

CHILEAN BLUEBERRY COMMITTEE CROP & EXPORTS REPORT WEEK 39

(Sep 23rd – Sep 29th, 2024)

...Take a Fresh Look at Chilean Blueberries

EDITED WEEK 40

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Editorial

The 2024-25 Chilean blueberry season has officially begun.

The Chilean Blueberry Committee's fresh export estimate 80,500 tons for this season, which is a 6.7% decrease compared to the previous season. This decline is primarily due to the removal of older varieties, which are gradually being replaced by more attractive new ones.

Weekly exports are expected to start with lower volumes compared to previous seasons, driven by the cooler spring already being observed. However, by the end of November, harvest activity is expected to pick up, with a more concentrated peak due to the high accumulation of winter chill, which triggers

concentrated processes in the plants. As a result, a sustained peak is anticipated during weeks 51, 52, and the first week of the new year, with volumes close to 11,000 tons, and the season is projected to wrap up by week 13. As of Sunday, September 29 (week 39), 68 tons had been shipped to Asia via air transport, an 80% drop compared to the same date last year. This reduction is partly due to the shift towards the domestic market, where prices are favorable, and demand remains strong. Regarding varieties, up to week 39, the 95% of exported fruit belonged to the "group 1 new varieties".

With this bulletin, we officially kick off the 2024-25 Chilean blueberry export season, and we look forward to an exciting season for all stakeholders.

