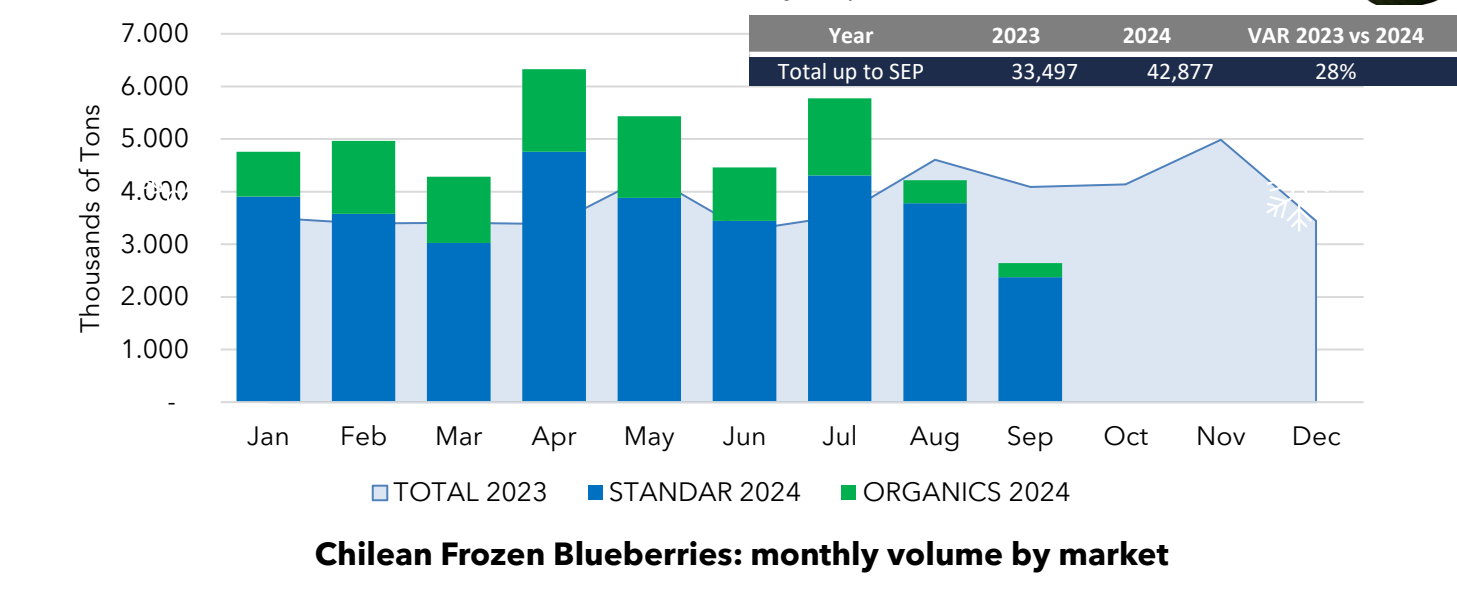


## CHILEAN ORGANIC WEEKLY ADVANCE

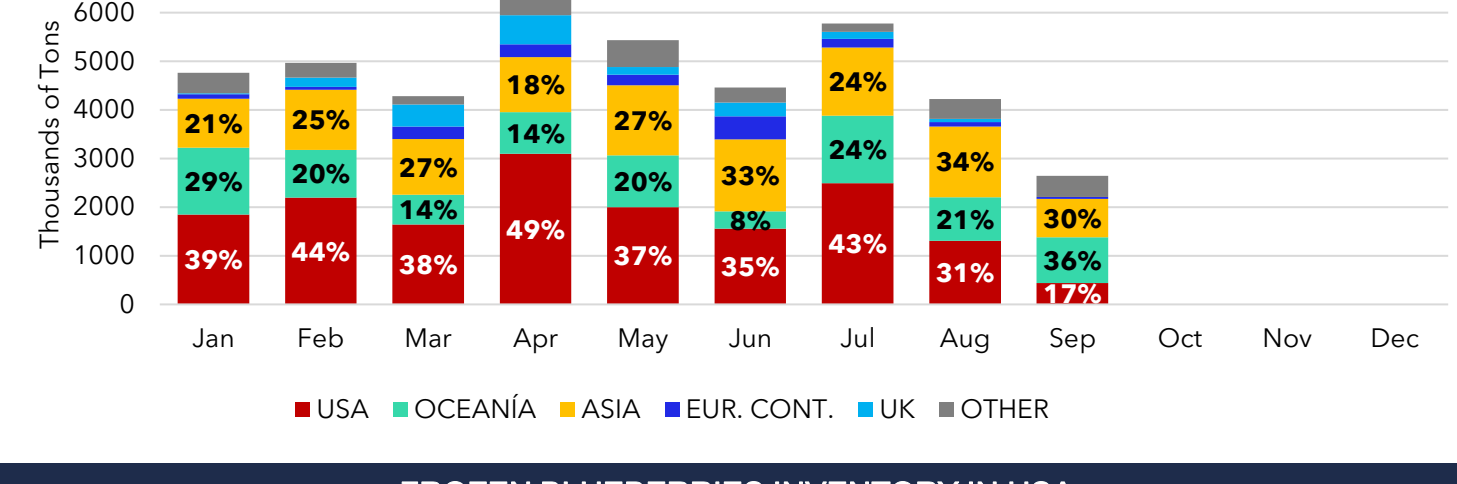


## CHILEAN FROZEN

### Chilean Frozen Blueberries: monthly departures. All markets.



### Chilean Frozen Blueberries: monthly volume by market



## FROZEN BLUEBERRIES INVENTORY IN USA