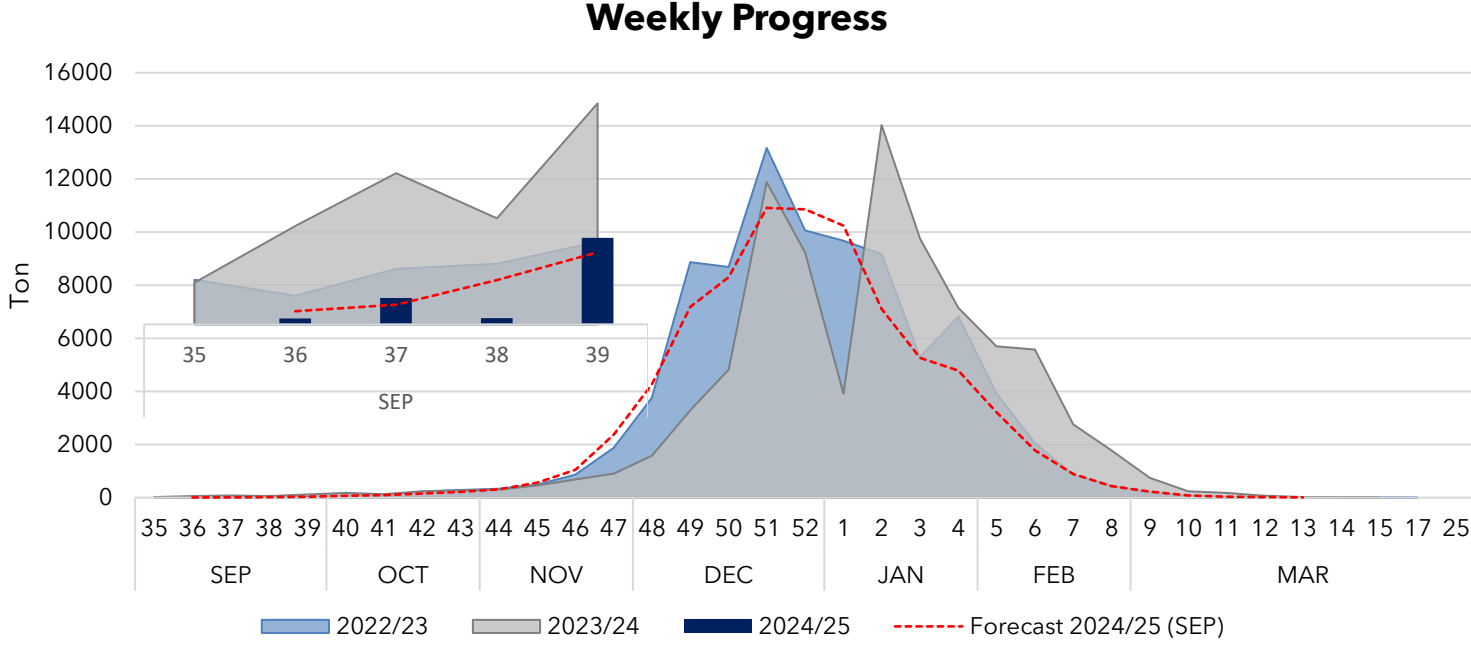
WEEKLY ADVANCE WEEK 39

Month	Week	Export Progress (Ton)					Total (Ton)			Organic		Export Progress vs total estimated
		USA	EUR. CONT.	UK	ASIA	OTHER	2024/25	2023/24	Accum 2024/25	Accum	Share %	
Sep	36				3		3	53	3	0	0%	-16%
Sep	37				14		14	82	18	0	0%	
Sep	38				3		3	57	21	0	0%	
Sep	39				47		47	120	68	0	0%	
Total to W-39 2024/25		0	0	0	68	0	68					
Total to W-39 2023/24		17	9	0	309	0	335					
Total to W-39 2022/23		0	0	0	181	0	181					
VAR 24/25 vs 23/24		-100%	-100%		-78%		-80%					
VAR 24/25 vs 22/23			-100%	-100%	-63%		-63%					

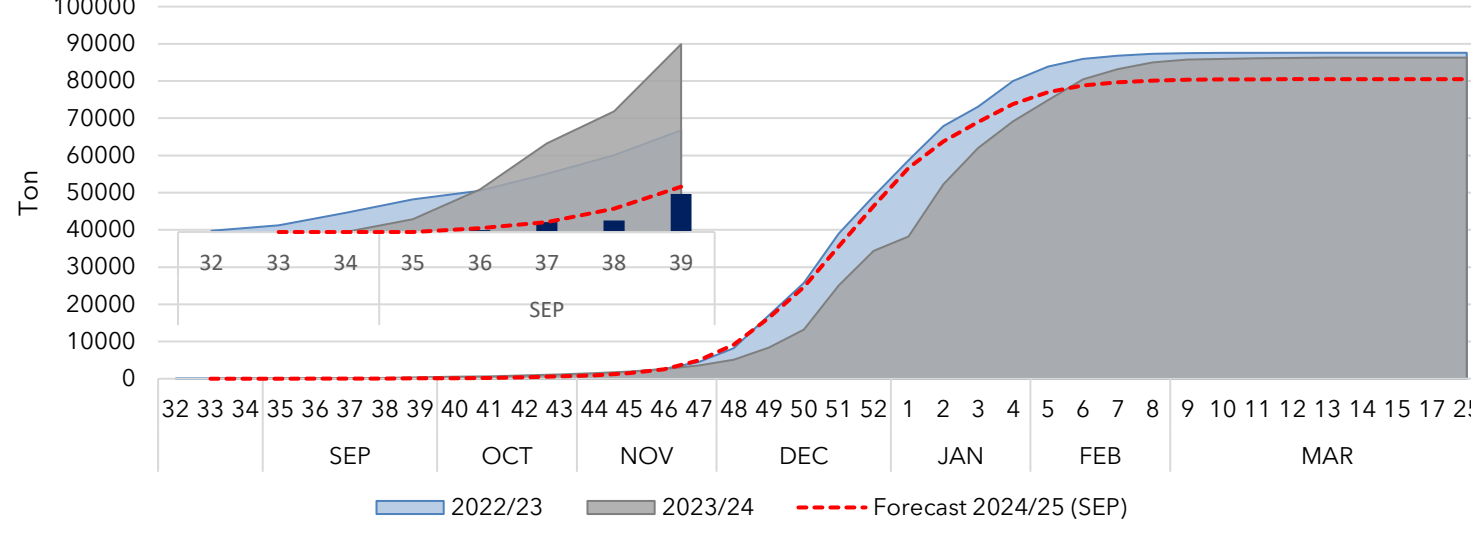


BLUEBERRY WEEKLY SHIPMENT

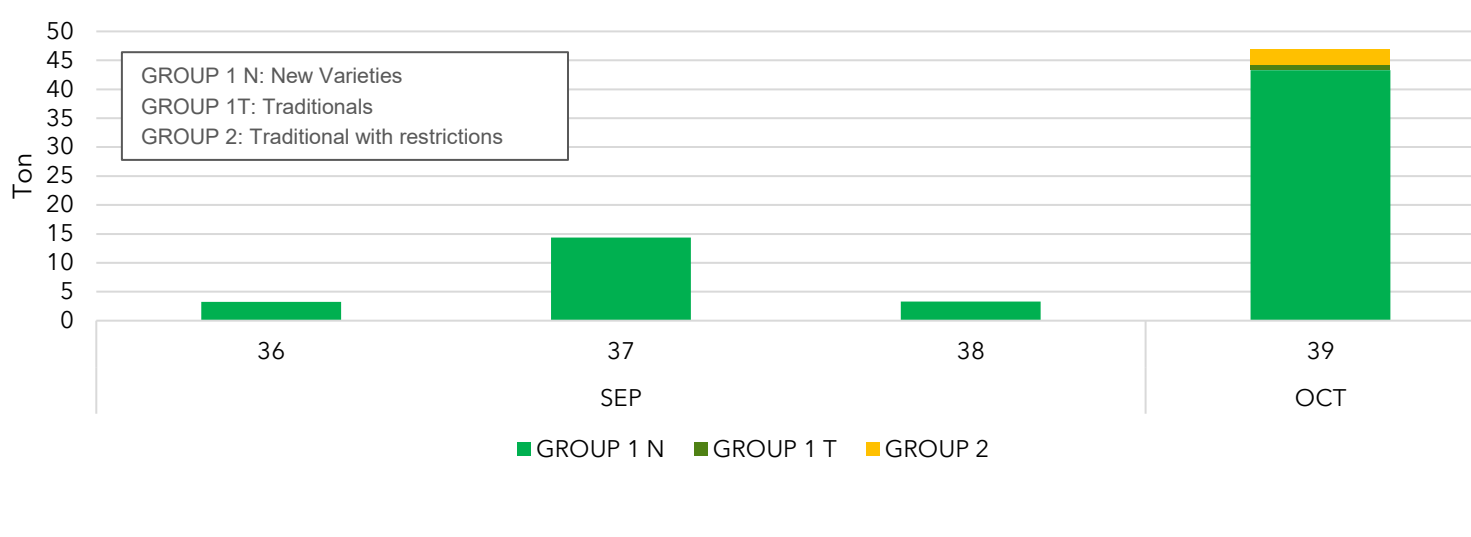
Weekly Progress



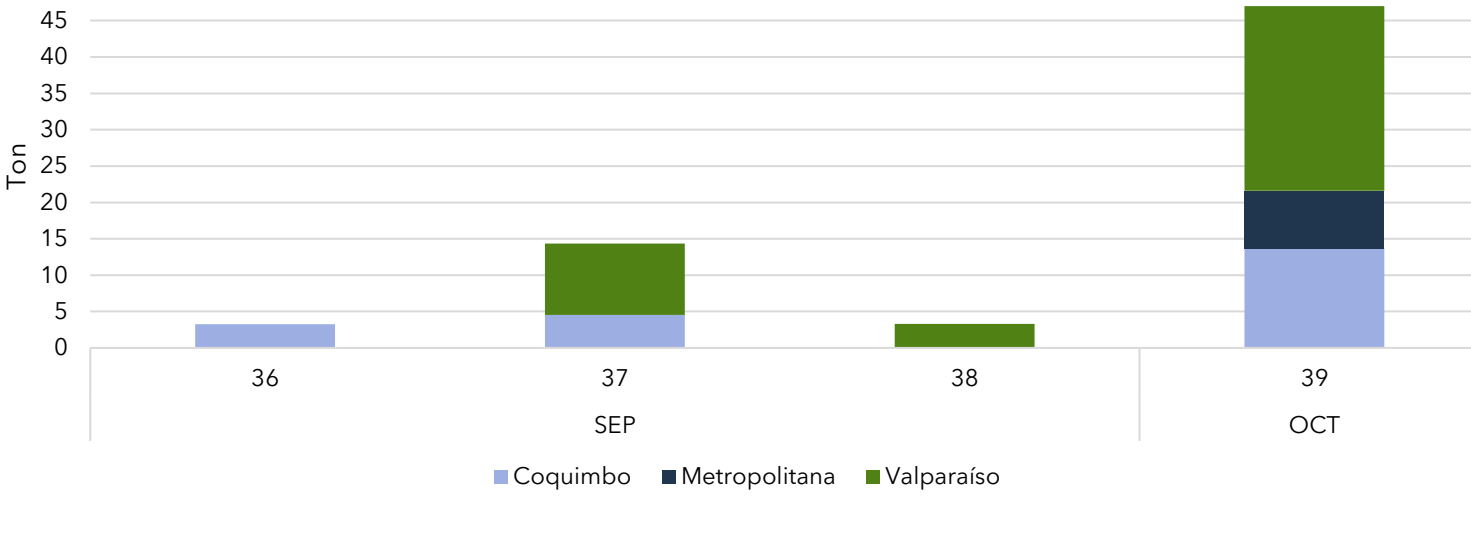
Accumulated weekly progress



Weekly Progress by Group

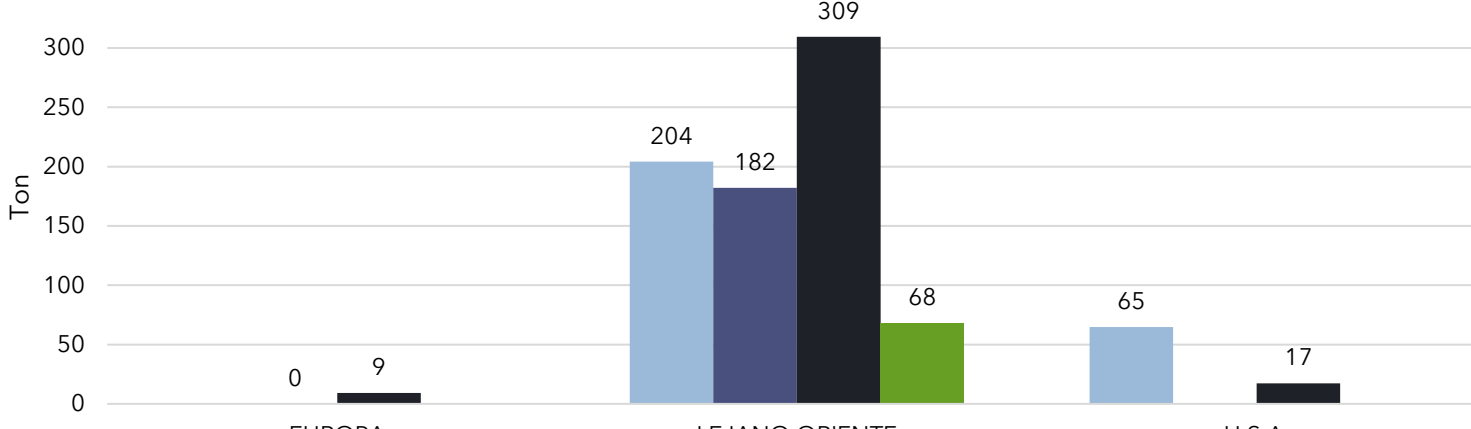


Weekly Progress by Region



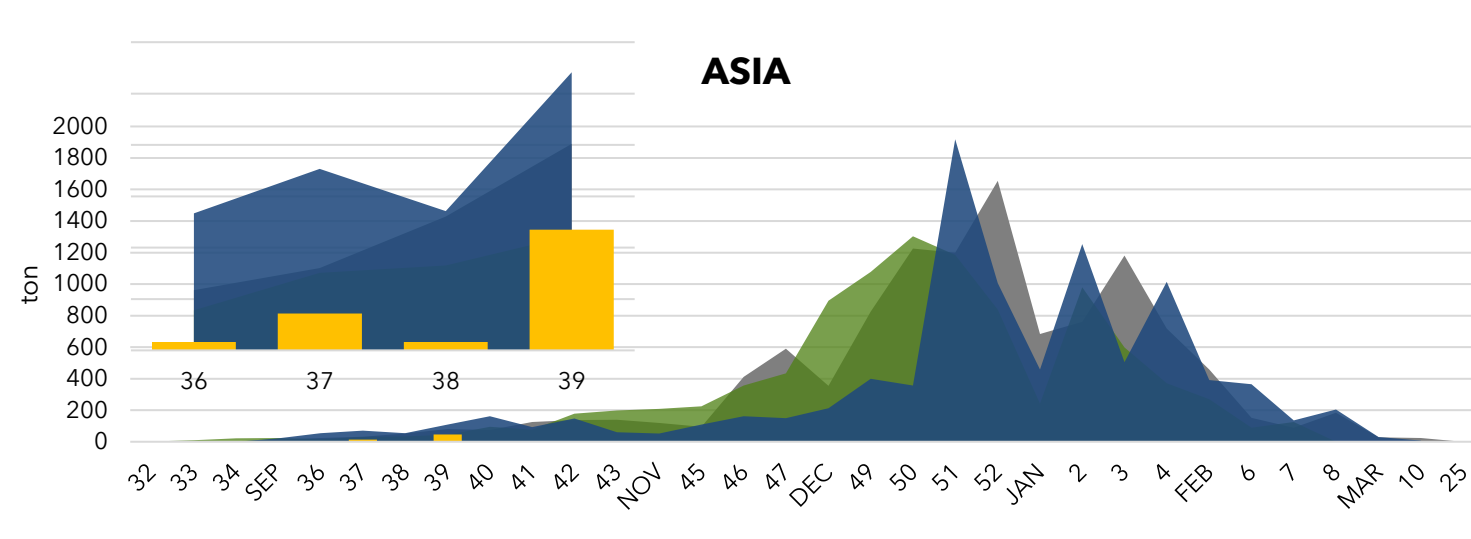
DESTINATION MARKETS EXPORTS UP TO WEEK 39

Total volume by market up to week 39

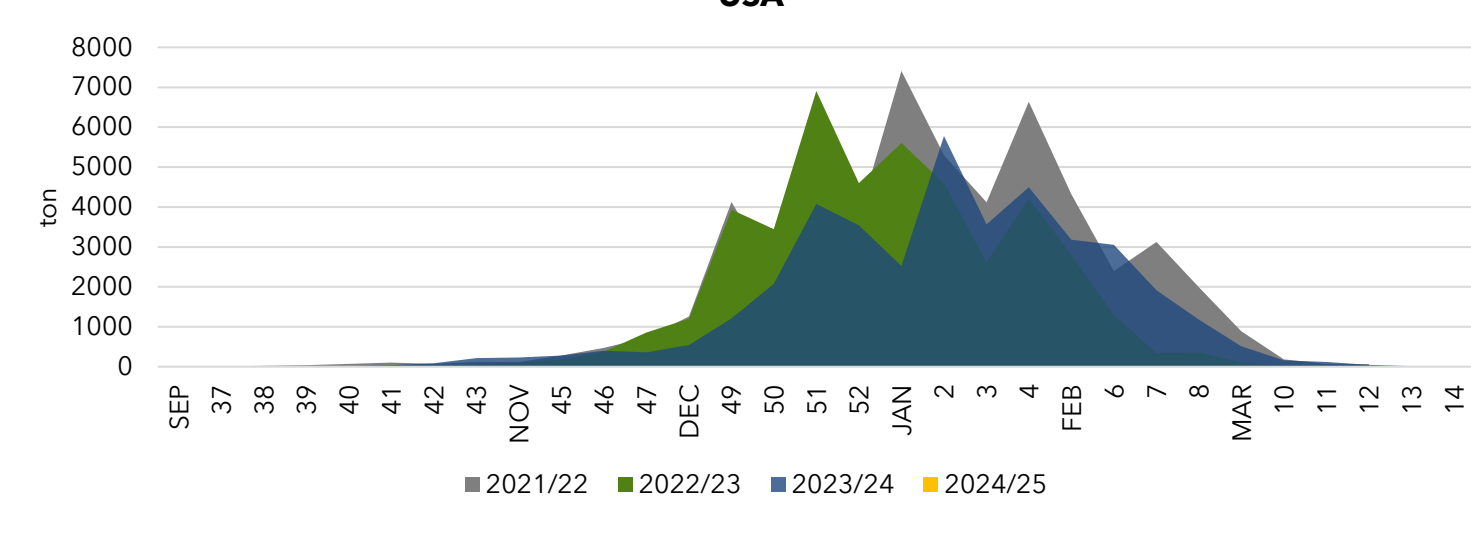


WEEKLY SHIPMENTS PER MARKET

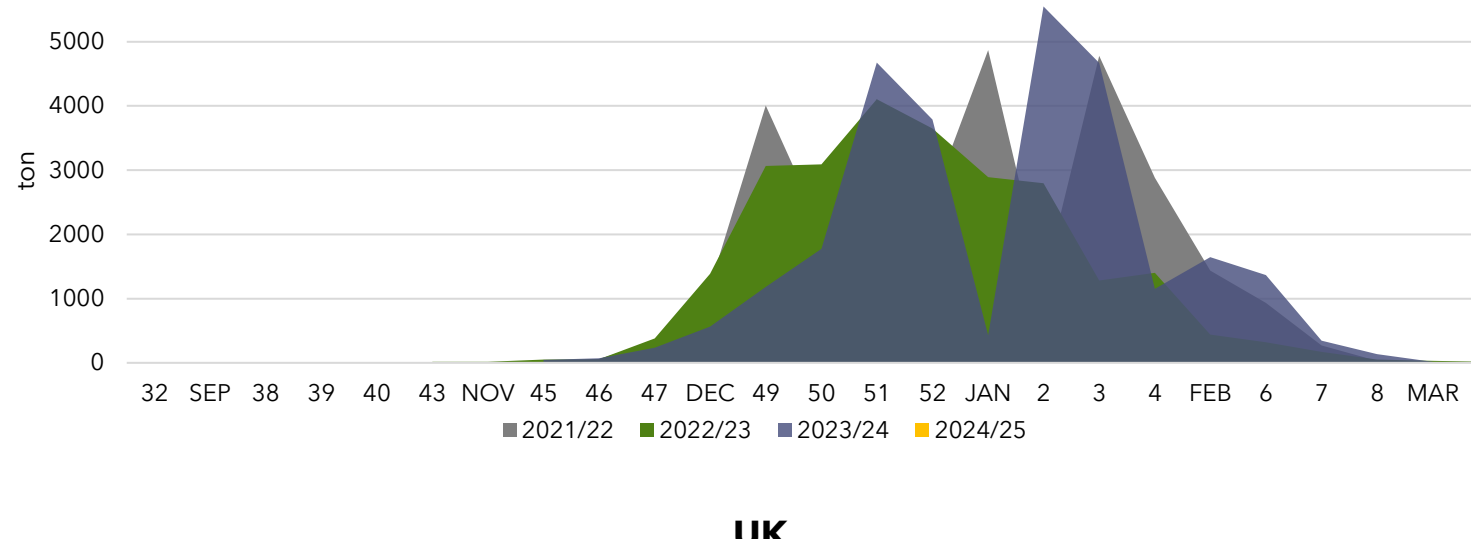
ASIA



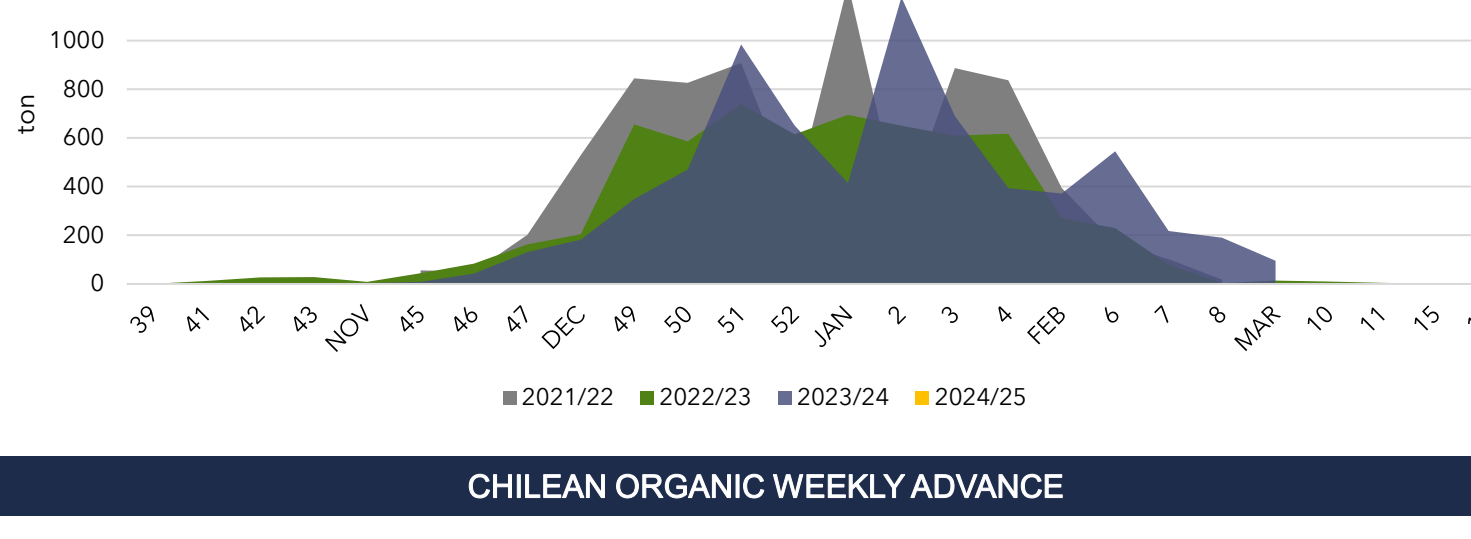
USA



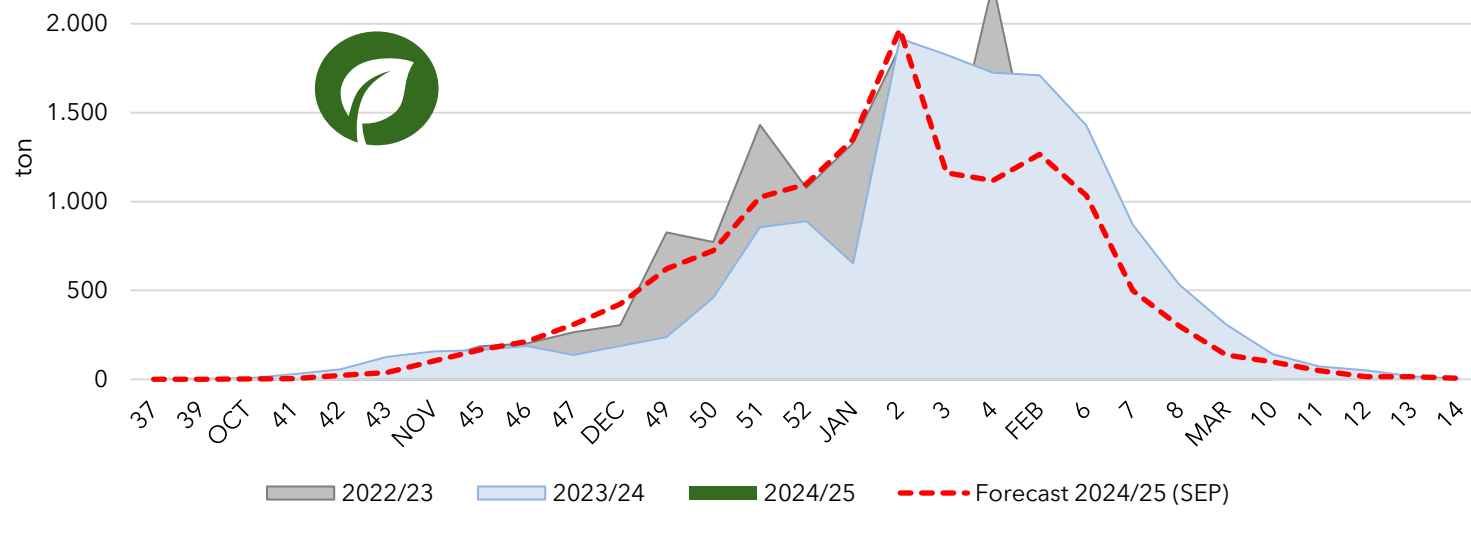
EUROPE CONTINENT



UK

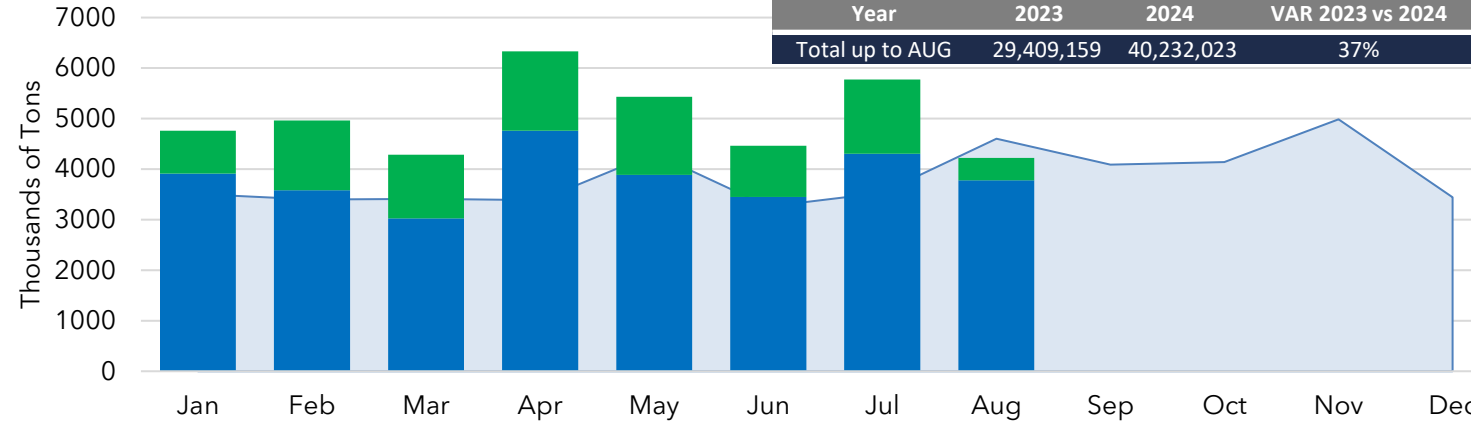


CHILEAN ORGANIC WEEKLY ADVANCE

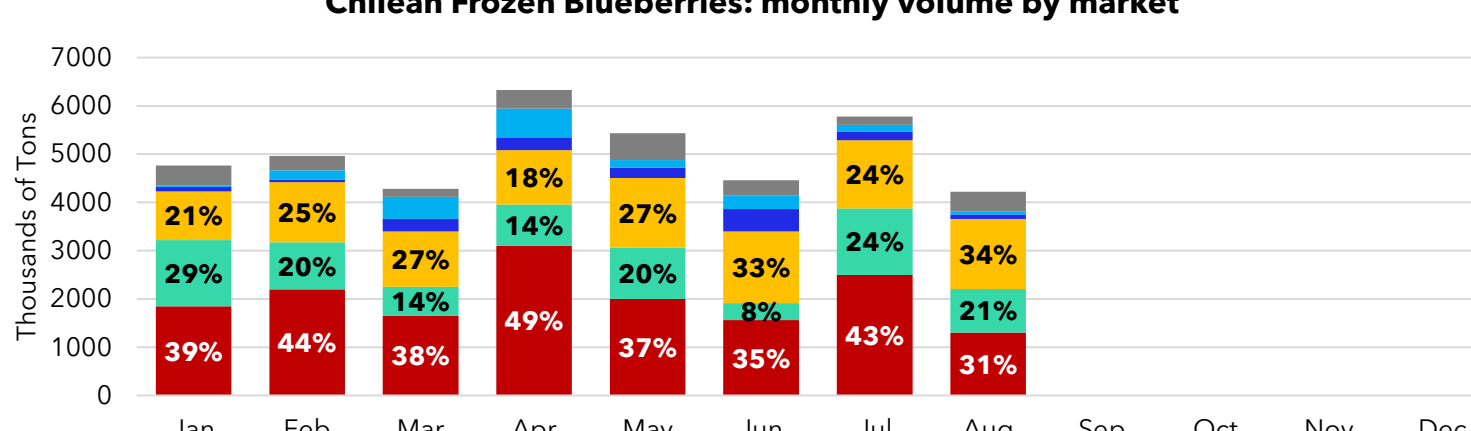


CHILEAN FROZEN

Chilean Frozen Blueberries: monthly departures. All markets.



Chilean Frozen Blueberries: monthly volume by market



FROZEN BLUEBERRIES INVENTORY IN USA

